

LONDON INTERNATIONAL AWARDS 2017 WINNERS and FINALISTS

Status	Entrant	Entrant City	Country	Medium	Category	Brand	Title
Gold	DDB Argentina	Buenos Aires	ARGENTINA	Print	Business-to-Business Campaign	Getty Images	Soldier, Horn, Poverty, Trash, Strike
Bronze	DDB Argentina	Buenos Aires	ARGENTINA	Music & Sound	Use of Licensed Music	Volkswagen Cross up!	Toilets
Finalist	McCann Buenos Aires	Buenos Aires	ARGENTINA	Branded Entertainment	Augmented Reality	Latam Airlines	Christmas Flight
Silver	Ponce	Buenos Aires	ARGENTINA	TV/Cinema/Online Film	Cosmetics/Toiletries/Pharmaceuticals	Axe	Tommy Hugs
Bronze	Ponce	Buenos Aires	ARGENTINA	TV/Cinema/Online Film	Campaign	Axe	Tommy Hugs, Luke Lucky Shirt, Double Jacket Jimmy
Bronze	R/GA Buenos Aires	Buenos Aires	ARGENTINA	Digital	Virtual Reality	Powerchair Football Argentina	VR Power Trainer
Bronze	303 Mullen Lowe	Perth	AUSTRALIA	Radio & Audio	Direction	Road Safety Commission - Time With Mum	Window
Gold	AIRBAG	Melbourne	AUSTRALIA	Digital	UX - User Experience	Transport Accident Commission Victoria	Meet Graham
Gold	AIRBAG	Melbourne	AUSTRALIA	The NEW	Experiential	Transport Accident Commission Victoria	Meet Graham
Silver	AIRBAG	Melbourne	AUSTRALIA	Branded Entertainment	Augmented Reality	Transport Accident Commission Victoria	Meet Graham
Finalist	AIRBAG	Melbourne	AUSTRALIA	Branded Entertainment	Experiential/Live Events	Transport Accident Commission Victoria	Meet Graham
Finalist	AIRBAG	Melbourne	AUSTRALIA	Design	Experiential Design	University of Melbourne	Made Possible By Melbourne
Finalist	AIRBAG	Melbourne	AUSTRALIA	Non-Traditional	Experiential	University of Melbourne	Made Possible By Melbourne
Finalist	Ait.vfx	Brisbane	AUSTRALIA	Production & Post-Production	CGI Animation	FDA	Straw City
Bronze	BMF	Sydney	AUSTRALIA	Digital	Entertainment	Football Federation Australia / Hyundai A-League	You've Gotta Have a Team
Bronze	BMF	Sydney	AUSTRALIA	Verbal Identity	Campaign Tagline/Endline	Sportsbet / Online Betting Android App	Putting the Roid in Android
Finalist	BWM Dentsu	Melbourne	AUSTRALIA	Digital	Mobile Advertising	Bushfire Ready	Alert Ad
Finalist	BWM Dentsu	Melbourne	AUSTRALIA	Digital	Public Service/Social Welfare	Bushfire Ready	Alert Ad
Gold	CHE Proximity		AUSTRALIA	Digital	Music/Sound Design	Cochlear	The Hearing Test In Disguise
Gold	CHE Proximity		AUSTRALIA	Digital	UX - User Experience	Cochlear	The Hearing Test In Disguise
Gold	CHE Proximity		AUSTRALIA	Pharmaceuticals	Devices and Diagnostics	Cochlear	The Hearing Test In Disguise
Silver	CHE Proximity		AUSTRALIA	Digital	Branded Content	Cochlear	The Hearing Test In Disguise
Silver	CHE Proximity		AUSTRALIA	Digital	Microsites	Cochlear	The Hearing Test In Disguise
Silver	CHE Proximity		AUSTRALIA	Music & Sound	Experiential Use of Music & Sound	Cochlear	The Hearing Test In Disguise
Silver	CHE Proximity		AUSTRALIA	Pharmaceuticals	Multi-platform Campaign	Cochlear	The Hearing Test In Disguise campaign
Silver	CHE Proximity		AUSTRALIA	TV/Cinema/Online Film	Innovative Use of TV/Cinema/Online Film	Cochlear	The Hearing Test In Disguise
Bronze	CHE Proximity		AUSTRALIA	Digital	Innovative Use of Digital	Cochlear	The Hearing Test In Disguise
Bronze	CHE Proximity		AUSTRALIA	Health & Wellness	Education and Services	Cochlear	The Hearing Test In Disguise
Finalist	CHE Proximity		AUSTRALIA	Pharmaceuticals Craft	Direction	Cochlear	The Hearing Test In Disguise
Finalist	CHE Proximity		AUSTRALIA	Radio & Audio	Script Writing	HotelsCombined	Right Here Waiting For You - Bangkok
Finalist	CHE Proximity		AUSTRALIA	Radio & Audio	Travel	HotelsCombined	Right Here Waiting For You - Bangkok
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Ambient	Public Service/Social Welfare	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Digital	Public Service/Social Welfare	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Digital	Weird Wonderful Work	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Health & Wellness	Health Institutions/Insurance	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Health & Wellness	Innovation	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Health & Wellness Craft	Production Design	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Integration	Multi-platform	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Non-Traditional	Interactive Installations	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Non-Traditional	Public Service/Social Welfare	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	The NEW	Creative Use of Data	Transport Accident Commission Victoria	Meet Graham
Gold	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	The NEW	Experiential	Transport Accident Commission Victoria	Meet Graham

Silver	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Health & Wellness Craft	Use of Illustration	Transport Accident Commission Victoria	Meet Graham
Silver	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Non-Traditional	Experiential	Transport Accident Commission Victoria	Meet Graham
Bronze	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Design	Installations/Displays	Transport Accident Commission Victoria	Meet Graham
Finalist	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Branded Entertainment	Experiential/Live Events	Transport Accident Commission Victoria	Meet Graham
Finalist	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Design	Innovative Use of Design	Transport Accident Commission Victoria	Meet Graham
Finalist	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	Digital	Innovative Use of Digital	Transport Accident Commission Victoria	Meet Graham
Finalist	Clemenger BBDO Melbourne	Melbourne	AUSTRALIA	TV/Cinema/Online Film	Public Service/Social Welfare	Transport Accident Commission Victoria	Every Speed Has a Consequence
Gold	Eardrum	Sydney	AUSTRALIA	Radio & Audio	Campaign	Visa Prepaid Gift Card	Perfume, Teddy, Flowers
Gold	Eardrum	Sydney	AUSTRALIA	Radio & Audio	Direction	KFC Firecracker Chicken	KFC Tabasco
Gold	Eardrum	Sydney	AUSTRALIA	Radio & Audio	Retail	KFC Firecracker Chicken	KFC Tabasco
Silver	Eardrum	Sydney	AUSTRALIA	Radio & Audio	Direction	Visa Prepaid Gift Card	Flowers
Bronze	Eardrum	Sydney	AUSTRALIA	Radio & Audio	Direction	Visa Prepaid Gift Card	Perfume
Bronze	Eardrum	Sydney	AUSTRALIA	Radio & Audio	Direction	Visa Prepaid Gift Card	Teddy
Bronze	Eardrum	Sydney	AUSTRALIA	Radio & Audio	Original Music	KFC	Wicked Wings
Silver	Filmgraphics	Sydney	AUSTRALIA	Pharmaceuticals Craft	Direction	Parkinson's NSW	The Hold
Bronze	Filmgraphics	Sydney	AUSTRALIA	Pharmaceuticals Craft	Cinematography	Parkinson's NSW	The Hold
Finalist	Filmgraphics	Sydney	AUSTRALIA	Pharmaceuticals Craft	Editing	Parkinson's NSW	The Hold
Silver	FINCH	Sydney	AUSTRALIA	Production & Post-Production	New Director		Homebodies
Silver	FINCH	Sydney	AUSTRALIA	Production & Post-Production	Performance/Casting	NZ Transport Agency	Rat's Tale
Silver	FINCH	Sydney	AUSTRALIA	The NEW	Virtual Reality	Australian Defence Force	VRrecruitment
Bronze	FINCH	Sydney	AUSTRALIA	Production & Post-Production	Cinematography	NZ Transport Agency	Rat's Tale
Bronze	FINCH	Sydney	AUSTRALIA	Production & Post-Production	Direction	NZ Transport Agency	Rat's Tale
Bronze	FINCH	Sydney	AUSTRALIA	Production & Post-Production	Visual Effects	Transport Accident Commission	Consequences
Finalist	FINCH	Sydney	AUSTRALIA	Production & Post-Production	Direction	Transport Accident Commission	Consequences
Finalist	Goodoil Films	Sydney	AUSTRALIA	Production & Post-Production	Cinematography	Defence Force Recruitment	What Is Up?
Gold	Havas Sydney	Sydney	AUSTRALIA	Health & Wellness	Social Responsibility/Awareness	Steve Waugh Foundation	The Riderless Bike
Gold	J.Walter Thompson	Sydney	AUSTRALIA	TV/Cinema/Online Film	Social Media	Parkinson NSW	Parkinson's Challenge
Bronze	Leo Burnett	Sydney	AUSTRALIA	Non-Traditional	Experiential	Samsung Australia	Pocket Patrol
Silver	Leo Burnett Melbourne	Melbourne	AUSTRALIA	Digital	Foods	Goulburn Valley	Goulburn Valley Food Tours
Silver	Leo Burnett Melbourne	Melbourne	AUSTRALIA	Digital	UX - User Experience	Goulburn Valley	Goulburn Valley Food Tours
Bronze	McCann Health	Sydney	AUSTRALIA	Pharmaceuticals	Business-to-Business	Metamucil	Poo Romance
Bronze	McCann Health	Sydney	AUSTRALIA	Pharmaceuticals Craft	Production Design	Metamucil	Poo Romance
Bronze	McCann Health	Sydney	AUSTRALIA	Pharmaceuticals Craft	Use of Copywriting	Metamucil	Poo Romance
Finalist	McCann Health	Sydney	AUSTRALIA	Health & Wellness Craft	Use of Copywriting	Metamucil	Poo Romance
Gold	McCann Melbourne	Melbourne	AUSTRALIA	Design	Experiential Design	YMCA Victoria	Playnasium
Gold	McCann Melbourne	Melbourne	AUSTRALIA	Design	Installations/Displays	YMCA Victoria	Playnasium
Silver	McCann Melbourne	Melbourne	AUSTRALIA	Ambient	Public Service/Social Welfare	University of Melbourne	Made Possible By Melbourne
Silver	McCann Melbourne	Melbourne	AUSTRALIA	Branded Entertainment	Experiential/Live Events	University of Melbourne	Made Possible By Melbourne
Silver	McCann Melbourne	Melbourne	AUSTRALIA	The NEW	Experiential	University of Melbourne	Made Possible By Melbourne
Bronze	McCann Melbourne	Melbourne	AUSTRALIA	Design	Installations/Displays	University of Melbourne	Made Possible By Melbourne
Bronze	McCann Melbourne	Melbourne	AUSTRALIA	Integration	Multi-platform	University of Melbourne	Made Possible By Melbourne
Finalist	McCann Melbourne	Melbourne	AUSTRALIA	Health & Wellness Craft	Production Design	YMCA Victoria	Playnasium
Finalist	McCann Melbourne	Melbourne	AUSTRALIA	Non-Traditional	Interactive Installations	University of Melbourne	Made Possible By Melbourne
Finalist	McCann Sydney	Sydney	AUSTRALIA	Digital	Public Service/Social Welfare	The Hunger Project	A Table To End Hunger
Bronze	Plaza Films	Sydney	AUSTRALIA	Production & Post-Production	Direction	Meat & Livestock Australia	Spring Lamb

Gold	R/GA Sydney	Sydney	AUSTRALIA	Digital	Animation/Motion Graphics	Google Play	Through the Dark
Silver	R/GA Sydney	Sydney	AUSTRALIA	Digital	Branded Content	Google Play	Through The Dark
Bronze	R/GA Sydney	Sydney	AUSTRALIA	Digital	Innovative Use of Digital	Google Play	Through The Dark
Bronze	Revolver/Will O'Rourke	Sydney	AUSTRALIA	Production & Post-Production	Direction	Cochlear Hearing Implant	The Hearing Test In Disguise
Bronze	Revolver/Will O'Rourke	Sydney	AUSTRALIA	Production & Post-Production	Direction	KITKAT	Katapult
Bronze	Revolver/Will O'Rourke	Sydney	AUSTRALIA	Production & Post-Production	Production Design	KITKAT	Katapult
Finalist	Revolver/Will O'Rourke	Sydney	AUSTRALIA	Production & Post-Production	Direction	Old Spice	Jungle Hero
Finalist	Rumble Studios	Sydney	AUSTRALIA	Music & Sound	Music Original - Score	TedX	2017 Sydney
Silver	The OTTO Empire	South Melbourne	AUSTRALIA	Production & Post-Production	New Director Body of Work Campaign	Nissan Genuine Parts	Brakepad, Bullbar, Oil Filter, Roof Rack, Wipers
Silver	The Studio at SCA	Perth	AUSTRALIA	Radio & Audio	Script Writing	The Water Corporation	Longest ad for shorter showers
Silver	The Studio at SCA	Perth	AUSTRALIA	Radio & Audio	Conceived & Produced by Station	Complete DJ	Scratch Master Craig
Silver	VML	Sydney	AUSTRALIA	Digital	Mobile Advertising	McDonald's	Snaplications
Silver	VML	Sydney	AUSTRALIA	Digital	Use of Social Media	McDonald's	Snaplications
Bronze	VML	Sydney	AUSTRALIA	Digital	Corporate Image	McDonald's	Snaplications
Bronze	Studio Riebenbauer	Vienna	AUSTRIA	Design	Direct Marketing - Business-to-Business	Buchberger	Wurst (Sausage)
Silver	FamousGrey	Groot-Bijgaarden	BELGIUM	Radio & Audio	Innovative Use of Radio & Audio	Klara Classical Music Station	Klarafy
Bronze	FamousGrey	Groot-Bijgaarden	BELGIUM	Digital	Apps	Ketnet Dub	Ketnet Dub
Bronze	FamousGrey	Groot-Bijgaarden	BELGIUM	Digital	NGO	ReMumber	ReMumber
Finalist	FamousGrey	Groot-Bijgaarden	BELGIUM	Digital	Mobile Advertising	ReMumber	ReMumber
Finalist	AKQA	São Paulo	BRAZIL	Radio & Audio	Entertainment	Netflix	Escobar Frequency
Gold	AlmapBBDO	São Paulo	BRAZIL	Digital	Music/Sound Design	Getty Images	Nosferatu
Gold	AlmapBBDO	São Paulo	BRAZIL	Print	Art Direction	Kiss FM	The Book of Rock
Gold	AlmapBBDO	São Paulo	BRAZIL	Print	Use of Illustration	Kiss FM	The Book of Rock
Silver	AlmapBBDO	São Paulo	BRAZIL	Ambient	Pet Products	Pedigree	Dog Channel
Silver	AlmapBBDO	São Paulo	BRAZIL	Digital	Business-to-Business	Getty Images	Nosferatu
Silver	AlmapBBDO	São Paulo	BRAZIL	Digital	UX - User Experience	Getty Images	Nosferatu
Silver	AlmapBBDO	São Paulo	BRAZIL	Health & Wellness Craft	Cinematography	Whiskas	Iris & Thula
Silver	AlmapBBDO	São Paulo	BRAZIL	Health & Wellness Craft	Direction	Whiskas	Iris & Thula
Silver	AlmapBBDO	São Paulo	BRAZIL	Integration	Multi-platform	Getty Images	Nosferatu
Silver	AlmapBBDO	São Paulo	BRAZIL	Poster	Business-to-Business Campaign	Volkswagen Trucks	White Gate, Grey Gate
Silver	AlmapBBDO	São Paulo	BRAZIL	TV/Cinema/Online Film	Branded Content	Getty Images	Nosferatu
Bronze	AlmapBBDO	São Paulo	BRAZIL	Design	Editorial Design	Kiss FM	The Book of Rock
Bronze	AlmapBBDO	São Paulo	BRAZIL	Music & Sound	Music Original - Song	Getty Images	Jack
Bronze	AlmapBBDO	São Paulo	BRAZIL	Package Design	Art Direction Product Line	Havaianas	Made of Brazilian Summer
Finalist	AlmapBBDO	São Paulo	BRAZIL	Ambient	Business-to-Business	Getty Images	Nosferatu
Finalist	AlmapBBDO	São Paulo	BRAZIL	Design	Use of Illustration	Kiss FM	The Book of Rock
Finalist	AlmapBBDO	São Paulo	BRAZIL	Digital	Business-to-Business	Getty Images	The Getty Pen Project
Finalist	AlmapBBDO	São Paulo	BRAZIL	Health & Wellness Craft	Editing	Whiskas	Iris & Thula
Finalist	AlmapBBDO	São Paulo	BRAZIL	Music & Sound	Music Original - Score	Whiskas	Iris & Thula
Finalist	AlmapBBDO	São Paulo	BRAZIL	Package Design	Apparel	Havaianas	Made of Brazilian Summer
Finalist	AlmapBBDO	São Paulo	BRAZIL	Package Design	Use of Illustration Product Line	Havaianas	Made of Brazilian Summer
Finalist	AlmapBBDO	São Paulo	BRAZIL	Production & Post-Production	Editing	Whiskas	Iris & Thula
Finalist	BETC/Havas	São Paulo	BRAZIL	Digital	Apps	Woman Interrupted	Woman Interrupted App
Silver	CCZ*WOW	Curitiba	BRAZIL	Radio & Audio	Public Service/Social Welfare Campaign	Jovem Pan FM	Heart, Eyes
Silver	CCZ*WOW	Curitiba	BRAZIL	Radio & Audio	Use of Music	Jovem Pan FM	Organ Donation

Bronze	David São Paulo	São Paulo	BRAZIL	Digital	Apps	Faber Castell	The Never-Ending Forest App
Silver	FCB Brasil	São Paulo	BRAZIL	Design	Art Direction Campaign	Estadão Newspaper	The Corruption Converter - Metro, Vacinas, Tamiflu, Repelente
Silver	FCB Brasil	São Paulo	BRAZIL	Digital	Microsites	Estadão Newspaper	The Corruption Converter
Silver	Isobar	São Paulo	BRAZIL	Branded Entertainment	Social Awareness	Mares Filmes	Unforgettable Songs
Finalist	Isobar	São Paulo	BRAZIL	Music & Sound	Experiential Use of Music & Sound	Mares Filmes	Unforgettable Songs
Bronze	J.Walter Thompson	São Paulo	BRAZIL	Digital	Use of Social Media	Instituto AzMina	Nipple Freedom
Bronze	J.Walter Thompson	São Paulo	BRAZIL	Health & Wellness	OTC – Over-the-Counter	Bepantol Baby	Poosters
Bronze	J.Walter Thompson	São Paulo	BRAZIL	Digital	Virtual Reality	Instituto de Defesa do Direito de Defesa	Visceral Reality
Finalist	New360	Belo Horizonte	BRAZIL	Ambient	NGO	Cruzeiro Esporte Clube and Azmina NGO	Let's Change the Numbers
Gold	Ogilvy Brasil	São Paulo	BRAZIL	Pharmaceuticals	Innovation	Diagnosis Lab	VR Vaccine
Gold	Ogilvy Brasil	São Paulo	BRAZIL	Pharmaceuticals	Pharmaceuticals and Vaccines - Unbranded	Diagnosis Lab	VR Vaccine
Silver	Ogilvy Brasil	São Paulo	BRAZIL	Print	Media Promotion	Forbes Magazine	Women - Billie Gates
Silver	Ogilvy Brasil	São Paulo	BRAZIL	Print	Media Promotion	Forbes Magazine	Women - Carla Slim
Silver	Ogilvy Brasil	São Paulo	BRAZIL	Print	Media Promotion	Forbes Magazine	Women - Marcia Zuckerberg
Bronze	Ogilvy Brasil	São Paulo	BRAZIL	Radio & Audio	Innovative Use of Radio & Audio	IBM Cloud	The Voice of Art
Finalist	Ogilvy Brasil	São Paulo	BRAZIL	Pharmaceuticals Craft	Animation	Diagnosis Lab	VR Vaccine
Finalist	R/GA São Paulo	São Paulo	BRAZIL	Design	Experiential Design	Google	Mobile Arcade
GRAND LIA	Cossette	Toronto	CANADA	Health & Wellness Craft	Cinematography	SickKids Foundation	SickKids VS - Undeniable
Gold	Cossette	Toronto	CANADA	Health & Wellness Craft	Cinematography	SickKids Foundation	SickKids VS - Undeniable
Gold	Cossette	Toronto	CANADA	Health & Wellness Craft	Direction	SickKids Foundation	SickKids VS - Undeniable
Gold	Cossette	Toronto	CANADA	Health & Wellness Craft	Editing	SickKids Foundation	SickKids VS - Undeniable
Gold	Cossette	Toronto	CANADA	Health & Wellness Craft	Production Design	SickKids Foundation	SickKids VS - Undeniable
Gold	Cossette	Toronto	CANADA	Health & Wellness Craft	Use of Music & Sound Design	SickKids Foundation	SickKids VS - Undeniable
Gold	Cossette	Toronto	CANADA	Music & Sound	Use of Licensed Music	SickKids Foundation	SickKids VS - Undeniable
Gold	Cossette	Toronto	CANADA	Verbal Identity	Campaign Tagline/Endline	SickKids Foundation	SickKids VS
Silver	Cossette	Toronto	CANADA	Health & Wellness	Health Institutions/Insurance	SickKids Foundation	SickKids VS - Undeniable
Bronze	Cossette	Toronto	CANADA	Health & Wellness Craft	Use of Music & Sound Design	SickKids Foundation	SickKids VS - DadStrong
Bronze	Cossette	Toronto	CANADA	Integration	Multi-platform	SickKids Foundation	SickKids VS
Bronze	Cossette	Toronto	CANADA	Music & Sound	Use of Licensed Music	SickKids Foundation	SickKids VS - MomStrong
Bronze	Cossette	Toronto	CANADA	TV/Cinema/Online Film	Entertainment	Banff Centre for Arts and Creativity	Piano
Bronze	Cossette	Toronto	CANADA	Verbal Identity	Campaign Tagline/Endline	Banff Centre for Arts and Creativity	Things You Can't Unthink
Finalist	Cossette	Toronto	CANADA	Health & Wellness	Health Institutions/Insurance	SickKids Foundation	SickKids VS - MomStrong
Finalist	Cossette	Toronto	CANADA	Health & Wellness Craft	Direction	SickKids Foundation	SickKids VS - DadStrong
Finalist	Cossette	Toronto	CANADA	Health & Wellness Craft	Direction	SickKids Foundation	SickKids VS - MomStrong
Finalist	Cossette	Toronto	CANADA	Music & Sound	Use of Licensed Music	SickKids Foundation	SickKids VS - DadStrong
Silver	DDB Canada	Vancouver	CANADA	Branded Entertainment	Online Series	Milk West – Youth	Snack Time
Gold	FCB Canada	Toronto	CANADA	Digital	Branded Content	Canadian Down Syndrome Society	Down Syndrome Answers
Gold	FCB Canada	Toronto	CANADA	Health & Wellness	Education and Services	Canadian Down Syndrome Society	Down Syndrome Answers
Gold	FCB Canada	Toronto	CANADA	Health & Wellness	Social Responsibility/Awareness	Canadian Down Syndrome Society	Down Syndrome Answers
Silver	FCB Canada	Toronto	CANADA	Digital	Public Service/Social Welfare	Canadian Down Syndrome Society	Down Syndrome Answers
Silver	FCB Canada	Toronto	CANADA	TV/Cinema/Online Film	Innovative Use of TV/Cinema/Online Film	Canadian Down Syndrome Society	Down Syndrome Answers
Finalist	FCB Canada	Toronto	CANADA	Digital	Innovative Use of Digital	Canadian Down Syndrome Society	Down Syndrome Answers
Silver	Juniper Park/TBWA	Toronto	CANADA	Design	Brand Identity	Miller Lite	Miller Lite
Bronze	Juniper Park/TBWA	Toronto	CANADA	Design	Non-Profit	YWCA Canada	Blamé
Gold	Leo Burnett	Toronto	CANADA	Design	Brochures/Catalogues - Consumer Campaign	Smith Restaurant + Bar	Toast Your Way, Eggs Your Way, Bacon Your Way, Brunch Your Way

Gold	Leo Burnett	Toronto	CANADA	Design	Innovative Use of Design	IKEA Canada	Cook This Page
Gold	Leo Burnett	Toronto	CANADA	Non-Traditional	Direct Marketing	IKEA Canada	Cook This Page
Gold	Leo Burnett	Toronto	CANADA	Non-Traditional	Retail	IKEA Canada	Cook This Page
Gold	Leo Burnett	Toronto	CANADA	Print	Direct Marketing - Consumer	IKEA Canada	Cook This Page
Silver	Leo Burnett	Toronto	CANADA	The NEW	Experiential	IKEA Canada	Cook This Page
Silver	Leo Burnett	Toronto	CANADA	Poster	Foods	IKEA Canada	Cook This Page: Crumble/Krümelkuchen
Silver	Leo Burnett	Toronto	CANADA	Poster	Foods	IKEA Canada	Cook This Page: Fish/Fisk
Silver	Leo Burnett	Toronto	CANADA	Poster	Foods	IKEA Canada	Cook This Page: Meatball/Köttbullar
Silver	Leo Burnett	Toronto	CANADA	Poster	Foods	IKEA Canada	Cook This Page: Shrimp/Räkor
Bronze	Leo Burnett	Toronto	CANADA	Poster	Art Direction	IKEA Canada	Cook This Page
Bronze	Leo Burnett	Toronto	CANADA	Design	Art Direction Campaign	IKEA Canada	Cook This Page,IKEA: Cook This Page
Bronze	Leo Burnett	Toronto	CANADA	Design	Client Promotion	Museum of Contemporary Art	Museum of Contemporary Art: 1 of 100 Book
Bronze	Leo Burnett	Toronto	CANADA	Design	Direct Marketing - Consumer	IKEA Canada	Cook This Page
Bronze	Leo Burnett	Toronto	CANADA	Design	Point-of-Sale	IKEA Canada	Cook This Page: Crumble/Krümelkuchen
Bronze	Leo Burnett	Toronto	CANADA	Design	Poster Campaign	IKEA Canada	Cook This Page,IKEA: Cook This Page
Finalist	Leo Burnett	Toronto	CANADA	Design	Point-of-Sale	IKEA Canada	Cook This Page: Fish/Fisk
Finalist	Leo Burnett	Toronto	CANADA	Design	Point-of-Sale	IKEA Canada	Cook This Page: Meatball/Köttbullar
Finalist	Leo Burnett	Toronto	CANADA	Design	Point-of-Sale	IKEA Canada	Cook This Page: Shrimp/Räkor
Bronze	Ig2	Quebec City	CANADA	Design	Corporate Identity	Orchestre Symphonique Quebec	Brand - OSQ
Bronze	Ig2	Quebec City	CANADA	Radio & Audio	Beverages	Farham Ale & Lager	Arnold
Bronze	Ig2	Quebec City	CANADA	Radio & Audio	Public Service/Social Welfare	La société de l'assurance automobile du Québec	LOL
Finalist	Ig2	Quebec City	CANADA	Design	Logos	Orchestre Symphonique Quebec	Logo - OSQ
Finalist	Ig2	Quebec City	CANADA	Radio & Audio	Beverages	Farham Ale & Lager	Wim
Finalist	Ig2	Quebec City	CANADA	Radio & Audio	Script Writing	Farham Ale & Lager	Arnold
Silver	Ig2	Toronto	CANADA	Design	Use of Copywriting Campaign	Give-A-Care	The Give-A-Care Collection
Silver	Ig2	Toronto	CANADA	Health & Wellness	Corporate Communication	Rethink Breast Cancer	Give-A-Care
Silver	Ig2	Toronto	CANADA	Package Design	Use of Copywriting Product Line	Give-A-Care	The Give-A-Care Collection
Finalist	Ig2	Toronto	CANADA	Design	Non-Profit	Give-A-Care	The Give-A-Care Collection
Finalist	Ig2	Toronto	CANADA	Verbal Identity	Naming	Give-A-Care	Give her what she really needs.
Silver	McCann Canada	Toronto	CANADA	Health & Wellness	Campaign	Prostate Cancer Canada	Yourself, Your Mom, Your Friend
Silver	McCann Canada	Toronto	CANADA	Health & Wellness	Multi-platform Campaign	Prostate Cancer Canada	Yourself, Your Mom, Your Friend
Silver	McCann Canada	Toronto	CANADA	Pharmaceuticals	Campaign	Prostate Cancer Canada	Yourself, Your Mom, Your Friend
Silver	McCann Canada	Toronto	CANADA	Pharmaceuticals Craft	Use of Copywriting	Prostate Cancer Canada	Your Friend
Silver	McCann Canada	Toronto	CANADA	Radio & Audio	Public Service/Social Welfare	Prostate Cancer Canada	Yourself
Bronze	McCann Canada	Toronto	CANADA	Health & Wellness Craft	Use of Copywriting	Prostate Cancer Canada	Yourself
Bronze	McCann Canada	Toronto	CANADA	Radio & Audio	Script Writing	Prostate Cancer Canada	Yourself
Finalist	McCann Canada	Toronto	CANADA	Radio & Audio	Public Service/Social Welfare Campaign	Prostate Cancer Canada	Yourself, Your Mom, Your Friend
Silver	Ogilvy & Mather	Toronto	CANADA	Integration	Integration	Huggies	No Baby Unhugged
Finalist	Ogilvy & Mather	Toronto	CANADA	Music & Sound	Music Original - Song	Dove Self Esteem Project	Look How Far We've Come
Silver	Sid Lee	Toronto	CANADA	Design	Brand Identity	Fuel Transport	Fuel Transport
Finalist	Sid Lee	Toronto	CANADA	Design	Motion Graphics - Animation	Fuel Transport	Fuel Transport
Bronze	Skin and Bones Film Company	Toronto	CANADA	Production & Post-Production	Direction	SickKids Foundation	SickKids VS Mom Strong
Finalist	Skin and Bones Film Company	Toronto	CANADA	Production & Post-Production	Direction	SickKids Foundation	SickKids VS Undeniable
Finalist	Skin and Bones Film Company	Toronto	CANADA	Production & Post-Production	Editing	SickKids Foundation	SickKids VS Mom Strong
Finalist	Skin and Bones Film Company	Toronto	CANADA	Production & Post-Production	Editing	SickKids Foundation	SickKids VS Undeniable

Finalist	Zulu Alpha Kilo	Toronto	CANADA	Design	Self-Promotion	Zulu Alpha Kilo	Say No to Spec Buttons
Finalist	Zulu Alpha Kilo	Toronto	CANADA	Digital	Self-Promotion	Zulu Alpha Kilo	Zulu Alpha Kilo Website
Finalist	Beijing Dentsu Advertising	Shanghai	CHINA	Digital	Mobile Advertising	Hadagokochi	Air Pollution Discount
Gold	Cheil China	Beijing	CHINA	Pharmaceuticals	Campaign	Gangtai Anti-Hemorrhoids Patches - Butty&Belly	Pain in the Butt, Hot Pot Hero, Bloody Butt, Toilet Psycho
Silver	Cheil China	Beijing	CHINA	Pharmaceuticals Craft	Animation	Gangtai Anti-Hemorrhoids Patches - Butty&Belly	Hot Pot Hero
Bronze	Cheil China	Beijing	CHINA	Health & Wellness Craft	Animation	Gangtai Anti-Hemorrhoids Patches - Butty&Belly	Hot Pot Hero
Bronze	Cheil China	Beijing	CHINA	Health & Wellness Craft	Cinematography	Operation Smile	The Girl in the Mask
Bronze	Cheil China	Beijing	CHINA	Pharmaceuticals Craft	Animation	Gangtai Anti-Hemorrhoids Patches - Butty&Belly	Toilet Psycho
Finalist	Cheil China	Beijing	CHINA	Health & Wellness Craft	Animation	Gangtai Anti-Hemorrhoids Patches - Butty&Belly	Pain in the Butt
Finalist	Cheil China	Beijing	CHINA	Health & Wellness Craft	Direction	Operation Smile	The Girl in the Mask
Finalist	Cheil China	Beijing	CHINA	Pharmaceuticals Craft	Animation	Gangtai Anti-Hemorrhoids Patches - Butty&Belly	Pain in the Butt
Bronze	HAVAS Worldwide	Shanghai	CHINA	Health & Wellness	Social Responsibility/Awareness	China Organ Transplantation Development Foundation	Can Not Wait
Finalist	McCann Health	Shanghai	CHINA	Pharmaceuticals	Campaign	Restylane - Good On Me, Not On You Campaign	Volumeless is Chic, Flat Nose is Charm, Wrinkle is Gorgeous, Floppy is Sexy
Finalist	McCann Health	Shanghai	CHINA	Pharmaceuticals Craft	Use of Photography	Restylane	Good On Me, Not On You - Floppy is Sexy
Finalist	McCann Worldgroup	Shanghai	CHINA	Music & Sound	Music Original - Score	Chevrolet	The Hunt Alone
Finalist	McCann Worldgroup Shanghai	Shanghai	CHINA	Production & Post-Production	Cinematography	Chevrolet	The Hunt Alone
Bronze	TBWA\Shanghai	Shanghai	CHINA	Design	Installations/Displays	A Thread of Hope	A Thread of Hope
Finalist	TBWA\Shanghai	Shanghai	CHINA	Design	Experiential Design	A Thread of Hope	A Thread of Hope
Bronze	Tencent	Shenzhen	CHINA	Digital	Innovative Use of Digital	QQ Alert	QQ Alert: Hope Never Dies
Bronze	The Nine	Shanghai	CHINA	Design	Poster Campaign	Amnesty International	Kim Jong-un's Prison, Vladimir Putin's Prison, Robert Gabriel Mugabe's Prison
Bronze	The Nine	Shanghai	CHINA	Design	Use of Illustration Campaign	Amnesty International	Kim Jong-un's Prison, Vladimir Putin's Prison, Robert Gabriel Mugabe's Prison
Finalist	The Nine	Shanghai	CHINA	Design	Use of Illustration Campaign	No.8 Animal Hospital - Thorough Examination Campaign	Cat, Pig, Dog
GRAND LIA	Findasense	Bogotá	COLOMBIA	Billboard	Innovative Use of Billboard	Coca-Cola	Billboard Houses
Gold	Findasense	Bogotá	COLOMBIA	Billboard	Innovative Use of Billboard	Coca-Cola	Billboard Houses
Silver	Findasense	Bogotá	COLOMBIA	Billboard	Corporate Image	Coca-Cola	Billboard Houses
Bronze	J. Walter Thompson Colombia	Bogotá	COLOMBIA	Health & Wellness	Animal Health	Protección y Bienestar Animal de Bogotá	Find a Home Get a Dog
Finalist	Leo Burnett Colombia	Bogotá	COLOMBIA	Digital	Microsites	Special Olympics Colombia	Special Sponsors
Finalist	Leo Burnett Colombia	Bogotá	COLOMBIA	Integration	Integration	Special Olympics Colombia	Special Sponsors
Gold	Studio Sonda	Vizinada	CROATIA	Package Design	Wines	Sv. Vital Piquentum Series	Wine Collection Through Which Nature Speaks Out
Silver	Studio Sonda	Vizinada	CROATIA	Package Design	Graphic Design	Sv. Vital Piquentum Series	Wine Collection Through Which Nature Speaks Out
Finalist	Bold Scandinavia	Copenhagen	DENMARK	Package Design	Graphic Design Product Line	1937, Packaging	
Finalist	Kontrapunkt	Copenhagen	DENMARK	Design	Brand Identity	Danish Design Award	
Finalist	Kontrapunkt	Copenhagen	DENMARK	Design	Logos	Nordic Co-operation	
Finalist	Liquidminds	Copenhagen	DENMARK	Integration	Integration	Visit Faroe Islands	Google Sheep View
Bronze	Liquidminds	Copenhagen	DENMARK	The NEW	Creative Technology	Visit Faroe Islands	Google Sheep View
Silver	Peter Harton	Copenhagen	DENMARK	Music Video	Direction	Peder	Shadows Of My Mind
GRAND LIA	FP7/CAI	Cairo	EGYPT	Branded Entertainment	Music Videos	Coke - Red	The Line Up Song
Gold	FP7/CAI	Cairo	EGYPT	Branded Entertainment	Music Videos	Coke - Red	The Line Up Song
Silver	FP7/CAI	Cairo	EGYPT	Music & Sound	Music Adaptation - Song	Coke - Red	The Line Up Song
Bronze	FP7/CAI	Cairo	EGYPT	Production & Post-Production	Performance/Casting	Coke - Red	The Line Up Song
Bronze	FP7/CAI	Cairo	EGYPT	TV/Cinema/Online Film	Beverages - Non-Alcoholic	Coke - Red	The Line Up Song
Finalist	FP7/CAI	Cairo	EGYPT	Digital	Use of Social Media	Coke - Red	The Line Up Song
Bronze	Bob the Robot	Helsinki	FINLAND	Digital	Entertainment	Tom of Finland Movie	#IAMTOMOFFINLAND
Silver	hasan & partners Oy	Helsinki	FINLAND	Branded Entertainment	Documentary Short Film	Valio Gefilus	The lick-hiker's guide to inner strength
Finalist	Art Bridge \ Quad Group	Paris	FRANCE	Music Video	Best Music Video	Jain	Makeba

Finalist	Art Bridge \ Quad Group	Paris	FRANCE	Music Video	Direction	Jain	Makeba
Gold	BETC	Paris	FRANCE	Digital	Media Promotion	Canal+	AiMEN
Gold	BETC	Paris	FRANCE	Digital	Use of Social Media	Canal+	AiMEN
Silver	BETC	Paris	FRANCE	Digital	Public Service/Social Welfare	Addict Aide	Like My Addiction
Silver	BETC	Paris	FRANCE	Digital	Use of Social Media	Addict Aide	Like My Addiction
Silver	BETC	Paris	FRANCE	The NEW	Creative Use of Data	Canal+	AiMEN
Silver	BETC	Paris	FRANCE	TV/Cinema/Online Film	Apparel	Lacoste	Timeless
Bronze	BETC / BETC SHOPPER	Paris	FRANCE	TV/Cinema/Online Film	Retail	Leroy Merlin	Life's Adventure
Bronze	BETC	Paris	FRANCE	Digital	Travel	Air France	Cinema to go
Bronze	BETC	Paris	FRANCE	Production & Post-Production	Visual Effects	Canal	Kitchen
Bronze	BETC	Paris	FRANCE	TV/Cinema/Online Film	Media Promotion	Canal	Kitchen
Finalist	BETC	Paris	FRANCE	Production & Post-Production	Editing	Canal	Kitchen
Gold	DigitasLBI	Paris	FRANCE	Design	Motion Graphics - Animation	Ruinart	Anamorphosis
Finalist	DigitasLBI	Paris	FRANCE	Design	Product Design	Ruinart	Anamorphosis
Gold	FRED & FARID	Paris	FRANCE	Integration	Integration	Libération	Libé des Réfugiés
Silver	FRED & FARID	Paris	FRANCE	Print	Media Promotion	Libération	Libé des Réfugiés
Bronze	FRED & FARID	Paris	FRANCE	Design	Direct Marketing - Consumer	Libération	Libé des Réfugiés
Bronze	Havas Paris	Puteaux	FRANCE	Production & Post-Production	Cel Animation	Havas Paris	2017 Sheep Street
Finalist	Havas Paris	Puteaux	FRANCE	Music & Sound	Music Original - Score	Havas Paris	2017 Sheep Street
Silver	Herezie Group	Paris	FRANCE	Health & Wellness	Social Responsibility/Awareness	David Lynch Foundation	Sounds of Trauma
Silver	Herezie Group	Paris	FRANCE	Music & Sound	Sound Design	David Lynch Foundation	Sounds of Trauma
Silver	Herezie Group	Paris	FRANCE	Music & Sound	Sound Editing	David Lynch Foundation	Sounds of Trauma
Silver	Herezie Group	Paris	FRANCE	TV/Cinema/Online Film	Public Service/Social Welfare	David Lynch Foundation	Sounds of Trauma
Bronze	Herezie Group	Paris	FRANCE	Digital	Music/Sound Design	David Lynch Foundation	Sounds of Trauma
Bronze	Herezie Group	Paris	FRANCE	Health & Wellness Craft	Use of Music & Sound Design	David Lynch Foundation	Sounds of Trauma
Bronze	Herezie Group	Paris	FRANCE	Production & Post-Production	Editing	David Lynch Foundation	Sounds of Trauma
Silver	J. Walter Thompson Paris	Paris	FRANCE	The NEW	Brand Action	Libération	The Right Search
Finalist	J. Walter Thompson Paris	Paris	FRANCE	Digital	Branded Content	Libération	The Right Search
Finalist	Les Gaulois	Paris	FRANCE	Design	Direct Marketing - Business-to-Business	Osteoporosis	Porcelain Bones
Finalist	Les Gaulois	Paris	FRANCE	Health & Wellness Craft	Art Direction	Osteoporosis	Porcelain Bones
Silver	Mikros Image	Levallois	FRANCE	Production & Post-Production	Visual Effects	Lacoste	Timeless
Silver	Publicis Conseil	Paris	FRANCE	Design	Product Design	Renault	The Dream Cradle
Silver	Publicis Conseil	Paris	FRANCE	The NEW	Media Creativity	Delamaison	Apartment Stores
Bronze	Publicis Conseil	Paris	FRANCE	Integration	Multi-platform	Delamaison	Apartment Stores
Bronze	Publicis Conseil	Paris	FRANCE	Non-Traditional	Experiential	Delamaison	Apartment Stores
Finalist	Publicis Conseil	Paris	FRANCE	Non-Traditional	Retail	Delamaison	Apartment Stores
Silver	ROSAPARK	PARIS	FRANCE	Verbal Identity	Tone of Voice	Monoprix - 85 Years of the Brand	Label of Love
Bronze	ROSAPARK	PARIS	FRANCE	Production & Post-Production	Performance/Casting	Monoprix - 85 Years of the Brand	Label of Love
Finalist	ROSAPARK	PARIS	FRANCE	Production & Post-Production	Direction	Monoprix - 85 Years of the Brand	Label of Love
Finalist	ROSAPARK	PARIS	FRANCE	Verbal Identity	Use of Copywriting	Monoprix - 85 years of the brand	Label of Love
Gold	Wanda Productions	Paris	FRANCE	Production & Post-Production	Cinematography	Lacoste	Timeless
Silver	Wanda Productions	Paris	FRANCE	Production & Post-Production	Direction	Lacoste	Timeless
Bronze	Wanda Productions	Paris	FRANCE	Production & Post-Production	Performance/Casting	CFCV	Laura
Finalist	Wunderman Paris	Paris	FRANCE	Production & Post-Production	Cinematography	Activia	Journey to Your Dream/Ingrid
Bronze	ANORAK Film	Berlin	GERMANY	Production & Post-Production	Direction	Heineken	No Thanks

Finalist	ATELIER BRÜCKNER	Stuttgart	GERMANY	Design	Spatial Design	Hyundai Motorstudio Goyang	
Bronze	BBDO Group Germany	Berlin	GERMANY	Music & Sound	Sound Design	smart fortwo	smart - Wounds of the City
Finalist	BBDO Group Germany	Berlin	GERMANY	Radio & Audio	Innovative Use of Radio & Audio	smart electric drive	smart electric symphony
Finalist	BBDO Group Germany	Duesseldorf	GERMANY	Digital	Apps	The Dr. Oetker Baking App	Dr. Oetker Baking App
Gold	Cheil Worldwide Germany	Schwalbach am Taunus	GERMANY	Billboard	Consumer Campaign	3M	Hey Macarena, Barbie Girl, Karma Chameleon
Gold	Cheil Worldwide Germany	Schwalbach am Taunus	GERMANY	Billboard	Use of Typography	3M	Karma Chameleon
Gold	Cheil Worldwide Germany	Schwalbach am Taunus	GERMANY	Billboard	Use of Typography Campaign	3M	Hey Macarena, Barbie Girl, Karma Chameleon
Silver	Cheil Worldwide Germany	Schwalbach am Taunus	GERMANY	Billboard	Use of Typography	3M	Hey Macarena
Bronze	Cheil Worldwide Germany	Schwalbach am Taunus	GERMANY	Billboard	Use of Typography	3M	Barbie Girl
Silver	DDB Group Germany	Berlin	GERMANY	Poster	Use of Photography Campaign	Volkswagen Car-Net Last Parking Position	Ava, Felix, David, Lisa, Robin
Silver	DDB Group Germany	Berlin	GERMANY	Print	Use of Photography Campaign	Volkswagen Car-Net Last Parking Position	Ava, Felix, David, Lisa, Robin
Bronze	DDB Group Germany	Berlin	GERMANY	Print	Consumer Campaign	Volkswagen Car-Net Last Parking Position	Ava, Felix, David, Lisa, Robin
Finalist	DDB Group Germany	Berlin	GERMANY	Design	Non-Profit	Verein für Berliner Stadtmission	Words of Welcome
Silver	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Automotive	Volkswagen	Song Inspection - Used Vocals
Silver	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Campaign	Volkswagen	Cologne, Berlin, Hamburg
Silver	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Innovative Use of Radio & Audio	Volkswagen	Song Inspection - Used Vocals
Silver	Grabarz & Partner	Hamburg	GERMANY	The NEW	Media Innovation	IKEA	PAX it
Bronze	Grabarz & Partner	Hamburg	GERMANY	Billboard	Innovative Use of Billboard	IKEA	Small Space Sitting
Bronze	Grabarz & Partner	Hamburg	GERMANY	Music & Sound	Sound Editing	Volkswagen	Laughing Horses
Bronze	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Automotive	Volkswagen	Cologne
Bronze	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Script Writing	Volkswagen	Cologne
Finalist	Grabarz & Partner	Hamburg	GERMANY	Integration	Multi-platform	Burger King Whopper	Mannschafts-Whopper
Finalist	Grabarz & Partner	Hamburg	GERMANY	Production & Post-Production	Direction	Volkswagen	Laughing Horses
Finalist	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Automotive	Volkswagen	Berlin
Finalist	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Automotive	Volkswagen	Hamburg
Finalist	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Direction	Volkswagen	Berlin
Finalist	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Original Music	Volkswagen	Personalized Songs - Mother
Finalist	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Script Writing	Volkswagen	Berlin
Finalist	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Script Writing	Volkswagen	Hamburg
Finalist	Grabarz & Partner	Hamburg	GERMANY	Radio & Audio	Use of Music	Volkswagen	Personalized Songs - Mother
Finalist	Grabarz & Partner	Hamburg	GERMANY	TV/Cinema/Online Film	Automotive	Volkswagen	Laughing Horses
Finalist	Grabarz & Partner	Hamburg	GERMANY	TV/Cinema/Online Film	Humor	Volkswagen	Laughing Horses
Silver	Granny GmbH	Berlin	GERMANY	Social Influencers	Creative	Netflix	13 Reasons Why - Switch Off The Hate
Bronze	Grey Germany	Duesseldorf	GERMANY	Health & Wellness	Campaign	Female Genital Mutilation Awareness Campaign	Mai, Fatou, Fadumo, Isatou, Binta
Gold	HEIMAT	Berlin	GERMANY	Ambient	Retail	Art Beats Hate	
Silver	HEIMAT	Berlin	GERMANY	Health & Wellness	Campaign	German Cancer Association	The Melanoma Campaign
Silver	HEIMAT	Berlin	GERMANY	Music & Sound	Sound Design	Das Handwerk	The Way Of The Master
Bronze	HEIMAT	Berlin	GERMANY	Branded Entertainment	Experiential/Live Events	Art Beats Hate	
Bronze	HEIMAT	Berlin	GERMANY	Design	Use of Photography Campaign	The Dark Diaries	Case Film, Poster, Instagram Account, Online Film
Bronze	HEIMAT	Berlin	GERMANY	Digital	Typography	SWISSCOM	#Snowdrawings
Bronze	HEIMAT	Berlin	GERMANY	Production & Post-Production	CGI Animation	Otto	The Most Precious Gift
Finalist	HEIMAT	Berlin	GERMANY	Design	Digital Installations	SWISSCOM	#Snowdrawings
Finalist	HEIMAT	Berlin	GERMANY	Design	Installations/Displays	SWISSCOM	#Snowdrawings
Finalist	HEIMAT	Berlin	GERMANY	Design	Use of Typography	SWISSCOM	#Snowdrawings
Finalist	HEIMAT	Berlin	GERMANY	Production & Post-Production	New Director	Hornbach	Your Project Only Belongs To You

Finalist	HEIMAT	Berlin	GERMANY	Radio & Audio	Public Service/Social Welfare	Dumb Poem	Dumb Poem
Finalist	HEIMAT	Berlin	GERMANY	Verbal Identity	Use of Copywriting	The Dumb Poem	
Silver	Interone BBDO	Munich	GERMANY	Digital	Web Services	Science4Refugees	Research Buddies
Bronze	Interone BBDO	Munich	GERMANY	Digital	NGO	Science4Refugees	Research Buddies
Finalist	jäger & jäger	Überlingen	GERMANY	Design	Brochures/Catalogues - Consumer	Moormann Brochure	Ask not what your furniture can do for you
Finalist	jäger & jäger	Überlingen	GERMANY	Package Design	Graphic Design Product Line	Vineyard KRESS	Wine Labels
Gold	Kolle Rebbe	Hamburg	GERMANY	Radio & Audio	Innovative Use of Radio & Audio	Hansgrohe	The Rain Pack
Gold	Kolle Rebbe	Hamburg	GERMANY	Social Influencers	Gaming & Technology	Netflix	Netflix Narcos Manhunt
Finalist	Kolle Rebbe	Hamburg	GERMANY	Package Design	Special Editions	Hansgrohe	The Rain Pack
Finalist	Kolle Rebbe	Hamburg	GERMANY	Package Design	Structural Packaging	Hochland	The Jumping Sandwich
Finalist	KOREFE	Hamburg	GERMANY	Package Design	Art Direction Product Line	TDG	MySkin
Finalist	KOREFE	Hamburg	GERMANY	Package Design	Product Line	TDG	Eyes Cream
Silver	KOREFE/ Kolle Rebbe	Hamburg	GERMANY	Design	Direct Marketing - Business-to-Business	Hälssen & Lyon	The Teabag Collection
Bronze	KOREFE/ Kolle Rebbe	Hamburg	GERMANY	Design	Product Design	Hälssen & Lyon	The Teabag Collection
Bronze	KOREFE/ Kolle Rebbe	Hamburg	GERMANY	Package Design	Special Editions	Hälssen & Lyon	The Teabag Collection
Silver	Leo Burnett Germany / Thjnk AG	Frankfurt / Duesseldorf	GERMANY	Design	Poster Campaign	McDonald's	You've earned it: holiday,drink,joke
Finalist	loved	Hamburg	GERMANY	Non-Traditional	Beverages - Non-Alcoholic	ALI COLA	The Cola in Skin Colors.
Silver	Ogilvy Germany	Frankfurt	GERMANY	Poster	Art Direction Campaign	Amnesty International	Child, Explosion, Soldier
Silver	Ogilvy Germany	Frankfurt	GERMANY	Poster	Public Service/Social Welfare Campaign	Amnesty International	Child, Explosion, Soldier
Bronze	Ogilvy Germany	Frankfurt	GERMANY	Poster	Use of Photography Campaign	Amnesty International	Child, Explosion, Soldier
Gold	Ogilvy Germany		GERMANY	TV/Cinema/Online Film	Social Media	European Anti-Bullying Network (EAN)	Escalating GIFs
Silver	Ogilvy Germany		GERMANY	The NEW	Technology Development	Integrated-Avalanche-System	Avalanche Rescue System
Bronze	Ogilvy Germany		GERMANY	Branded Entertainment	Social Awareness	European Anti-Bullying Network (EAN)	Escalating GIFs
Finalist	Ogilvy Germany		GERMANY	Digital	Public Service/Social Welfare	European Anti-Bullying Network (EAN)	Escalating GIFs
Finalist	Ogilvy Germany		GERMANY	Non-Traditional	Public Service/Social Welfare	European Anti-Bullying Network (EAN)	Escalating GIFs
GRAND LIA	Philipp und Keuntje	Hamburg	GERMANY	Digital	Innovative Use of Digital	RIMOWA	RIMOWA Electronic Tag
Gold	Philipp und Keuntje	Hamburg	GERMANY	Digital	Innovative Use of Digital	RIMOWA	RIMOWA Electronic Tag
Gold	Philipp und Keuntje	Hamburg	GERMANY	The NEW	Product Innovation	RIMOWA	RIMOWA Electronic Tag
Gold	Philipp und Keuntje	Hamburg	GERMANY	The NEW	Technology Development	RIMOWA	RIMOWA Electronic Tag
GRAND LIA	Scholz & Friends	Berlin	GERMANY	Poster	Media Promotion	Der Tagesspiegel	Newspaper Stack - Trump
Gold	Scholz & Friends	Berlin	GERMANY	Poster	Media Promotion	Der Tagesspiegel	Newspaper Stack - Trump
Gold	Scholz & Friends	Berlin	GERMANY	Print	Art Direction	Der Tagesspiegel	Newspaper Stack - Trump
Gold	Scholz & Friends	Berlin	GERMANY	Print	Media Promotion	Der Tagesspiegel	Newspaper Stack - Trump
Silver	Scholz & Friends	Berlin	GERMANY	Design	Motion Graphics - Animation	Montblanc	Discover the Magic of Craft
Silver	Scholz & Friends	Berlin	GERMANY	Design	Use of Typography	Berliner Philharmoniker	A Musical Corporate Font
Silver	Scholz & Friends	Berlin	GERMANY	Digital	Animation/Motion Graphics	Montblanc	Discover the Magic of Craft
Silver	Scholz & Friends	Berlin	GERMANY	Digital	Microsites	Montblanc	Discover the Magic of Craft
Silver	Scholz & Friends	Berlin	GERMANY	Digital	Visual Design	Montblanc	Discover the Magic of Craft
Silver	Scholz & Friends	Berlin	GERMANY	Poster	Consumer Campaign	Der Tagesspiegel - Newspaper Stack Campaign	Trump, Refugees, Soccer
Bronze	Scholz & Friends	Berlin	GERMANY	Digital	Art Direction	Montblanc	Discover the Magic of Craft
Bronze	Scholz & Friends	Berlin	GERMANY	Print	Consumer Campaign	Der Tagesspiegel - Newspaper Stack Campaign	Trump, Refugees, Soccer
Finalist	Scholz & Friends	Berlin	GERMANY	Design	Art Direction	Montblanc	Discover the Magic of Craft
Finalist	Scholz & Friends	Berlin	GERMANY	Digital	Corporate Image	Montblanc	Discover the Magic of Craft
Finalist	Scholz & Friends	Berlin	GERMANY	Digital	Personal Items/Gift Items	Montblanc	Discover the Magic of Craft
Finalist	Scholz & Friends	Berlin	GERMANY	Poster	Art Direction Campaign	Der Tagesspiegel - Newspaper Stack Campaign	Trump, Refugees, Soccer

Finalist	Scholz & Friends	Berlin	GERMANY	Print	Art Direction Campaign	Der Tagesspiegel - Newspaper Stack Campaign	Trump, Refugees, Soccer
Finalist	Scholz & Friends	Berlin	GERMANY	Production & Post-Production	Cel Animation	Montblanc	Discover the Magic of Craft
Bronze	Scholz & Friends	Hamburg	GERMANY	Music & Sound	Experiential Use of Music & Sound	Opel Advanced Park Assist	The Parking Thrillharmonics
Finalist	Scholz & Friends	Hamburg	GERMANY	Design	Use of Photography	Opel Park Assist	Is Parking Art?
Finalist	Scholz & Friends	Hamburg	GERMANY	Production & Post-Production	CGI Animation	Opel Motorsport	Racing Faces
Bronze	Serviceplan	Munich	GERMANY	Health & Wellness	OTC – Over-the-Counter	Nasal Spray Omnivit	Could be worse with a blocked nose
Bronze	Serviceplan	Munich	GERMANY	Package Design	Art Direction	The Archaeologist Dry Gin	Ehinger Kraffrad – The Archaeologist
Bronze	Serviceplan	Munich	GERMANY	Package Design	Use of Typography	The Archaeologist Dry Gin	Ehinger Kraffrad – The Archaeologist
Bronze	Serviceplan	Munich	GERMANY	Production & Post-Production	Production Design	Strellson	Strellson: Make yourself unstoppable
Bronze	Serviceplan	Munich	GERMANY	The NEW	Brand Action	Salomon Sonic	Shoepon: Do Sports. Get Sports.
Finalist	Serviceplan	Munich	GERMANY	Package Design	Liquors	The Archaeologist Dry Gin	Ehinger Kraffrad – The Archaeologist
Finalist	Serviceplan	Munich	GERMANY	Production & Post-Production	Cinematography	Strellson	Make Yourself Unstoppable
Finalist	Serviceplan	Munich	GERMANY	Production & Post-Production	Direction	Strellson	Make Yourself Unstoppable
Finalist	thjnk Berlin	Berlin	GERMANY	Radio & Audio	Sound Design	Audi	The Car Whisperer
Finalist	thjnk Hamburg	Hamburg	GERMANY	Design	Point-of-Sale	REWE	Ripe Check
Bronze	VITAMIN E	Hamburg	GERMANY	Design	Experiential Design	OPEL	OPEL Paris Motor Show 2016
Bronze	VITAMIN E	Hamburg	GERMANY	Design	Installations/Displays	OPEL	OPEL Paris Motor Show 2016
Silver	Yessian Music	Hamburg	GERMANY	Music & Sound	Music Original - Song	Volvo	ABC Of Death
Gold	Cheil Worldwide	Hong Kong	HONG KONG	Print	Use of Illustration Campaign	JBL - Block Out The Chaos Campaign	Babies, Dogs, Wife & Daughter
Gold	Cheil Worldwide	Hong Kong	HONG KONG	Billboard	Electronic Equipment	JBL	Block Out the Chaos: Babies
Gold	Cheil Worldwide	Hong Kong	HONG KONG	Billboard	Use of Illustration Campaign	JBL - Block Out The Chaos Campaign	Babies, Dogs, Wife & Daughter
Silver	Cheil Worldwide	Hong Kong	HONG KONG	Print	Electronic Equipment	JBL	Block Out the Chaos: Babies
Bronze	Cheil Worldwide	Hong Kong	HONG KONG	Digital	Apps	Scrabble Club (HK)	Scrabble Keyboard
Bronze	Cheil Worldwide	Hong Kong	HONG KONG	Print	Electronic Equipment	JBL	Block Out the Chaos: Wife & Daughter
Bronze	Cheil Worldwide	Hong Kong	HONG KONG	The NEW	Product Innovation	Tesco	Safety Bags
Finalist	Cheil Worldwide	Hong Kong	HONG KONG	Billboard	Art Direction Campaign	JBL - Block Out The Chaos Campaign	Babies, Dogs, Wife & Daughter
Finalist	Cheil Worldwide	Hong Kong	HONG KONG	Billboard	Electronic Equipment	JBL	Block Out the Chaos: Dogs
Finalist	Cheil Worldwide	Hong Kong	HONG KONG	Billboard	Electronic Equipment	JBL	Block Out the Chaos: Wife & Daughter
Finalist	Cheil Worldwide	Hong Kong	HONG KONG	Print	Art Direction Campaign	JBL - Block Out The Chaos Campaign	Babies, Dogs, Wife & Daughter
Finalist	Cheil Worldwide	Hong Kong	HONG KONG	Print	Electronic Equipment	JBL	Block Out The Chaos: Dogs
Gold	McCann Health	Hong Kong	HONG KONG	Pharmaceuticals Craft	Use of Illustration	Xalatan	EyeBall Slave-Gameboy
Silver	McCann Health	Hong Kong	HONG KONG	Pharmaceuticals Craft	Art Direction	Xalatan	EyeBall Slave-Gameboy
Bronze	McCann Health	Hong Kong	HONG KONG	Pharmaceuticals	Pharmaceuticals and Vaccines - Branded	Xalatan	EyeBall Slave-Gameboy
Silver	Leo Burnett	Budapest	HUNGARY	Digital	Innovative Use of Digital	Samsung	#SeeColors
Finalist	Leo Burnett	Budapest	HUNGARY	Digital	Apps	Samsung	#SeeColors
Finalist	Leo Burnett	Budapest	HUNGARY	Digital	Electronic Equipment	Samsung	#SeeColors
Gold	Republic Group	Budapest	HUNGARY	Package Design	Home Products	Souldrops	Revolution in the Detergent Industry
Gold	Republic Group	Budapest	HUNGARY	Package Design	Product Line	Souldrops	Revolution in the Detergent Industry
Bronze	White Rabbit Budapest	Budapest	HUNGARY	Production & Post-Production	CGI Animation	WWF	We Are All Connected
Finalist	White Rabbit Budapest	Budapest	HUNGARY	Production & Post-Production	New Director	WWF	We Are All Connected
Finalist	White Rabbit Budapest	Budapest	HUNGARY	Production & Post-Production	Production Design	WWF	We Are All Connected
Bronze	Leo Burnett India	Mumbai	INDIA	Non-Traditional	Experiential	HP Lubricants	Roads That Honk
Bronze	Leo Burnett India	Mumbai	INDIA	Non-Traditional	Interactive Installations	HP Lubricants	Roads That Honk
Finalist	Leo Burnett India	Mumbai	INDIA	Ambient	Corporate Image	HP Lubricants	Roads That Honk
Finalist	Leo Burnett India	Mumbai	INDIA	Digital	Innovative Use of Digital	HP Lubricants	Roads That Honk

Finalist	Leo Burnett India	Mumbai	INDIA	Non-Traditional	Corporate Image	HP Lubricants	Roads That Honk
GRAND LIA	McCann Health India	Delhi	INDIA	Health & Wellness	Education and Services	Ministry of Public Health, Afghanistan	The Immunity Charm
GRAND LIA	McCann Health India	Delhi	INDIA	Pharmaceuticals	Education and Services	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Health India	Delhi	INDIA	Health & Wellness	Education and Services	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Health India	Delhi	INDIA	Health & Wellness	Innovation	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Health India	Delhi	INDIA	Health & Wellness	Social Responsibility/Awareness	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Health India	Delhi	INDIA	Pharmaceuticals	Education and Services	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Health India	Delhi	INDIA	Pharmaceuticals	Innovation	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Health India	Delhi	INDIA	Pharmaceuticals	Pharmaceuticals and Vaccines - Unbranded	Ministry of Public Health, Afghanistan	The Immunity Charm
Silver	McCann Health India	Delhi	INDIA	Pharmaceuticals	Devices and Diagnostics	Ministry of Public Health, Afghanistan	The Immunity Charm
Finalist	McCann Health India	Delhi	INDIA	Pharmaceuticals Craft	Art Direction	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Worldgroup India	Mumbai	INDIA	Ambient	Public Service/Social Welfare	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Worldgroup India	Mumbai	INDIA	Non-Traditional	Public Service/Social Welfare	Ministry of Public Health, Afghanistan	The Immunity Charm
Gold	McCann Worldgroup India	Mumbai	INDIA	The NEW	Product Innovation	Ministry of Public Health, Afghanistan	The Immunity Charm
Bronze	McCann Worldgroup India	Mumbai	INDIA	Non-Traditional	Experiential	Ministry of Public Health, Afghanistan	The Immunity Charm
Finalist	McCann Worldgroup India	Mumbai	INDIA	Design	Art Direction Campaign	World For All	Dog, Cat, Rabbit
Finalist	McCann Worldgroup India	Mumbai	INDIA	Design	Poster Campaign	World For All	Dog, Cat, Rabbit
Finalist	McCann Worldgroup India	Mumbai	INDIA	Design	Use of Photography Campaign	World For All	Dog, Cat, Rabbit
Finalist	McCann Worldgroup India	Mumbai	INDIA	Radio & Audio	Health Care Services	DermaClinix	The Scientist
Bronze	Medulla Communications	Mumbai	INDIA	Pharmaceuticals	Social Responsibility/Awareness	Palliative Care	Last Laugh
Finalist	Medulla Communications	Mumbai	INDIA	Pharmaceuticals	Multi-platform Campaign	Palliative Care	Last Laugh
Silver	Bedeschi Film	Milan	ITALY	Non-Traditional	Live Events - Beyond Advertising	Heineken	Guardian Fans
Silver	McCann Worldgroup Italy	Milan	ITALY	The NEW	Media Creativity	Responsibly The Beer	
Bronze	McCann Worldgroup Italy	Milan	ITALY	Health & Wellness	Devices and Diagnostics	My Voice App	
Bronze	McCann Worldgroup Italy	Milan	ITALY	Verbal Identity	Campaign Tagline/Endline	Responsibly	The Beer All The Other Beers Ask You To Drink
Finalist	McCann Worldgroup Italy	Milan	ITALY	Design	Corporate Identity	Responsibly The Beer	
Bronze	Publicis Italy	Milan	ITALY	Production & Post-Production	Visual Effects	Heineken	The Trailblazer
Finalist	Publicis Italy	Milan	ITALY	Branded Entertainment	Online Episode/Special	Renault Scenic	Ningyo
Finalist	Publicis Italy	Milan	ITALY	Integration	Multi-platform	Heineken	Guardian Fans
Finalist	Publicis Italy	Milan	ITALY	Non-Traditional	Beverages - Alcoholic	Heineken	Guardian Fans
Bronze	We Are Social	Milan	ITALY	Digital	Branded Content	Netflix	Speak Like the Patrón
Bronze	Creative Power Unit	Tokyo	JAPAN	Design	Art Direction Campaign	Rolling Eggs	
Bronze	Daiko Advertising Inc.	Tokyo	JAPAN	Design	Eco-Design	Panasonic Composter	Vegeloop
Finalist	Daiko Advertising Inc.	Tokyo	JAPAN	Package Design	Art Direction Product Line	Panasonic Composter	Vegeloop
Finalist	Dentsu Inc.	Nagoya	JAPAN	Design	Use of Illustration Campaign	Tokai Polytechnic College	Study Opposite Styles 1,Study Opposite Styles 2
Gold	Dentsu Inc.	Tokyo	JAPAN	Design	Art Direction Campaign	An Experiment of the Imagination	
Silver	Dentsu Inc.	Tokyo	JAPAN	Design	Brand Identity	TAKE Physical Conditioning Gym	TAKE Physical Conditioning Gym
Silver	Dentsu Inc.	Tokyo	JAPAN	Design	Motion Graphics - Animation	The Hoshi Award	An Experiment of the Imagination
Silver	Dentsu Inc.	Tokyo	JAPAN	Design	Poster Campaign	Dentsu Advertising Awards 2016	The Study of Human Being Campaign
Silver	Dentsu Inc.	Tokyo	JAPAN	Design	Poster Campaign	Kyoto Tango Railways	MIST-ery Train 1,MIST-ery Train 2,Sea Train 1,Sea Train 2
Silver	Dentsu Inc.	Tokyo	JAPAN	Digital	Innovative Use of Digital	Open Road Project	Smile Lock Outlet
Silver	Dentsu Inc.	Tokyo	JAPAN	The NEW	Product Innovation	Open Road Project	Smile Lock Outlet
Bronze	Dentsu Inc.	Tokyo	JAPAN	Design	Poster Campaign	Tohoku Shinkansen	Get Back, Tohoku. Campaign
Bronze	Dentsu Inc.	Tokyo	JAPAN	Design	Use of Illustration Campaign	You Make Shibuya	You Make Shibuya,Poster,Promotion Movie,Handbook,Reference Book,DVD Jacket
Bronze	Dentsu Inc.	Tokyo	JAPAN	Digital	Apps	Glico	GLICODE

Bronze	Dentsu Inc.	Tokyo	JAPAN	Digital	Confections/Snacks	Glico	GLICODE
Bronze	Dentsu Inc.	Tokyo	JAPAN	Digital	Web Services	Webservice	Election in the Dark
Bronze	Dentsu Inc.	Tokyo	JAPAN	Health & Wellness	Education and Services	Organ Transplant	Second Life Toys
Bronze	Dentsu Inc.	Tokyo	JAPAN	Non-Traditional	Confections/Snacks	Glico	GLICODE
Bronze	Dentsu Inc.	Tokyo	JAPAN	Poster	Art Direction Campaign	Dentsu Advertising Awards 2016	The Study of Human Being Campaign
Finalist	Dentsu Inc.	Tokyo	JAPAN	Design	Art Direction	Honda. Great Journey.	Travel Sticker Scrapbook
Finalist	Dentsu Inc.	Tokyo	JAPAN	Design	Art Direction	The Whole Earth Catalog	The Whole Earth Catalog
Finalist	Dentsu Inc.	Tokyo	JAPAN	Design	Art Direction Campaign	Honda. Great Journey.	
Finalist	Dentsu Inc.	Tokyo	JAPAN	Design	Brand Identity	OSMO Stamp Making Machine	OSMO Stamp Making Machine
Finalist	Dentsu Inc.	Tokyo	JAPAN	Design	Poster Campaign	Honda. Great Journey. - World Destinations campaign	Stickers, Wheels, Nairobi to Manaus, Kamchatka To Fairbanks. Fairbanks to Mexico City.
Finalist	Dentsu Inc.	Tokyo	JAPAN	Design	Poster Campaign	Tohoku Shinkansen - Slow Train, Slow Life	Get Back, Tohoku - 1, Get Back Tohoku - 2, Get Back Tohoku - 3
Finalist	Dentsu Inc.	Tokyo	JAPAN	Digital	UX - User Experience	Glico	GLICODE
Gold	good design company	Tokyo	JAPAN	Design	Corporate Identity	Kungyokudo	Rebranding of Kungyokudo
Silver	good design company	Tokyo	JAPAN	Package Design	Art Direction Product Line	Kungyokudo	Product of Kungyokudo
Silver	good design company	Tokyo	JAPAN	Package Design	Product Line	THE	Products of THE
Gold	Hakuhodo Inc.	Tokyo	JAPAN	Production & Post-Production	Production Design	Gravity Daze 2	Gravity Cat
Silver	Hakuhodo Inc.	Tokyo	JAPAN	Production & Post-Production	Direction	Gravity Daze 2	Gravity Cat
Silver	Hakuhodo Inc.	Tokyo	JAPAN	Production & Post-Production	Visual Effects	Gravity Daze 2	Gravity Cat
Silver	Hakuhodo Inc.	Tokyo	JAPAN	TV/Cinema/Online Film	Branded Content	Gravity Daze 2	Gravity Cat
Silver	Hakuhodo Inc.	Tokyo	JAPAN	TV/Cinema/Online Film	Recreational	Gravity Daze 2	Gravity Cat
Bronze	Hakuhodo Inc	Tokyo	JAPAN	Design	Art Direction Campaign	Kappa Sushi - Modern Pop Sushi Campaign	
Bronze	Hakuhodo Inc	Tokyo	JAPAN	Digital	Personal Items/Gift Items	NTT DOCOMO	Voice Chocolate
Finalist	Hakuhodo Inc	Tokyo	JAPAN	Design	Poster Campaign	SHOEI (corporate advertising)	Knife & Fork,Frosted Glass,Tiny tiles,Paper Stairs,Solid Calligraphy,Scribble
Finalist	Hakuhodo Inc	Tokyo	JAPAN	Design	Use of Typography Campaign	SHOEI (corporate advertising)	Knife & Fork,Frosted Glass,Tiny tiles,Paper Stairs,Solid Calligraphy,Scribble
Finalist	Hakuhodo Inc.	Tokyo	JAPAN	Branded Entertainment	Scripted Short Film	Gravity Daze 2	Gravity Cat
Bronze	Hakuhodo Kettle	Tokyo	JAPAN	Billboard	Use of Copywriting	Yahoo! JAPAN	It Was This High
Finalist	Hakuhodo Kettle	Tokyo	JAPAN	Production & Post-Production	Production Design	JMS	Hot Drive
Gold	McCann Tokyo	Tokyo	JAPAN	Design	Digital Installations	Amazon Fashion	Amazon Fashion Week Tokyo 2017 S/S Opening Act
Silver	McCann Tokyo	Tokyo	JAPAN	Design	Art Direction	Amazon Fashion	Amazon Fashion Week Tokyo 2017 S/S Opening Act
Silver	McCann Tokyo	Tokyo	JAPAN	Design	Experiential Design	Amazon Fashion	Amazon Fashion Week Tokyo 2017 S/S Opening Act
Silver	McCann Tokyo	Tokyo	JAPAN	Design	Innovative Use of Design	Amazon Fashion	Amazon Fashion Week Tokyo 2017 S/S Opening Act
Silver	McCann Tokyo	Tokyo	JAPAN	Health & Wellness Craft	Art Direction	END ALS	Still Life
Bronze	McCann Tokyo	Tokyo	JAPAN	Design	Branded Content	Amazon Fashion	Amazon Fashion Week Tokyo 2017 S/S Opening Act
Bronze	McCann Tokyo	Tokyo	JAPAN	Health & Wellness	Social Responsibility/Awareness	END ALS	Still Life
Finalist	McCann Tokyo	Tokyo	JAPAN	Health & Wellness Craft	Use of Copywriting	END ALS	Still Life
Finalist	McCann Tokyo	Tokyo	JAPAN	Non-Traditional	Live Events - Beyond Advertising	END ALS	Still Life
Silver	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Art Direction Campaign	Sagawa Shoyu - The Soy Sauce Posters	Flounder Fish,Octopus,Lotus Root,Mackerel,Onion,Mushroom
Silver	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Use of Illustration Campaign	Sagawa Shoyu - The Soy Sauce Posters	Flounder Fish,Octopus,Lotus Root,Mackerel,Onion,Mushroom
Bronze	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Art Direction	Sagawa Shoyu	The Soy Sauce Posters - Flounder Fish
Bronze	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Posters	Sagawa Shoyu	The Soy Sauce Posters - Flounder Fish
Bronze	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Posters	Sagawa Shoyu	The Soy Sauce Posters - Lotus Root
Bronze	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Use of Illustration	Sagawa Shoyu	The Soy Sauce Posters - Flounder Fish
Bronze	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Art Direction	Sagawa Shoyu	The Soy Sauce Posters - Flounder Fish
Bronze	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Art Direction	Sagawa Shoyu	The Soy Sauce Posters - Lotus Root
Bronze	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Use of Illustration	Sagawa Shoyu	The Soy Sauce Posters - Flounder Fish

Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Art Direction Campaign	Sagawa Shoyu - The Soy Sauce Posters	Flounder Fish,Octopus,Lotus Root,Mackerel,Onion,Mushroom
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Poster Campaign	Sagawa Shoyu - The Soy Sauce Posters	Flounder Fish,Octopus,Lotus Root,Mackerel,Onion,Mushroom
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Use of Illustration	Tokyo FM Broadcasting Co., Ltd.	Voice of Tokyo - Art
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Design	Use of Illustration Campaign	Sagawa Shoyu - The Soy Sauce Posters	Flounder Fish,Octopus,Lotus Root,Mackerel,Onion,Mushroom
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Art Direction	Sagawa Shoyu	The Soy Sauce Posters - Mackerel
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Art Direction	Sagawa Shoyu	The Soy Sauce Posters - Mushroom
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Art Direction	Sagawa Shoyu	The Soy Sauce Posters - Octopus
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Art Direction	Sagawa Shoyu	The Soy Sauce Posters - Onion
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Use of Illustration	Sagawa Shoyu	The Soy Sauce Posters - Lotus Root
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Use of Illustration	Sagawa Shoyu	The Soy Sauce Posters - Mushroom
Finalist	Ogilvy & Mather Japan GK	Tokyo	JAPAN	Poster	Use of Illustration	Sagawa Shoyu	The Soy Sauce Posters - Onion
Finalist	Shiseido Co., Ltd.	Tokyo	JAPAN	Digital	Illustration	Shiseido	The Sharing Box
Silver	SIX INC	Tokyo	JAPAN	Branded Entertainment	Music Videos	BEAMS	Tokyo Culture Story
Gold	Spoon Inc.	Tokyo	JAPAN	TV/Cinema/Online Film	Home Furnishings/Appliances	Tsuruya Roofing Tiles	Sticking Together, No Matter What
Bronze	Spoon inc.	Tokyo	JAPAN	Production & Post-Production	Direction	Tsuruya Roofing Tiles	Sticking Together, No Matter What
Gold	TBWA\HAKUHODO	Tokyo	JAPAN	Ambient	Apparel	adidas PureBOOST	Green Light Run
Silver	TBWA\HAKUHODO	Tokyo	JAPAN	Design	Art Direction Campaign	Next Yukata Creation - Kimono Wearing the Rain Campaign	Kirisame, Shinotsukuame, Murasame
Silver	TBWA\HAKUHODO	Tokyo	JAPAN	Digital	Weird Wonderful Work	adidas PureBOOST	Green Light Run
Silver	TBWA\HAKUHODO	Tokyo	JAPAN	Health & Wellness	Innovation	COGY	Wheelchair
Silver	TBWA\HAKUHODO	Tokyo	JAPAN	Non-Traditional	Live Events - Beyond Advertising	adidas PureBOOST	Green Light Run
Bronze	TBWA\HAKUHODO	Tokyo	JAPAN	Digital	Innovative Use of Digital	adidas PureBOOST	Green Light Run
Bronze	TBWA\HAKUHODO	Tokyo	JAPAN	Health & Wellness	Devices and Diagnostics	COGY	Wheelchair
Bronze	TBWA\HAKUHODO	Tokyo	JAPAN	The NEW	Creative Use of Data	adidas PureBOOST	Green Light Run
Finalist	TBWA\HAKUHODO	Tokyo	JAPAN	Integration	Integration	adidas PureBOOST	Green Light Run
Gold	Tohokushinsha Film Corporation	Tokyo	JAPAN	Design	Art Direction Campaign	Maker's Mark Campaign	Sphere, Flame
Gold	Tohokushinsha Film Corporation	Tokyo	JAPAN	Design	Motion Graphics - Animation Campaign	Maker's Mark Campaign	Sphere, Flame
Gold	Tohokushinsha Film Corporation	Tokyo	JAPAN	Design	Poster Campaign	Maker's Mark Campaign	Sphere, Flame
Bronze	Tohokushinsha Film Corporation	Tokyo	JAPAN	Design	Motion Graphics - Animation	Nihon University College of Art	New Angle, New World.
Finalist	Tohokushinsha Film Corporation	Tokyo	JAPAN	Design	Art Direction Campaign	Nihon University College of Art	New Angle, New World. Campaign
Silver	Cheil Worldwide	Seoul	KOREA	The NEW	Media Creativity	Heat Tech Window	
Finalist	Cheil Worldwide	Seoul	KOREA	Design	Eco-Design	Heat Tech Window	
Finalist	TheCreamUnion	Seoul	KOREA	Design	Annual Reports	Public Service	Gender Equality Index Chocolate
Bronze	Leo Burnett Beirut	Beirut	LEBANON	Ambient	NGO	Abaad	#Undress522
Bronze	Leo Burnett Beirut	Beirut	LEBANON	Digital	NGO	Abaad	#Undress522
Finalist	Leo Burnett Beirut	Beirut	LEBANON	The NEW	Experiential	Abaad	#Undress522
Finalist	Naga DDB Tribal	Malaysia	MALAYSIA	TV/Cinema/Online Film	Public Service/Social Welfare Campaign	Protect & Save The Children	Nursery Crimes Campaign - Itsy-Bitsy Fingers, Suriram
Gold	J. Walter Thompson Mexico	Mexico City	MEXICO	Health & Wellness	Devices and Diagnostics	AstraZeneca	Life Bandages
Silver	Ogilvy & Mather Mexico	Mexico	MEXICO	Billboard	Consumer Campaign	Aeromexico	Borders Rio Bravo, Borders Ciudad Juarez, Borders Rio Colorado
Bronze	Ogilvy & Mather Mexico	Mexico	MEXICO	Print	Consumer Campaign	Aeromexico	Borders Rio Bravo, Borders Ciudad Juarez, Borders Rio Colorado
Silver	J.Walter Thompson	Casablanca	MOROCCO	Social Influencers	Vlog	Enti.ma	Flawlessness
Finalist	J.Walter Thompson	Casablanca	MOROCCO	Production & Post-Production	Performance/Casting	Enti.ma	Flawlessness
Finalist	J.Walter Thompson	Casablanca	MOROCCO	The NEW	Influencer Advertising	Enti.ma	Flawlessness
Bronze	Clemenger BBDO Touchcast	Wellington	NEW ZEALAND	Design	Innovative Use of Design	KiwiRail	The Conscious Crossing
Gold	Colenso BBDO	Auckland	NEW ZEALAND	Non-Traditional	Beverages - Alcoholic	DB Export	DB Export Beer Bottle Sand
Gold	Colenso BBDO	Auckland	NEW ZEALAND	Radio & Audio	Campaign	Anchor	Milk Slams - Inside Out, Real, Blank Canvas

Gold	Colenso BBDO	Auckland	NEW ZEALAND	TV/Cinema/Online Film	Campaign	Pedigree Child Replacement Programme	Treehouse, Scared ,Hard to Impress
Silver	Colenso BBDO	Auckland	NEW ZEALAND	Music & Sound	Sound Design	Anchor	Milk Slams - Inside Out
Bronze	Colenso BBDO	Auckland	NEW ZEALAND	Health & Wellness	Corporate Communication	Anchor	Inside Out
Bronze	Colenso BBDO	Auckland	NEW ZEALAND	Health & Wellness Craft	Use of Copywriting	Anchor	Milk Slams - Inside Out
Bronze	Colenso BBDO	Auckland	NEW ZEALAND	Production & Post-Production	Visual Effects	Anchor	Milk Slams - Inside Out
Bronze	Colenso BBDO	Auckland	NEW ZEALAND	TV/Cinema/Online Film	Beverages - Non-Alcoholic	Anchor	Milk Slams - Inside Out
Bronze	Colenso BBDO	Auckland	NEW ZEALAND	TV/Cinema/Online Film	Copywriting	Anchor	Milk Slams - Inside Out
Finalist	Colenso BBDO	Auckland	NEW ZEALAND	Health & Wellness Craft	Animation	Anchor	Milk Slams - Inside Out
Finalist	Colenso BBDO	Auckland	NEW ZEALAND	Production & Post-Production	CGI Animation	Anchor	Milk Slams - Inside Out
Finalist	Colenso BBDO	Auckland	NEW ZEALAND	Production & Post-Production	Direction	Anchor	Milk Slams - Inside Out
Gold	POL	Oslo	NORWAY	Digital	Innovative Use of Digital	Audi Q5 quattro	The Enter Sandbox VR Experience
Gold	POL	Oslo	NORWAY	Digital	Virtual Reality	Audi Q5 quattro	The Enter Sandbox VR Experience
Silver	POL	Oslo	NORWAY	Ambient	NGO	TV-Aksjonen NRK & Red Cross Norway	25m2 Syria
Silver	POL	Oslo	NORWAY	Health & Wellness	Social Responsibility/Awareness	TV-Aksjonen NRK & Red Cross Norway	25m2 Syria
Silver	POL	Oslo	NORWAY	The NEW	Virtual Reality	Audi Q5 quattro	The Enter Sandbox VR Experience
Bronze	POL	Oslo	NORWAY	Non-Traditional	NGO	TV-Aksjonen NRK & Red Cross Norway	25m2 Syria
Bronze	TRY	Oslo	NORWAY	Print	Travel	Norwegian	Brad is single
Bronze	TRY	Oslo	NORWAY	Print	Use of Copywriting	Norwegian	Brad is single
Bronze	McCann Lima	Lima	PERU	Ambient	Home Furnishings/Appliances	Sodimac Homecenter	Hijacked Highway
Finalist	McCann Lima	Lima	PERU	Branded Entertainment	Virtual Reality	Sodimac Homecenter	Hijacked Highway
Gold	McCann Worldgroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Script Writing	Maggi Magic Sarap	Dim Dads - Pedro
Silver	McCann Worldgroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Foods	Maggi Magic Sarap	Dim Dads - Pedro
Bronze	McCann Worldgroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Foods	Maggi Magic Sarap	Dim Dads - Ned
Bronze	McCann Worldgroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Foods	Maggi Magic Sarap	Dim Dads - Rufus
Bronze	McCann WorldGroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Retail	Fully Booked	Lives 1 of 4 - Frank
Bronze	McCann Worldgroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Retail	Fully Booked	Lives 2 of 4 - Hanna
Bronze	McCann Worldgroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Retail	Fully Booked	Lives 3 of 4 - Nicky
Finalist	McCann Worldgroup Philippines	Taguig City	PHILIPPINES	Radio & Audio	Retail	Fully Booked	Lives 4 of 4 - Ben
Silver	TBWA\Santiago Mangada Puno	Makati City	PHILIPPINES	Digital	Viral	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Correcting History
Silver	TBWA\Santiago Mangada Puno	Makati City	PHILIPPINES	Integration	Integration	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Correcting History
Bronze	FCB Lisbon	Lisbon	PORTUGAL	Design	Product Development	FUEL TV	Cobblestone Riders
Finalist	FCB Lisbon	Lisbon	PORTUGAL	Digital	Media Promotion	FUEL TV	Cobblestone Riders
Silver	Fuel Publicidade	Lisboa	PORTUGAL	Digital	Branded Content	Museu Nacional De Arte Antiga	Sequera In Its Rightful Place
Finalist	Fuel Publicidade	Lisboa	PORTUGAL	TV/Cinema/Online Film	Public Service/Social Welfare	AMCV	Doctor
Finalist	Havas WW Portugal	Lisboa	PORTUGAL	Production & Post-Production	Editing	Amnistia International	Let Us All Unite
Finalist	Havas WW Portugal	Lisboa	PORTUGAL	TV/Cinema/Online Film	NGO	Amnistia International	Let Us All Unite
Finalist	McCann Health	Singapore	SINGAPORE	Health & Wellness	Campaign	Singapore Wellness Association	Sideways Growth Charts: Giraffe, Tree, Dino, Pirate Ship, Castle
Silver	McCann Worldgroup	Singapore	SINGAPORE	Pharmaceuticals Craft	Use of Photography	Dr. Stretch	Back
Gold	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Branded Entertainment	Online Episode/Special	CINÉ-CLUB	Pitching French Films to Hollywood
Gold	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Branded Entertainment	Online Series	CINÉ-CLUB	Pitching French Films to Hollywood
Gold	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Digital	Electronic Equipment	SingTel	SingTel Data ExStream
Gold	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Integration	Multi-platform	CINÉ-CLUB	Pitching French Films to Hollywood
Gold	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Non-Traditional	Branded Content	CINÉ-CLUB	Pitching French Films to Hollywood
Gold	Ogilvy & Mather Singapore	Singapore	SINGAPORE	TV/Cinema/Online Film	Branded Content	CINÉ-CLUB	Pitching French Films to Hollywood
Silver	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Digital	Apps	Allianz Insurance	Amateur Replay

Silver	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Digital	Branded Content	CINÉ-CLUB	Pitching French Films to Hollywood
Silver	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Digital	Innovative Use of Digital	Allianz Insurance	Amateur Replay
Silver	Ogilvy & Mather Singapore	Singapore	SINGAPORE	TV/Cinema/Online Film	Humor	CINÉ-CLUB	Pitching French Films to Hollywood
Bronze	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Digital	Virtual Reality	SingTel	SingTel Data ExStream
Bronze	Ogilvy & Mather Singapore	Singapore	SINGAPORE	TV/Cinema/Online Film	Entertainment	CINÉ-CLUB	Pitching French Films to Hollywood
Finalist	Ogilvy & Mather Singapore	Singapore	SINGAPORE	Non-Traditional	Business-to-Business	IBM Watson	IBM Cognitive Collection
Finalist	Song Zu Singapore	Singapore	SINGAPORE	Music & Sound	Music Original - Song	Good Mood	The Bad Choice & The Good Choice
Bronze	TBWA\Singapore	Singapore	SINGAPORE	Social Influencers	Beauty & Lifestyle	Maybelline Dream Velvet Foundation	Snapchat Hack
Silver	WORK	Singapore	SINGAPORE	Package Design	Special Editions	Publication	Iskandar Jilil Book
Finalist	Bittersuite	Cape Town	SOUTH AFRICA	Design	Poster Campaign	Sea Change	Rolling Retro,One with Nature,Ancient Hawaiian Heritage
Gold	CHEIL Spain	Alcobendas	SPAIN	Digital	Apps	Samsung	DYTECTIVE
Bronze	CHEIL Spain	Alcobendas	SPAIN	Digital	Corporate Image	Samsung	DYTECTIVE
Bronze	CHEIL Spain	Alcobendas	SPAIN	Digital	Innovative Use of Digital	Samsung	DYTECTIVE
Bronze	Contrapunto BBDO	SPAIN	SPAIN	Design	Retail Space	smart car	Chameleon
Finalist	Contrapunto BBDO	Madrid	SPAIN	Design	Installations/Displays	smart car	Chameleon
Finalist	Contrapunto BBDO	Madrid	SPAIN	The NEW	Creative Technology	smart car	Chameleon
Silver	Leo Burnett Madrid	Madrid	SPAIN	Branded Entertainment	Scripted Short Film	Christmas Lottery	December 21st
Bronze	Leo Burnett Madrid	Madrid	SPAIN	Digital	Entertainment	Christmas Lottery	December 21st
Finalist	Leo Burnett Madrid	Madrid	SPAIN	TV/Cinema/Online Film	Entertainment	Christmas Lottery	December 21st
Finalist	McCann Spain	Madrid	SPAIN	Radio & Audio	Foods	Campofrío	Elena
Gold	MRM//McCann Spain	Madrid	SPAIN	Branded Entertainment	Branded IP	Smart 1 2 3 Account	Beyond Money
Bronze	MRM//McCann Spain	Madrid	SPAIN	Branded Entertainment	Scripted Short Film	Smart 1 2 3 Account	Beyond Money
Bronze	MRM//McCann Spain	Madrid	SPAIN	Non-Traditional	Corporate Image	Smart 1 2 3 Account	Beyond Money
Bronze	MRM//McCann Spain	Madrid	SPAIN	TV/Cinema/Online Film	Branded Content	Smart 1 2 3 Account	Beyond Money
Finalist	MRM//McCann Spain	Madrid	SPAIN	TV/Cinema/Online Film	Corporate Image	Smart 1 2 3 Account	Beyond Money
Bronze	Proximity Barcelona	Barcelona	SPAIN	Production & Post-Production	CGI Animation	Audi Spain	The Doll That Chose to Drive
Gold	Proximity Madrid	Madrid	SPAIN	Branded Entertainment	Entertainment Audio	Bijoux Indiscrets	Orgasm Sound Library
Bronze	The Cyranos // McCann	Barcelona	SPAIN	Digital	Innovative Use of Digital	EITB - Euskal Irrati Telebista	Journalist
Bronze	ACNE	Stockholm	SWEDEN	Digital	Retail	IKEA	Ikea Responds to Balenciaga
Bronze	ACNE	Stockholm	SWEDEN	Digital	Use of Social Media	IKEA	Ikea Responds to Balenciaga
Finalist	ACNE	Stockholm	SWEDEN	Digital	Viral	IKEA	Ikea Responds to Balenciaga
Silver	Åkestam Holst NoA	Stockholm	SWEDEN	Integration	Integration	IM Swedish Development Partner	The Humanium Metal Initiative
Bronze	Åkestam Holst NoA	Stockholm	SWEDEN	Digital	Weird Wonderful Work	IKEA	IKEA Retail Therapy
Bronze	Åkestam Holst NoA	Stockholm	SWEDEN	Non-Traditional	Experiential	IM Swedish Development Partner	The Humanium Metal Initiative
Bronze	Åkestam Holst NoA	Stockholm	SWEDEN	The NEW	Brand Action	IM Swedish Development Partner	The Humanium Metal Initiative
Bronze	Åkestam Holst NoA	Stockholm	SWEDEN	The NEW	Creative Use of Data	IKEA	IKEA Retail Therapy
Finalist	Åkestam Holst NoA	Stockholm	SWEDEN	Integration	Multi-platform	IKEA	Where Life Happens
Bronze	August Laustsen	Stockholm	SWEDEN	The NEW	Self-Promotion	August Laustsen	EMERIH
Finalist	BRF	Stockholm	SWEDEN	Production & Post-Production	Production Design	Urbanears	However You Play
GRAND LIA	Forsman & Bodenfors	Gothenburg	SWEDEN	Verbal Identity	Tone of Voice	Volvo V90 Cross Country	The Get Away Car
Gold	Forsman & Bodenfors	Gothenburg	SWEDEN	Digital	Travel	Visit Sweden	Sweden on Airbnb
Gold	Forsman & Bodenfors	Gothenburg	SWEDEN	Verbal Identity	Tone of Voice	Volvo V90 Cross Country	The Get Away Car
Silver	Forsman & Bodenfors	Gothenburg	SWEDEN	Digital	Innovative Use of Digital	Visit Sweden	Sweden on Airbnb
Silver	Forsman & Bodenfors	Gothenburg	SWEDEN	TV/Cinema/Online Film	Automotive	Volvo XC60	Sometimes The Moments That Never Happen, Matter The Most.
Silver	Forsman & Bodenfors	Gothenburg	SWEDEN	Verbal Identity	Campaign Tagline/Endline	Volvo XC60	Sometimes The Moments That Never Happen, Matter The Most.

Silver	Forsman & Bodenfors	Gothenburg	SWEDEN	Verbal Identity	Tone of Voice	Volvo XC60	Sometimes The Moments That Never Happen, Matter The Most.
Bronze	Forsman & Bodenfors	Gothenburg	SWEDEN	Production & Post-Production	Cinematography	Volvo XC60	Sometimes The Moments That Never Happen, Matter The Most.
Bronze	Forsman & Bodenfors	Gothenburg	SWEDEN	Production & Post-Production	Direction	Volvo XC60	Sometimes The Moments That Never Happen, Matter The Most.
Finalist	Forsman & Bodenfors	Gothenburg	SWEDEN	Music & Sound	Sound Design	A-Z Brand Launch Campaign	The Inner Voice
Finalist	Forsman & Bodenfors	Gothenburg	SWEDEN	Non-Traditional	Travel	Visit Sweden	Sweden on Airbnb
Finalist	Forsman & Bodenfors	Gothenburg	SWEDEN	TV/Cinema/Online Film	Retail	H&M Garment Collection	Bring It On
Finalist	Forsman & Bodenfors	Gothenburg	SWEDEN	TV/Cinema/Online Film	Utilities	Telia	A Better Life – Married Men
Bronze	Futurniture	Stockholm	SWEDEN	Design	Installations/Displays	Solar Egg by Bigert & Bergström for Riksbyggen	Solar Egg by Bigert & Bergström for Riksbyggen
Bronze	KING	Stockholm	SWEDEN	Digital	Apps	Berättarministeriet	Read to Unlock
Bronze	KING	Stockholm	SWEDEN	TV/Cinema/Online Film	Public Service/Social Welfare	Swedish Ministry for Foreign Affairs	Free the Speech
Bronze	KING	Stockholm	SWEDEN	TV/Cinema/Online Film	Social Media	Swedish Ministry for Foreign Affairs	Free the Speech
Finalist	KING	Stockholm	SWEDEN	Production & Post-Production	Editing	Swedish Ministry for Foreign Affairs	Free the Speech
Finalist	King Solutions	Stockholm	SWEDEN	Production & Post-Production	Direction	Swedish Ministry for Foreign Affairs	Free the speech
Gold	NINE	Stockholm	SWEDEN	Package Design	Graphic Design Product Line	Grönstedts Cognac	
Silver	NINE	Stockholm	SWEDEN	Package Design	Liquors	Grönstedts Cognac	
Finalist	Prime Weber Shandwick	Stockholm	SWEDEN	Digital	Banking/Financial/Insurance	Trygg-Hansa	Playing With Fire
Gold	Jung von Matt/ Limmat	Zürich	SWITZERLAND	Branded Entertainment	Entertainment Audio	The SoundBook App	
Bronze	Jung von Matt/ Limmat	Zürich	SWITZERLAND	Digital	Apps	The SoundBook App	
Bronze	Jung von Matt/ Limmat	Zürich	SWITZERLAND	Radio & Audio	Innovative Use of Radio & Audio	The SoundBook App	
Finalist	Jung von Matt/ Limmat	Zürich	SWITZERLAND	Design	Product Design	The SoundBook App	
Finalist	Jung von Matt/ Limmat	Zürich	SWITZERLAND	Digital	UI - User Interface & Navigation	The SoundBook App	
Finalist	Jung von Matt/ Limmat	Zürich	SWITZERLAND	The NEW	Product Innovation	The SoundBook App	
Finalist	ADK TAIWAN	Taipei	TAIWAN	Production & Post-Production	Direction	7-11 CSR Campaign	Senior to Senior Care
Bronze	Grass Jelly Studio	Taipei	TAIWAN	Music Video	Animation	Jane Zhang	Dust My Shoulders Off
Gold	Havas Taiwan	Taipei City	TAIWAN	Branded Entertainment	Scripted Short Film	Volvo Cars	Alice's Wedding
Bronze	Havas Taiwan	Taipei City	TAIWAN	Production & Post-Production	Editing	Volvo Cars	Alice's Wedding
Finalist	OUTERSPACE	Taipei	TAIWAN	Music Video	Direction	Jane Zhang	Dust My Shoulders Off
Gold	X-Line Co., Ltd.	Taipei	TAIWAN	TV/Cinema/Online Film	Apparel	Taiwan Wacoal Sports	Wow Girls' Lab
Silver	BBDO Bangkok	Bangkok	THAILAND	TV/Cinema/Online Film	Public Service/Social Welfare	Speed Kills Campaign	Speed Blinds You
Bronze	BBDO Bangkok	Bangkok	THAILAND	Digital	NGO	Thai Dog House	Immortal Adoption
Bronze	BBDO Bangkok	Bangkok	THAILAND	The NEW	Product Innovation	Thai Health's Wellbeing Project	Hearing Rescue
Gold	CJ WORX	Bangkok	THAILAND	Ambient	Corporate Image	AP (Thailand)	The Unusual Football Field Project
Gold	CJ WORX	Bangkok	THAILAND	Branded Entertainment	Experiential/Live Events	AP (Thailand)	The Unusual Football Field Project
Gold	CJ WORX	Bangkok	THAILAND	Design	Branded Content	AP (Thailand)	The Unusual Football Field Project
Silver	CJ WORX	Bangkok	THAILAND	Design	Experiential Design	AP (Thailand)	The Unusual Football Field Project
Silver	CJ WORX	Bangkok	THAILAND	Non-Traditional	Guerrilla Marketing	AP (Thailand)	The Unusual Football Field Project
Bronze	CJ WORX	Bangkok	THAILAND	Design	Installations/Displays	AP (Thailand)	The Unusual Football Field Project
Finalist	CJ WORX	Bangkok	THAILAND	The NEW	Experiential	AP (Thailand)	The Unusual Football Field Project
Finalist	Dentsu (Thailand) Ltd.	Bangkok	THAILAND	Design	Calendars	Mabin Fertilizer	Thai Farmer Calendar
Gold	McCann Worldgroup Thailand	Bangkok	THAILAND	Health & Wellness	Homeopathic and Natural Remedies	Verena Sure	Capture
Gold	McCann Worldgroup Thailand	Bangkok	THAILAND	TV/Cinema/Online Film	Cosmetics/Toiletries/Pharmaceuticals	Verena Sure	Capture
Gold	Ogilvy Group Thailand	Bangkok	THAILAND	Poster	Recreational	LEGO	Firefighter
Gold	Ogilvy Group Thailand	Bangkok	THAILAND	Poster	Recreational	LEGO	Rockstar
Gold	Ogilvy Group Thailand	Bangkok	THAILAND	Print	Recreational	LEGO	Firefighter
Gold	Ogilvy Group Thailand	Bangkok	THAILAND	Print	Recreational	LEGO	Rockstar

Silver	Ogilvy Group Thailand	Bangkok	THAILAND	Design	Non-Profit	Optimum Beta / shutterstock	Art of The Siamese Fighting Fish
Silver	Ogilvy Group Thailand	Bangkok	THAILAND	Poster	Consumer Campaign	LEGO	Astronaut, Firefighter, Rockstar
Silver	Ogilvy Group Thailand	Bangkok	THAILAND	Print	Art Direction Campaign	LEGO	Astronaut, Firefighter, Rockstar
Silver	Ogilvy Group Thailand	Bangkok	THAILAND	Print	Consumer Campaign	LEGO	Astronaut, Firefighter, Rockstar
Bronze	Ogilvy Group Thailand	Bangkok	THAILAND	Poster	Recreational	LEGO	Astronaut
Bronze	Ogilvy Group Thailand	Bangkok	THAILAND	Print	Recreational	LEGO	Astronaut
Finalist	Ogilvy Group Thailand	Bangkok	THAILAND	Design	Point-of-Sale	Hi-Jet Waterproof Paper	Fountain Sculpture
Bronze	Ambassadors	Amsterdam	THE NETHERLANDS	Production & Post-Production	Editing	Warchild	Batman
Silver	Heineken	Amsterdam	THE NETHERLANDS	TV/Cinema/Online Film	Corporate Image	Heineken	Jackie
Bronze	Heineken	Amsterdam	THE NETHERLANDS	Production & Post-Production	Editing	Heineken	Jackie
Gold	J. Walter Thompson Amsterdam	Amsterdam	THE NETHERLANDS	Non-Traditional	NGO	Free a Girl Movement India	School for Justice
Gold	J. Walter Thompson Amsterdam	Amsterdam	THE NETHERLANDS	Non-Traditional	Public Service/Social Welfare	Free a Girl Movement India	School for Justice
Finalist	J. Walter Thompson Amsterdam	Amsterdam	THE NETHERLANDS	Design	Use of Photography Campaign	Food Exhibitionism	Vegetables, Seafood, Wine, Meat, Sweets, Coffee
Silver	MassiveMusic	Amsterdam	THE NETHERLANDS	Music & Sound	Music Adaptation - Song	Nike	What Are Girls Made Of?
Bronze	MassiveMusic	Amsterdam	THE NETHERLANDS	Music & Sound	Use of Licensed Music	War Child	Batman
Silver	RNDBT Content	Amsterdam	THE NETHERLANDS	Production & Post-Production	Direction	Warchild Netherlands	Batman
Finalist	Sizzer Amsterdam	Amsterdam	THE NETHERLANDS	Music & Sound	Sound Design	Renault Sport	Enter The Zone
Silver	DDB Dubai	Dubai	UNITED ARAB EMIRATES	Design	Poster Campaign	UN Women Egypt	Finding Her Campaign: Technology, Politics, Science
Silver	DDB Dubai	Dubai	UNITED ARAB EMIRATES	Design	Use of Illustration Campaign	UN Women Egypt	Finding Her Campaign: Technology, Politics, Science
Bronze	DDB Dubai	Dubai	UNITED ARAB EMIRATES	Design	Art Direction Campaign	UN Women Egypt	Finding Her Campaign: Technology, Politics, Science
Finalist	FP7/TUN	Tunis	UNITED ARAB EMIRATES	Digital	Games	Orange Tunisia	Hammam Fighter
Finalist	J. Walter Thompson	Dubai	UNITED ARAB EMIRATES	TV/Cinema/Online Film	Copywriting	Mada Masr Publication	Micropolitics: Under-14 Handball
Finalist	Leo Burnett Dubai	Dubai	UNITED ARAB EMIRATES	TV/Cinema/Online Film	Public Service/Social Welfare Campaign	du	Burglary,Kidnap,Murder
Finalist	Leo Burnett Dubai	Dubai	UNITED ARAB EMIRATES	TV/Cinema/Online Film	Utilities	du	The Man Sitting Next to You
Finalist	Mobile Telecommunication Company (ZAIN)	Kuwait City	UNITED ARAB EMIRATES	Music & Sound	Music Original - Song	ZAIN RAMADAN 2017	Fight Terrorism with Love
Gold	Y&R Dubai	Dubai	UNITED ARAB EMIRATES	Design	Direct Marketing - Consumer	Interreligious Council in Bosnia & Herzegovina	One Book For Peace
Silver	Y&R Dubai	Dubai	UNITED ARAB EMIRATES	Design	Editorial Design	Interreligious Council in Bosnia & Herzegovina	One Book For Peace
Silver	Y&R Dubai	Dubai	UNITED ARAB EMIRATES	Integration	Integration	Interreligious Council in Bosnia & Herzegovina	One Book For Peace
Bronze	Y&R Dubai	Dubai	UNITED ARAB EMIRATES	Ambient	Business-to-Business	Varuna Pumps	Life Saving Scarecrow
Bronze	Y&R Dubai	Dubai	UNITED ARAB EMIRATES	Design	Art Direction	Interreligious Council in Bosnia & Herzegovina	One Book For Peace
Silver	750mph	London	UNITED KINGDOM	Music & Sound	Sound Editing	James Wellbeloved	Mega City
Bronze	750mph	London	UNITED KINGDOM	Music & Sound	Sound Design	BBC 4	BBC Music Idents
Finalist	750mph	London	UNITED KINGDOM	Music & Sound	Sound Design	BBC 4	Idents 2
Finalist	750mph	London	UNITED KINGDOM	Music & Sound	Sound Editing	McLaren	Raise Your Limits
Silver	Academy Films	London	UNITED KINGDOM	Production & Post-Production	Performance/Casting	Bupa	For Owning the Dancefloor
Bronze	Academy Films	London	UNITED KINGDOM	Health & Wellness Craft	Direction	Bupa	For Owning the Dancefloor
Gold	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Production Design	H&M	Come Together
Silver	adam&eveDDB	London	UNITED KINGDOM	Integration	Multi-platform	John Lewis	Buster the Boxer
Silver	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Cinematography	H&M	Come Together
Silver	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Direction	H&M	Come Together
Silver	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Direction	John Lewis	Buster the Boxer
Silver	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Performance/Casting	H&M	Come Together
Silver	adam&eveDDB	London	UNITED KINGDOM	TV/Cinema/Online Film	Confections/Snacks	Skittles	Romance
Bronze	adam&eveDDB	London	UNITED KINGDOM	Branded Entertainment	Scripted Short Film	H&M	Come Together
Bronze	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Cinematography	Waitrose	Coming Home

Bronze	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Direction	Waitrose	Coming Home
Bronze	adam&eveDDB	London	UNITED KINGDOM	TV/Cinema/Online Film	Branded Content	H&M	Come Together
Bronze	adam&eveDDB	London	UNITED KINGDOM	TV/Cinema/Online Film	Retail	John Lewis	Buster the Boxer
Finalist	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	Volkswagen UK	Alien
Finalist	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Direction	Volkswagen UK	Alien
Finalist	adam&eveDDB	London	UNITED KINGDOM	Production & Post-Production	Editing	H&M	Come Together
Finalist	adam&eveDDB	London	UNITED KINGDOM	TV/Cinema/Online Film	Automotive	Volkswagen UK	Alien
Finalist	adam&eveDDB	London	UNITED KINGDOM	TV/Cinema/Online Film	Corporate Image	H&M	Come Together
Finalist	adam&eveDDB	London	UNITED KINGDOM	TV/Cinema/Online Film	Public Service/Social Welfare	AA	Designated Driver
Silver	Adelphoi Music	London	UNITED KINGDOM	Music & Sound	Music Adaptation - Song	Paddy Power	Steward
Bronze	Adelphoi Music	London	UNITED KINGDOM	Music & Sound	Use of Licensed Music	Smirnoff	We're Open
Finalist	Adelphoi Music	London	UNITED KINGDOM	Music & Sound	Music Adaptation - Song	Paddy Power	Coach Driver
Gold	AKQA	London	UNITED KINGDOM	Digital	UI - User Interface & Navigation	BBC Earth	Sir David Attenborough's Story of Life
Bronze	AMVBBDO	London	UNITED KINGDOM	Production & Post-Production	Direction	Nicorette	One Breath
Finalist	AMVBBDO	London	UNITED KINGDOM	Health & Wellness	OTC – Over-the-Counter	Bodyform/Libresse	Blood
Finalist	AMVBBDO	London	UNITED KINGDOM	Integration	Multi-platform	Bodyform/Libresse	Blood
Finalist	AMVBBDO	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	Sainsbury's	The Greatest Gift
Finalist	B&B studio	London	UNITED KINGDOM	Package Design	Liquors	LoneWolf Spirits	LoneWolf Vodka
Finalist	B&B studio	London	UNITED KINGDOM	Package Design	Structural Packaging	LoneWolf Spirits	LoneWolf Gin
Finalist	Big Sync Music	London	UNITED KINGDOM	Music & Sound	Use of Licensed Music	Lipton	School Bus
Bronze	Cut+Run	London	UNITED KINGDOM	Production & Post-Production	Editing	Mercedes-Benz	Get a Job
Silver	droga5	London	UNITED KINGDOM	Branded Entertainment	Experiential/Live Events	Paramount Pictures	Baywatch: The Slo Mo Marathon
Bronze	Factory	London	UNITED KINGDOM	Music & Sound	Sound Editing	Bwin	The Race
Bronze	Factory	London	UNITED KINGDOM	Music & Sound	Sound Editing	UEFA	Come Play
Finalist	Factory & SIREN	London	UNITED KINGDOM	Music & Sound	Sound Design	Honda	Up
Bronze	FCB Inferno	London	UNITED KINGDOM	Health & Wellness Craft	Editing	This Girl Can - Phenomenal Women	This Girl Can
Bronze	FCB Inferno	London	UNITED KINGDOM	Music & Sound	Use of Licensed Music	Barnardo's	Believe In Me - Gymnast
Finalist	FCB Inferno	London	UNITED KINGDOM	Health & Wellness Craft	Use of Copywriting	This Girl Can - Phenomenal Women	This Girl Can
Finalist	FCB Inferno	London	UNITED KINGDOM	Health & Wellness Craft	Use of Music & Sound Design	This Girl Can - Phenomenal Women	This Girl Can
Finalist	FCB Inferno	London	UNITED KINGDOM	Production & Post-Production	Direction Campaign	Barnardo's	Believe In Me - Gymnast, Believe In Me - Ballerina, Believe In Me
Silver	Geometry Global UK	London	UNITED KINGDOM	Design	Poster Campaign	Ministry of Environment of Colombia - Posters for Catching Fishermen	Donde Cazar, Porque Cazar, Toxicologia, Caracteristicas, Captura
Gold	Global Media and Entertainment	London	UNITED KINGDOM	Radio & Audio	Sound Design	Harper Collins	Immersive Erotica
Silver	GOLDSTEIN	London	UNITED KINGDOM	Music & Sound	Music Original - Score	Gillette	The Honest Player
Gold	Great Guns	London	UNITED KINGDOM	Music Video	Cinematography	The Weeknd	False Alarm
Gold	Great Guns	London	UNITED KINGDOM	Music Video	Direction	The Weeknd	False Alarm
Silver	Great Guns	London	UNITED KINGDOM	Music Video	Best Music Video	The Weeknd	False Alarm
Silver	Great Guns	London	UNITED KINGDOM	Music Video	Editing	The Weeknd	False Alarm
Silver	Great Guns	London	UNITED KINGDOM	Music Video	Visual Effects	The Weeknd	False Alarm
Bronze	Great Guns	London	UNITED KINGDOM	Health & Wellness Craft	Editing	R3, Neopharm Group	R3 feat. MALUL - German Song
Bronze	Great Guns	London	UNITED KINGDOM	Health & Wellness Craft	Production Design	R3, Neopharm Group	R3 feat. MALUL - German Song
Finalist	Great Guns	London	UNITED KINGDOM	Health & Wellness Craft	Use of Music & Sound Design	R3, Neopharm Group	R3 feat. MALUL - German Song
Bronze	iris	London	UNITED KINGDOM	Digital	Innovative Use of Digital	adidas	Breaking the Pattern with adidas GLITCH
Gold	J. Walter Thompson London	London	UNITED KINGDOM	Integration	Integration	Glasgow School of Art	Ash to Art
Gold	J. Walter Thompson London	London	UNITED KINGDOM	Non-Traditional	Direct Marketing	Glasgow School of Art	Ash to Art
Silver	J. Walter Thompson London	London	UNITED KINGDOM	Non-Traditional	NGO	Glasgow School of Art	Ash to Art

Finalist	J. Walter Thompson London	London	UNITED KINGDOM	Branded Entertainment	Experiential/Live Events	Glasgow School of Art	Ash to Art
Bronze	Leland Music	London	UNITED KINGDOM	Music & Sound	Music Adaptation - Song	John Lewis	Buster the Boxer
Silver	Leo Burnett London	London	UNITED KINGDOM	Music & Sound	Use of Licensed Music	McDonalds McCafe	Madness
Silver	Leo Burnett London	London	UNITED KINGDOM	Production & Post-Production	Performance/Casting	McDonalds McCafe	Madness
Bronze	Leo Burnett London	London	UNITED KINGDOM	Music & Sound	Sound Design	End Youth Homelessness	Get Them To A Safe Place
Bronze	Leo Burnett London	London	UNITED KINGDOM	Production & Post-Production	Direction	McDonalds McCafe	Madness
Bronze	McCann Health London	London	UNITED KINGDOM	Pharmaceuticals Craft	Art Direction	Anoro	Mark's Story
Bronze	McCann Health London	London	UNITED KINGDOM	Pharmaceuticals Craft	Use of Copywriting	Anoro	Mark's Story
Finalist	McCann Health London	London	UNITED KINGDOM	Music & Sound	Music Original - Song	DocuSol	Make a Nappy Happy
Finalist	McCann Health London	London	UNITED KINGDOM	Pharmaceuticals Craft	Animation	Nucala	MOA Film
Bronze	McCann London	London	UNITED KINGDOM	Design	Branded Content	Xbox : Dead Rising 4	Zombie Christmas: The Real-World Trailer
Finalist	McCann London	London	UNITED KINGDOM	Design	Digital Installations	Xbox : Dead Rising 4	Zombie Christmas: The Real-World Trailer
Finalist	Mill+	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	Opel Motorsport	Racing Faces
Gold	MPC	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	John Lewis	Buster the Boxer
Gold	MPC	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	Samsung	Ostrich
Gold	MPC	London	UNITED KINGDOM	Production & Post-Production	Visual Effects	John Lewis	Buster the Boxer
Gold	MPC	London	UNITED KINGDOM	Production & Post-Production	Visual Effects	Samsung	Ostrich
Bronze	MPC	London	UNITED KINGDOM	Production & Post-Production	Visual Effects	Heineken	The Trailblazers
Bronze	Mutant Jukebox	London	UNITED KINGDOM	Music & Sound	Sound Design	Animade	Olympops
Silver	Ogilvy & Mather	London	UNITED KINGDOM	Radio & Audio	Campaign	Hellmanns - Food Pioneers Campaign	Tentacled Brain Sacs,Fleshy Fungal Growths,Scaly Little Water Nuggets
Silver	Ogilvy & Mather	London	UNITED KINGDOM	Radio & Audio	Foods	Hellmann's	Food Pioneers: Tentacled Brain Sacs
Bronze	Ogilvy & Mather	London	UNITED KINGDOM	Print	Use of Copywriting Campaign	Hellmanns - Food Pioneers Campaign	Tentacled Brain Sacs,Fleshy Fungal Growths,Scaly Little Water Nuggets
Bronze	Ogilvy & Mather	London	UNITED KINGDOM	Radio & Audio	Foods	Hellmann's	Food Pioneers: Scaly Little Water Nuggets
Bronze	Ogilvy & Mather	London	UNITED KINGDOM	Radio & Audio	Script Writing	Hellmann's	Food Pioneers: Fleshy Fungal Growths
Bronze	Ogilvy & Mather	London	UNITED KINGDOM	Radio & Audio	Script Writing	Hellmann's	Food Pioneers: Scaly Little Water Nuggets
Bronze	Ogilvy & Mather	London	UNITED KINGDOM	Radio & Audio	Script Writing	Hellmann's	Food Pioneers: Tentacled Brain Sacs
Silver	Panos Tsakiris	London	UNITED KINGDOM	Package Design	Foods	CARPOS® evoo Par Excellence	Extra Virgin Olive Oil Par Excellence
Bronze	Passion Animation Studios	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	James Wellbeloved Pet Food	Mega City
Gold	Publicis	London	UNITED KINGDOM	Non-Traditional	Travel	Ireland Tourism	Doors of Thrones
Silver	Publicis	London	UNITED KINGDOM	Integration	Integration	Ireland Tourism	Doors of Thrones
Silver	Publicis	London	UNITED KINGDOM	Non-Traditional	Experiential	Ireland Tourism	Doors of Thrones
Silver	Publicis	London	UNITED KINGDOM	TV/Cinema/Online Film	Beverages - Alcoholic	Heineken	Open Your World - Worlds Apart
Silver	Publicis	London	UNITED KINGDOM	TV/Cinema/Online Film	Social Media	Heineken	Open Your World - Worlds Apart
Bronze	Publicis	London	UNITED KINGDOM	Design	Use of Illustration	Ireland Tourism	Doors of Thrones
Bronze	Publicis	London	UNITED KINGDOM	Digital	Beverages - Alcoholic	Heineken	Open Your World - Worlds Apart
Bronze	Publicis	London	UNITED KINGDOM	Digital	Corporate Image	Heineken	Open Your World - Worlds Apart
Bronze	Publicis	London	UNITED KINGDOM	Non-Traditional	Corporate Image	Heineken	Open Your World - Worlds Apart
Finalist	Publicis	London	UNITED KINGDOM	Ambient	Corporate Image	Ireland Tourism	Doors of Thrones
Finalist	Publicis	London	UNITED KINGDOM	Digital	Viral	Heineken	Open Your World - Worlds Apart
Finalist	Publicis	London	UNITED KINGDOM	Non-Traditional	Beverages - Alcoholic	Heineken	Open Your World - Worlds Apart
Gold	Riff Raff Films	London	UNITED KINGDOM	Production & Post-Production	Direction Campaign	MailChimp	MailShrimp, JailBlimp, KaleLimp
Gold	Riff Raff Films	London	UNITED KINGDOM	Production & Post-Production	Production Design	H&M	Come Together
Gold	Riff Raff Films	London	UNITED KINGDOM	Production & Post-Production	Production Design	MailChimp	JailBlimp
Silver	Riff Raff Films	London	UNITED KINGDOM	Music & Sound	Music Adaptation - Song	Nike	What Are Girls Made Of?
Silver	Riff Raff Films	London	UNITED KINGDOM	TV/Cinema/Online Film	Apparel	Nike	What Are Girls Made Of?

Silver	Riff Raff Films	London	UNITED KINGDOM	TV/Cinema/Online Film	Campaign	MailChimp	MailShrimp, JailBlimp, KaleLimp
Bronze	Riff Raff Films	London	UNITED KINGDOM	Music Video	Direction	The Rolling Stones	Ride 'Em on Down
Finalist	Riff Raff Films	London	UNITED KINGDOM	Music Video	Best Music Video	Royal Blood	Lights Out
Finalist	Riff Raff Films	London	UNITED KINGDOM	Music Video	Best Music Video	The Rolling Stones	Ride 'Em on Down
Finalist	Riff Raff Films	London	UNITED KINGDOM	Music Video	Editing	The Rolling Stones	Ride 'Em on Down
Silver	RSA Films	London	UNITED KINGDOM	TV/Cinema/Online Film	Beverages - Alcoholic	Heineken	Open Your Worlds - Worlds Apart
Gold	Saatchi & Saatchi	London	UNITED KINGDOM	Non-Traditional	Utilities	Deutsche Telekom	Magenta Unleashed
Gold	Saatchi & Saatchi	London	UNITED KINGDOM	The NEW	Augmented Reality	Deutsche Telekom	Magenta Unleashed
Gold	Saatchi & Saatchi	London	UNITED KINGDOM	The NEW	Media Innovation	Deutsche Telekom	Magenta Unleashed
Finalist	Saatchi & Saatchi	London	UNITED KINGDOM	Design	Experiential Design	Deutsche Telekom	Magenta Unleashed
Bronze	Stitch	London	UNITED KINGDOM	Production & Post-Production	Editing	E.on	Gorillaz X e-on: Tomorrow is.on
Finalist	tantrum	London	UNITED KINGDOM	TV/Cinema/Online Film	Campaign	IKEA	iPad, Wardrobe, Flour Jar, Mat Slip, Tent,Plate
Finalist	Taxi Studio	Bristol	UNITED KINGDOM	Package Design	Special Editions	Carlsberg	The København Collection
Bronze	The Elements Music	London	UNITED KINGDOM	Music & Sound	Sound Editing	Samsung	Ostrich
Gold	The Mill	London	UNITED KINGDOM	Production & Post-Production	Visual Effects	Virgin Media	Delivering Awesome
Silver	The Mill	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	Heathrow	Coming Home For Christmas
Silver	The Mill	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	Waitrose	Coming Home
Bronze	The Mill	London	UNITED KINGDOM	Production & Post-Production	Visual Effects	Waitrose	Coming Home
Finalist	The Mill	London	UNITED KINGDOM	Production & Post-Production	Visual Effects	Heathrow	Coming Home For Christmas
Bronze	Time Based Arts	London	UNITED KINGDOM	Production & Post-Production	CGI Animation	Honda	Dream Makers
Bronze	Time Based Arts	London	UNITED KINGDOM	Production & Post-Production	Direction	Honda	Dream Makers
Bronze	Time Based Arts	London	UNITED KINGDOM	Production & Post-Production	New Director	Honda	Dream Makers
Bronze	Time Based Arts	London	UNITED KINGDOM	Production & Post-Production	Visual Effects	Honda	Dream Makers
Silver	Weber Shandwick	London	UNITED KINGDOM	Social Influencers	PSA	FGM Awareness	Brutal Cut
Bronze	Weber Shandwick	London	UNITED KINGDOM	Digital	NGO	FGM Awareness	Brutal Cut
Finalist	Woodwork Music	Salford	UNITED KINGDOM	Music & Sound	Music Adaptation - Song	Sony PlayStation	The King
Finalist	215 McCann	San Francisco	UNITED STATES	TV/Cinema/Online Film	Entertainment	Hulu	Lying To Get The Part
Finalist	AKQA	New York	UNITED STATES	Digital	Apps	AKQA	The Snow Fox
Gold	ALMA DDB	Miami	UNITED STATES	Digital	Use of Social Media	Narcos	Spanish Lessons
Bronze	ALMA DDB	Miami	UNITED STATES	Digital	Use of Social Media	Narcos	Episode Leak
Bronze	ALMA DDB	Miami	UNITED STATES	Social Influencers	Comedy	Netflix's Narcos cast	Spanish Lessons
Gold	Amusement Park Entertainment	Santa Ana	UNITED STATES	Branded Entertainment	Documentary Feature Film	Stride Gum	Heaven Sent The Documentary
Gold	Amusement Park Entertainment	Santa Ana	UNITED STATES	Branded Entertainment	Documentary Television Program	Stride Gum	Heaven Sent The Documentary
Silver	Area 23	New York	UNITED STATES	Health & Wellness	Innovation	ITBRA — The Wearable That Detects Cancer	
Bronze	Area 23	New York	UNITED STATES	Health & Wellness	Innovation	Human Trafficking	The Trafficking Exam
Bronze	Arnold Worldwide	Boston	UNITED STATES	Digital	Household Products	PUR	Know Your Water
Gold	BBDO New York	New York	UNITED STATES	Branded Entertainment	Social Awareness	Sandy Hook Promise	Evan
Gold	BBDO New York	New York	UNITED STATES	Health & Wellness Craft	Direction	Sandy Hook Promise	Evan
Gold	BBDO New York	New York	UNITED STATES	Production & Post-Production	Cinematography	P&G	The Talk
Gold	BBDO New York	New York	UNITED STATES	Production & Post-Production	Direction	P&G	The Talk
Gold	BBDO New York	New York	UNITED STATES	Radio & Audio	Innovative Use of Radio & Audio	Foot Locker	Foot Locker Audio Tours
Gold	BBDO New York	New York	UNITED STATES	Radio & Audio	Retail	Foot Locker	Foot Locker Audio Tours
Gold	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Corporate Image	P&G	The Talk
Gold	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Public Service/Social Welfare	Sandy Hook Promise	Evan
Silver	BBDO New York	New York	UNITED STATES	Health & Wellness Craft	Editing	Sandy Hook Promise	Evan

Silver	BBDO New York	New York	UNITED STATES	Health & Wellness Craft	Use of Copywriting	Sandy Hook Promise	Evan
Silver	BBDO New York	New York	UNITED STATES	Music & Sound	Music Original - Score	P&G	The Talk
Silver	BBDO New York	New York	UNITED STATES	Production & Post-Production	Direction	Sandy Hook Promise	Evan
Silver	BBDO New York	New York	UNITED STATES	Production & Post-Production	Editing	AT&T	The Unseen
Silver	BBDO New York	New York	UNITED STATES	Production & Post-Production	Editing	Sandy Hook Promise	Evan
Silver	BBDO New York	New York	UNITED STATES	Production & Post-Production	Performance/Casting	Mars Chocolate North America / Snickers	Recovery Room
Silver	BBDO New York	New York	UNITED STATES	Production & Post-Production	Production Design	P&G	The Talk
Silver	BBDO New York	New York	UNITED STATES	Radio & Audio	Corporate Image	GE	GE Podcast Theater Presents lif-e.af/ter
Silver	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Copywriting	P&G	The Talk
Bronze	BBDO New York	New York	UNITED STATES	Digital	Banners	Bacardi / Bombay Sapphire	Artifier
Bronze	BBDO New York	New York	UNITED STATES	Digital	Beverages - Alcoholic	Bacardi	InstantDJ
Bronze	BBDO New York	New York	UNITED STATES	Production & Post-Production	Direction	AT&T	The Unseen
Bronze	BBDO New York	New York	UNITED STATES	Production & Post-Production	Direction	Mars Petcare / Pedigree	General Howe's Dog
Bronze	BBDO New York	New York	UNITED STATES	Production & Post-Production	Production Design	Mars Petcare / Pedigree	General Howe's Dog
Bronze	BBDO New York	New York	UNITED STATES	Radio & Audio	Beverages	Pepsi	Break Out the Pepsi
Bronze	BBDO New York	New York	UNITED STATES	Radio & Audio	Beverages	Pepsi / Mountain Dew	Poor Parched Mouth
Bronze	BBDO New York	New York	UNITED STATES	Radio & Audio	Script Writing	Pepsi / Mountain Dew	Poor Parched Mouth
Bronze	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Corporate Image	GE	You Can't Unring a Bell
Bronze	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Humor	Mars Chocolate North America / Snickers	Recovery Room
Bronze	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Innovative Use of TV/Cinema/Online Film	Lowe's	Made in a Minute
Finalist	BBDO New York	New York	UNITED STATES	Digital	Branded Content	GE	GE Podcast Theater presents life.af/ter
Finalist	BBDO New York	New York	UNITED STATES	Digital	Mobile Advertising	Lowe's	Made in a Minute
Finalist	BBDO New York	New York	UNITED STATES	Digital	Music/Sound Design	Columbia Records	RPM: Russ Per Minute
Finalist	BBDO New York	New York	UNITED STATES	Health & Wellness	Social Responsibility/Awareness	Sandy Hook Promise	Evan
Finalist	BBDO New York	New York	UNITED STATES	Music & Sound	Music Original - Score	Bacardi / Grey Goose	Lumiere
Finalist	BBDO New York	New York	UNITED STATES	Radio & Audio	Direction	Pepsi	Break Out the Pepsi
Finalist	BBDO New York	New York	UNITED STATES	Radio & Audio	Humor	Pepsi	Break Out the Pepsi
Finalist	BBDO New York	New York	UNITED STATES	Radio & Audio	Script Writing	Pepsi	Break Out the Pepsi
Finalist	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Confections/Snacks	Mars Chocolate North America / Snickers	Recovery Room
Finalist	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Innovative Use of TV/Cinema/Online Film	Mars Chocolate North America / Snickers	Snickers Live Super Bowl Ad
Finalist	BBDO New York	New York	UNITED STATES	TV/Cinema/Online Film	Public Service/Social Welfare	AT&T	The Unseen
Gold	Big Spaceship	Brooklyn	UNITED STATES	Social Influencers	PSA	YouTube	#VoteIRL
Bronze	CAA Marketing	Los Angeles	UNITED STATES	Music Video	Cinematography	Kehlani	Touch
Silver	Commonwealth/McCann	Detroit	UNITED STATES	The NEW	Creative Technology	Chevrolet	The Invisible Car
Bronze	Commonwealth/McCann	Detroit	UNITED STATES	The NEW	Augmented Reality	Chevrolet	The Invisible Car
Finalist	Commonwealth/McCann	Detroit	UNITED STATES	Design	Posters	The Fillmore Detroit	Leon Bridges
Silver	CP+B	Boulder	UNITED STATES	Branded Entertainment	Trans-Media Storytelling	Kraft Macaroni & Cheese	Make It Right, Swear Like A Mother
Bronze	CP+B	Boulder	UNITED STATES	Design	Direct Marketing - Consumer	Domino's	Loyalty Stock Box
Gold	CP+B	Los Angeles	UNITED STATES	Digital	Banking/Financial/Insurance	PayPal	Local Selects
Finalist	CP+B	Miami	UNITED STATES	Radio & Audio	Campaign	letgo	Love Letter to an Articulating Ladder, Love Letter to a Sound Machine
Finalist	CP+B	Miami	UNITED STATES	Radio & Audio	Retail	letgo	Love Letter to a Sound Machine
Finalist	CP+B	Miami	UNITED STATES	Radio & Audio	Retail	letgo	Love Letter to an Articulating Ladder
Finalist	CP+B	Miami	UNITED STATES	Radio & Audio	Script Writing	letgo	Love Letter to a Sound Machine
Finalist	CP+B	Miami	UNITED STATES	Radio & Audio	Script Writing	letgo	Love Letter to an Articulating Ladder
Finalist	CP+B	Miami	UNITED STATES	TV/Cinema/Online Film	Campaign	letgo	Hospital, Tornado, Disco Ball

Bronze	Cut + Run	New York	UNITED STATES	Branded Entertainment	Documentary Short Film	Smirnoff Ice	Keep it Moving
Bronze	Cut + Run	New York	UNITED STATES	Production & Post-Production	Editing	Gillette	Perfect Isn't Pretty
Silver	DDB Chicago	Chicago	UNITED STATES	Production & Post-Production	Visual Effects	Kohler	Never TOO Wanted
Bronze	DDB Chicago	Chicago	UNITED STATES	Production & Post-Production	Direction	State Farm	Following
Finalist	DDB Chicago	Chicago	UNITED STATES	Production & Post-Production	Cinematography	Kohler	Never TOO Wanted
Gold	DDB New York	New York	UNITED STATES	Print	Public Service/Social Welfare Campaign	GunXGun	Adoption, House, Boat
Gold	DDB New York	New York	UNITED STATES	TV/Cinema/Online Film	NGO	WCFF	Dream
Silver	Design Army	Washington D.C.	UNITED STATES	Design	Annual Reports	Human Rights Campaign	HRC Annual Report
Silver	Design Army	Washington D.C.	UNITED STATES	Design	Direct Marketing - Business-to-Business Campaign	Neenah Paper - Classic Collection Campaign	Promotion, Swatch Book, Video, Social Media
Bronze	Design Army	Washington D.C.	UNITED STATES	Design	Brochures/Catalogues - Consumer	Classic Stage Company	Season Brochure
Gold	DigitasLBI	Chicago	UNITED STATES	Non-Traditional	Public Service/Social Welfare	Whirlpool Corp	Care Counts
Gold	DigitasLBI	Chicago	UNITED STATES	The NEW	Brand Action	Whirlpool Corp	Care Counts
Silver	DigitasLBI	Chicago	UNITED STATES	Non-Traditional	Corporate Image	Whirlpool Corp	Care Counts
Bronze	DigitasLBI	Chicago	UNITED STATES	Branded Entertainment	Documentary Short Film	Whirlpool Corp	Care Counts
Bronze	DigitasLBI	Chicago	UNITED STATES	Integration	Multi-platform	Whirlpool Corp	Care Counts
Finalist	DigitasLBI	Chicago	UNITED STATES	Non-Traditional	Branded Content	Whirlpool Corp	Care Counts
Finalist	DigitasLBI	Chicago	UNITED STATES	The NEW	Creative Use of Data	Whirlpool Corp	Care Counts
Silver	Energy BBDO	Chicago	UNITED STATES	Ambient	Cosmetics/Toiletries/Pharmaceuticals	Bayer Aspirin	HeroSmiths
Silver	Energy BBDO	Chicago	UNITED STATES	Ambient	Direct Marketing – Consumer	Bayer Aspirin	HeroSmiths
Bronze	Energy BBDO	Chicago	UNITED STATES	Health & Wellness	OTC – Over-the-Counter	Bayer Aspirin	HeroSmiths
Bronze	Energy BBDO	Chicago	UNITED STATES	Print	Art Direction Campaign	Altoids	Esther's Tin, Enrique's Tin, Nikolas's Tin
Gold	FCB Chicago	Chicago	UNITED STATES	Social Influencers	Self-Promotion	Archer+Wolf	The Biggest Sports Endorsement Deal of All Time
Bronze	FCB Chicago	Chicago	UNITED STATES	Radio & Audio	Script Writing	Radio Flyer, Inc.	Valley of Ogres
Gold	FCB New York	New York	UNITED STATES	Design	Product Development	Student Body Armor	Student Body Armor
Bronze	FCB West	San Francisco	UNITED STATES	Music & Sound	Use of Licensed Music	Levi's	Circles
Finalist	FCB West	San Francisco	UNITED STATES	Production & Post-Production	Cinematography	Levi's	Circles
Gold	Fitzgerald & Co	Atlanta	UNITED STATES	Branded Entertainment	Documentary Short Film	Checkers & Rally's	Buy Back the Block
Gold	Fitzgerald & Co	Atlanta	UNITED STATES	The NEW	Influencer Advertising	Checkers & Rally's	Buy Back the Block
Bronze	Fitzgerald & Co	Atlanta	UNITED STATES	Radio & Audio	Campaign	Quikrete	Revolution,Pilot,Startup,Yella,Shakespeare,Party
Gold	Framestore	New York	UNITED STATES	The NEW	Virtual Reality	Fantastic Beasts and Where to Find Them	Fantastic Beasts and Where to Find Them VR
Bronze	FRED & FARID	New York	UNITED STATES	Integration	Integration	New York Society for Ethical Culture	No More Black Targets
Finalist	FRED & FARID	New York	UNITED STATES	Design	Poster Campaign	New York Society for Ethical Culture - No More Black Targets Campaign	By Thomas Raillard, By Sr. Lasso, By Buttsup, By Rex Chouk, By Julien Calot, By Hektad
Bronze	Future Perfect	Santa Monica	UNITED STATES	Music & Sound	Music Original - Score	84 Lumber	The Journey
Gold	GSD&M	Austin	UNITED STATES	Digital	UI - User Interface & Navigation	U.S. Air Force	Airforce.com
Silver	GSD&M	Austin	UNITED STATES	Digital	Corporate Image	U.S. Air Force	Airforce.com
Silver	GSD&M	Austin	UNITED STATES	Digital	UX - User Experience	U.S. Air Force	Airforce.com
Silver	GSD&M	Austin	UNITED STATES	TV/Cinema/Online Film	Copywriting	Avocados From Mexico	Secret Society
Silver	GSD&M	Austin	UNITED STATES	TV/Cinema/Online Film	Foods	Avocados From Mexico	Secret Society
Silver	GSD&M	Austin	UNITED STATES	TV/Cinema/Online Film	Humor	Avocados From Mexico	Secret Society
Silver	Human	Santa Monica	UNITED STATES	Music & Sound	Music Adaptation - Song	adidas Originals	Original is Never Finished
Bronze	INNOCEAN USA	Huntington Beach	UNITED STATES	Package Design	Product Line	Champion	Champion Packaging
Bronze	INNOCEAN USA	Huntington Beach	UNITED STATES	TV/Cinema/Online Film	Humor	Organic Doggie Treats	Unsulied
Bronze	INNOCEAN USA	Huntington Beach	UNITED STATES	TV/Cinema/Online Film	Pet Products	Organic Doggie Treats	Unsulied
Finalist	INNOCEAN USA	Huntington Beach	UNITED STATES	Non-Traditional	Branded Content	Hyundai Motor America	The 9.7 Million-Yard Touchdown
Finalist	INNOCEAN USA	Huntington Beach	UNITED STATES	Production & Post-Production	New Director Body of Work Campaign	Thousand Dollar Shave Society / Organic Doggie Treats / Atomic Candy	On Purpose, Unsulied, Lovers, The Shed

Gold	J Walter Thompson	New York	UNITED STATES	Digital	NGO	Black Lives Matter	Unsaftey Check
Silver	J Walter Thompson	New York	UNITED STATES	Digital	Mobile Advertising	Vice Media	Spreading the Word
Bronze	J Walter Thompson	New York	UNITED STATES	Design	Use of Typography Campaign	News Literacy Project	USA Today, Washington Post, Financial Times
Bronze	J Walter Thompson	New York	UNITED STATES	Digital	Health Care Services	Northwell Health	Connected Room
Bronze	J Walter Thompson	New York	UNITED STATES	Health & Wellness	Corporate Communication	Northwell Health	The Fin
Bronze	J Walter Thompson	New York	UNITED STATES	The NEW	Creative Technology	Northwell Hospitals	Connected Room
Gold	J. Walter Thompson	Atlanta	UNITED STATES	Music & Sound	Sound Design	Pennzoil	Joyride Tundra
Gold	J. Walter Thompson	Atlanta	UNITED STATES	Music & Sound	Sound Editing	Pennzoil	Joyride Tundra
Gold	J. Walter Thompson	Atlanta	UNITED STATES	Music & Sound	Sound Editing	Pennzoil	The Last Viper
Bronze	J. Walter Thompson	Atlanta	UNITED STATES	Production & Post-Production	Visual Effects	USMC	Anthem
Bronze	LAPIZ	Chicago	UNITED STATES	Design	Experiential Design	Mexico Tourism	Tequila Cloud
Bronze	LAPIZ	Chicago	UNITED STATES	Non-Traditional	Experiential	Mexico Tourism	Tequila Cloud
Bronze	LAPIZ	Chicago	UNITED STATES	The NEW	Experiential	Mexico Tourism	Tequila Cloud
Gold	Leo Burnett	Chicago	UNITED STATES	Health & Wellness	Social Responsibility/Awareness	Donate Life America	Your Name Saves
Gold	Leo Burnett	Chicago	UNITED STATES	Music & Sound	Use of Licensed Music	Samsung	Ostrich
Gold	Leo Burnett	Chicago	UNITED STATES	Production & Post-Production	Visual Effects	Samsung	Ostrich
Gold	Leo Burnett	Chicago	UNITED STATES	TV/Cinema/Online Film	Electronic Equipment	Samsung	Ostrich
Silver	Leo Burnett	Chicago	UNITED STATES	Production & Post-Production	Direction	Samsung	Ostrich
Bronze	Leo Burnett	Chicago	UNITED STATES	Digital	Art Direction	Donate Life America	Your Name Saves
Bronze	Leo Burnett	Chicago	UNITED STATES	Digital	Public Service/Social Welfare	Donate Life America	Your Name Saves
Bronze	Leo Burnett	Chicago	UNITED STATES	Digital	Typography	Donate Life America	Your Name Saves
Bronze	Leo Burnett	Chicago	UNITED STATES	Non-Traditional	Public Service/Social Welfare	Donate Life America	Your Name Saves
Bronze	Leo Burnett	Chicago	UNITED STATES	Production & Post-Production	Cinematography	Samsung	Ostrich
Finalist	Leo Burnett	Chicago	UNITED STATES	Health & Wellness Craft	Use of Copywriting	UnitedHealthcare	Lunch Vs. Chuck Norris
Finalist	Leo Burnett	Chicago	UNITED STATES	Integration	Multi-platform	Brooks Running	Rule40
Finalist	MARCA	Coconut Grove	UNITED STATES	Digital	Use of Social Media	Florida Coalition Against Human Trafficking	Models Wanted
Finalist	MassiveMusic	New York	UNITED STATES	Music & Sound	Use of Licensed Music	The North Face	Question Madness
Finalist	McCann Echo	Mountain Lakes	UNITED STATES	Health & Wellness Craft	Use of Illustration	NJ Sharing Network	Save NJ Lives Custom Pizza Boxes
Bronze	McCann Healthcare	New York	UNITED STATES	Music & Sound	Music Adaptation - Song	Nasty Women's Choir	Little Trumper Boy
Bronze	McCann Healthcare	New York	UNITED STATES	Pharmaceuticals	Business-to-Business	Pradaxa	Split Second
Finalist	McCann Healthcare	New York	UNITED STATES	Music & Sound	Music Adaptation - Song	Nasty Women's Choir	Hark! The Nasty Women Sing
Finalist	McCann Healthcare	New York	UNITED STATES	Pharmaceuticals	Pharmaceuticals and Vaccines - Branded	Pradaxa	Split Second
Finalist	McCann Healthcare	New York	UNITED STATES	Pharmaceuticals Craft	Use of Copywriting	National Organization for Women, New York City	Nasty or Nice
Gold	McCann HumanCare	New York	UNITED STATES	Pharmaceuticals Craft	Animation	Takeda Pharmaceuticals U.S.A. Inc/H.S. Lundbeck	Lighter Blue - Making Dinner
Silver	McCann HumanCare	New York	UNITED STATES	Pharmaceuticals Craft	Use of Copywriting	Takeda Pharmaceuticals U.S.A. Inc/H.S. Lundbeck	Lighter Blue
Silver	McCann HumanCare	New York	UNITED STATES	Pharmaceuticals Craft	Use of Music & Sound Design	Takeda Pharmaceuticals U.S.A. Inc / H.S. Lundbeck	Lighter Blue - Not Saturday
Finalist	McCann HumanCare	New York	UNITED STATES	Pharmaceuticals Craft	Animation	Takeda Pharmaceuticals U.S.A. Inc/H.S. Lundbeck	Lighter Blue - Not Saturday
GRAND LIA	McCann New York	New York	UNITED STATES	Ambient	Banking/Financial/Insurance	State Street Global Advisors	Fearless Girl
GRAND LIA	McCann New York	New York	UNITED STATES	Integration	Integration	State Street Global Advisors	Fearless Girl
GRAND LIA	McCann New York	New York	UNITED STATES	Non-Traditional	Public Service/Social Welfare	State Street Global Advisors	Fearless Girl
Gold	McCann New York	New York	UNITED STATES	Ambient	Banking/Financial/Insurance	State Street Global Advisors	Fearless Girl
Gold	McCann New York	New York	UNITED STATES	Branded Entertainment	Experiential/Live Events	State Street Global Advisors	Fearless Girl
Gold	McCann New York	New York	UNITED STATES	Design	Direct Marketing - Consumer	Godiva	The Box That Keeps Giving
Gold	McCann New York	New York	UNITED STATES	Health & Wellness	Multi-platform Campaign	Cigna	TV Doctors of America,TV Doctors of America
Gold	McCann New York	New York	UNITED STATES	Integration	Integration	State Street Global Advisors	Fearless Girl

Gold	McCann New York	New York	UNITED STATES	Non-Traditional	Guerrilla Marketing	State Street Global Advisors	Fearless Girl
Gold	McCann New York	New York	UNITED STATES	Non-Traditional	Public Service/Social Welfare	State Street Global Advisors	Fearless Girl
Gold	McCann New York	New York	UNITED STATES	The NEW	Brand Action	State Street Global Advisors	Fearless Girl
Gold	McCann New York	New York	UNITED STATES	TV/Cinema/Online Film	Public Service/Social Welfare	The Brady Campaign to Prevent Gun Violence	Toddlers Kill
Silver	McCann New York	New York	UNITED STATES	Digital	Games	U.S. Army	White Hats Wanted
Silver	McCann New York	New York	UNITED STATES	Digital	UX - User Experience	U.S. Army	White Hats Wanted
Silver	McCann New York	New York	UNITED STATES	Health & Wellness	Corporate Communication	Cigna	TV Doctors of America
Silver	McCann New York	New York	UNITED STATES	Health & Wellness	Health Institutions/Insurance	Cigna	TV Doctors of America
Silver	McCann New York	New York	UNITED STATES	Non-Traditional	Experiential	State Street Global Advisors	Fearless Girl
Silver	McCann New York	New York	UNITED STATES	TV/Cinema/Online Film	Humor	Qualcomm	Ignore This - Beatboxing
Bronze	McCann New York	New York	UNITED STATES	Branded Entertainment	Games	U.S. Army	White Hats Wanted
Bronze	McCann New York	New York	UNITED STATES	Design	Experiential Design	United States Postal Service	The Most Wonderful Ornament
Bronze	McCann New York	New York	UNITED STATES	Design	Innovative Use of Design	State Street Global Advisors	Fearless Girl
Bronze	McCann New York	New York	UNITED STATES	Design	Point-of-Sale	Godiva	The Box That Keeps Giving
Bronze	McCann New York	New York	UNITED STATES	Digital	NGO	The Brady Campaign to Prevent Gun Violence	Toddlers Kill
Bronze	McCann New York	New York	UNITED STATES	Digital	Public Service/Social Welfare	The Brady Campaign to Prevent Gun Violence	Toddlers Kill
Bronze	McCann New York	New York	UNITED STATES	TV/Cinema/Online Film	Campaign	Qualcomm	Ignore This-Bavarian,Ignore This-Beatboxing
Bronze	McCann New York	New York	UNITED STATES	TV/Cinema/Online Film	Innovative Use of TV/Cinema/Online Film	U.S. Army	White Hats Wanted
Finalist	McCann New York	New York	UNITED STATES	Ambient	NGO	The Brady Campaign to Prevent Gun Violence	Toddlers Kill
Finalist	McCann New York	New York	UNITED STATES	Design	Experiential Design	State Street Global Advisors	Fearless Girl
Finalist	McCann New York	New York	UNITED STATES	Digital	Corporate Image	Microsoft	See What's Next
Finalist	McCann New York	New York	UNITED STATES	Digital	Innovative Use of Digital	Microsoft	Tactile
Finalist	McCann New York	New York	UNITED STATES	Digital	Innovative Use of Digital	U.S. Army	White Hats Wanted
Finalist	McCann New York	New York	UNITED STATES	Health & Wellness	Innovation	Microsoft	Tactile
Finalist	McCann New York	New York	UNITED STATES	Integration	Multi-platform	Cigna	TV Doctors of America
Silver	mcgarrybowen	New York	UNITED STATES	Billboard	Travel	United Airlines	Real-Time Taxi Display
Silver	Mother New York	New York	UNITED STATES	Digital	Public Service/Social Welfare	The Pregnancy Pause	The Pregnancy Pause
Bronze	Mother New York	New York	UNITED STATES	Design	Logos	The Pregnancy Pause	The Pregnancy Pause
Bronze	Mother New York	New York	UNITED STATES	Verbal Identity	Naming	The Pregnancy Pause	Maternity leave is a full-time job.
Silver	Mother New York	New York	UNITED STATES	Digital	NGO	The Pregnancy Pause	The Pregnancy Pause
Finalist	MullenLowe New York	New York	UNITED STATES	Non-Traditional	Travel	JetBlue	FlyBabies
Bronze	MullenLowe U.S.	Los Angeles	UNITED STATES	The NEW	Augmented Reality	Acura TLX	What a Race
Gold	New Honor Society/FCB	St. Louis	UNITED STATES	Pharmaceuticals Craft	Use of Copywriting	FC2 - The Female Condom	Down and Dirty With The Female Condom
Finalist	New Honor Society/FCB	St. Louis	UNITED STATES	Pharmaceuticals	Devices and Diagnostics	FC2 - The Female Condom	Down and Dirty With The Female Condom
GRAND LIA	Ogilvy & Mather	Chicago	UNITED STATES	Design	Branded Content	Morton Salt	The One Moment
Gold	Ogilvy & Mather	Chicago	UNITED STATES	Design	Branded Content	Morton Salt	The One Moment
Gold	Ogilvy & Mather	Chicago	UNITED STATES	Poster	Innovative Use of Poster	Americans for Responsible Solutions	Bullet Proof Posters
Silver	Ogilvy & Mather	Chicago	UNITED STATES	Social Influencers	Social Media Post	Huggies	Training for 2032
Silver	Ogilvy & Mather	Chicago	UNITED STATES	The NEW	Creative Technology	Morton Salt	The One Moment
Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Ambient	Entertainment	Kiwi Quality Shoe Care	Portraits Completed
Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Branded Entertainment	Augmented Reality	Kiwi Quality Shoe Care	Portraits Completed
Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Music Video	Best Music Video	Morton Salt	The One Moment
Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Poster	Public Service/Social Welfare Campaign	Bulletproof Posters	Gun Laws, In Case of Gunfire, The Bulletproof Poster
Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Print	Household Products	Kiwi Quality Shoe Care	Portraits Completed: Leonardo
Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Print	Household Products	Kiwi Quality Shoe Care	Portraits Completed: Van Gogh

Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Print	Household Products	Kiwi Quality Shoe Care	Portraits Completed: Vermeer
Bronze	Ogilvy & Mather	Chicago	UNITED STATES	Production & Post-Production	Direction	Morton Salt	The One Moment
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Branded Entertainment	Music Videos	Morton Salt	The One Moment
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Design	Posters	Kiwi Quality Shoe Care	Portraits Completed: Raphael
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Design	Posters	Kiwi Quality Shoe Care	Portraits Completed: Vermeer
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Digital	Branded Content	Morton Salt	The One Moment
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Integration	Multi-platform	Kiwi Quality Shoe Care	Portraits Completed
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Non-Traditional	Household Products	Kiwi Quality Shoe Care	Portraits Completed
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Print	Household Products	Kiwi Quality Shoe Care	Portraits Completed: Raphael
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Print	Household Products	Kiwi Quality Shoe Care	Portraits Completed: Rembrandt
Finalist	Ogilvy & Mather	Chicago	UNITED STATES	Production & Post-Production	Cinematography	Morton Salt	The One Moment
Finalist	Pearlfisher	New York	UNITED STATES	Package Design	Use of Illustration Product Line	Seedlip	
Finalist	PepsiCo Design & Innovation	New York	UNITED STATES	Package Design	Product Line	LIFEWTR	Series 1
Finalist	PlayPallets International, Inc.	Brooklyn	UNITED STATES	The NEW	Product Innovation	PlayPallets	PlayPallets
Bronze	Publicis	New York	UNITED STATES	Health & Wellness	Education and Services	CoorDown	Not Special Needs
Silver	R/GA	New York	UNITED STATES	The NEW	Technology Development	The Autonomous Broadcast Network	The Autonomous Broadcast Network
Bronze	R/GA	New York	UNITED STATES	Design	Motion Graphics - Animation	Samsung Galaxy S8	Samsung Galaxy S8: Times Square Takeover
Bronze	R/GA	New York	UNITED STATES	Integration	Integration	Love Has No Labels	The Love Cam
Bronze	R/GA	New York	UNITED STATES	Radio & Audio	Use of Music	Samsung	Can't Stop
Bronze	R/GA	New York	UNITED STATES	Social Influencers	Comedy	Nike	Kevin Hart Press Conference
Finalist	R/GA	New York	UNITED STATES	Radio & Audio	Innovative Use of Radio & Audio	Samsung	Can't Stop
Finalist	R/GA	New York	UNITED STATES	The NEW	Media Innovation	Jet.com	Innovating Saving
Silver	R/GA Los Angeles	Los Angeles	UNITED STATES	Music & Sound	Music Original - Score	Nike	Kyrie 3: Improv
Bronze	R/GA Portland	Portland	UNITED STATES	Digital	UI - User Interface & Navigation	Nike	Nike+ Apple Watch
Bronze	R/GA San Francisco	San Francisco	UNITED STATES	Digital	Business-to-Business	BotBot	BotBot
Bronze	R/GA San Francisco	San Francisco	UNITED STATES	The NEW	Product Innovation	BotBot	BotBot
Silver	Rattling Stick	Santa Monica	UNITED STATES	Integration	Integration	Tide	#BradshawStain
Finalist	Rattling Stick	Santa Monica	UNITED STATES	Production & Post-Production	Direction	Jose Cuervo	Last Days
Gold	Saatchi & Saatchi New York	New York	UNITED STATES	The NEW	Media Creativity	Tide	#BradshawStain
Gold	Saatchi & Saatchi New York	New York	UNITED STATES	TV/Cinema/Online Film	Household Products	Tide	#BradshawStain
Silver	Saatchi & Saatchi New York	New York	UNITED STATES	Integration	Integration	Tide	#BradshawStain
Silver	Saatchi & Saatchi New York	New York	UNITED STATES	Non-Traditional	Branded Content	Tide	#BradshawStain
Silver	Saatchi & Saatchi New York	New York	UNITED STATES	Non-Traditional	Live Events - Beyond Advertising	Tide	#BradshawStain
Finalist	Saatchi & Saatchi New York	New York	UNITED STATES	Branded Entertainment	Television Program - Taped or Live Event	Tide	#BradshawStain
Finalist	Saatchi & Saatchi New York	New York	UNITED STATES	Non-Traditional	Branded Content	Walmart	The Receipt
Finalist	Saatchi & Saatchi New York	New York	UNITED STATES	TV/Cinema/Online Film	Branded Content	Walmart	The Receipt
Silver	SapientRazorfish	Chicago	UNITED STATES	Digital	Health Care Services	Ronald McDonald House Charities	Blink: A Language of Love Through Light
Finalist	SapientRazorfish	Chicago	UNITED STATES	Design	Product Development	Ronald McDonald House Charities	Blink: A Language of Love Through Light
Silver	SapientRazorfish	New York	UNITED STATES	Digital	Public Service/Social Welfare	Dove	Dear Media
Silver	SapientRazorfish	New York	UNITED STATES	Digital	Use of Social Media	Dove	Dear Media
Bronze	SapientRazorfish	New York	UNITED STATES	The NEW	Brand Action	Dove	Dear Media
Finalist	SapientRazorfish	New York	UNITED STATES	Integration	Integration	Dove	Dear Media
Finalist	Secret Weapon	Los Angeles	UNITED STATES	The NEW	Media Innovation	Southern California Honda Dealers	Helpful Bowl
Gold	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Campaign	Nissan	Weekend Away, Vacation, Doctor's Visit, House Hunting
Silver	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Automotive	Nissan	Vacation

Silver	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Automotive	Nissan	Weekend Away
Silver	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Script Writing	Nissan	Vacation
Silver	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Script Writing	Nissan	Weekend Away
Bronze	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Automotive	Nissan	Doctor's Visit
Bronze	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Automotive	Nissan	House Hunting
Bronze	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Script Writing	Nissan	House Hunting
Finalist	TBWA\Chiat\Day	New York	UNITED STATES	Radio & Audio	Script Writing	Nissan	Doctor's Visit
Gold	The Martin Agency	Richmond	UNITED STATES	Health & Wellness	Social Responsibility/Awareness	Donate Life	The World's Biggest Asshole
Gold	The Martin Agency	Richmond	UNITED STATES	Health & Wellness Craft	Use of Copywriting	Donate Life	The World's Biggest Asshole
Silver	The Martin Agency	Richmond	UNITED STATES	Health & Wellness Craft	Direction	Donate Life	The World's Biggest Asshole
Silver	The Martin Agency	Richmond	UNITED STATES	TV/Cinema/Online Film	Campaign	GEICO	Grocery, Pottery, Massage, Bagpipes, Raquetball
Finalist	The Martin Agency	Richmond	UNITED STATES	Health & Wellness Craft	Editing	Donate Life	The World's Biggest Asshole
GRAND LIA	The Mill	Los Angeles	UNITED STATES	Music Video	Best Music Video	JAY-Z	The Story of O.J.
Gold	The Mill	Los Angeles	UNITED STATES	Music Video	Animation	JAY-Z	The Story of O.J.
Gold	The Mill	Los Angeles	UNITED STATES	Music Video	Best Music Video	JAY-Z	The Story of O.J.
Gold	The Mill	Los Angeles	UNITED STATES	Production & Post-Production	Cel Animation	JAY-Z	The Story of O.J.
Finalist	The Mill	Los Angeles	UNITED STATES	Production & Post-Production	Visual Effects	Kia	Hero's Journey
Finalist	The Mill	Los Angeles	UNITED STATES	Production & Post-Production	Visual Effects	Strongbow Apple Cider	A Nature Dream
Silver	The Richards Group	Dallas	UNITED STATES	Radio & Audio	Script Writing	Motel 6	Millennials
Silver	The Richards Group	Dallas	UNITED STATES	Radio & Audio	Travel	Motel 6	Millennials
Finalist	The Richards Group	Dallas	UNITED STATES	Radio & Audio	Campaign	Motel 6	Dad Bod, Hot Yoga, Millennials
Silver	Titmouse, Inc.	Los Angeles	UNITED STATES	Production & Post-Production	Cel Animation	Rick and Morty Exquisite Corpse	Rick and Morty Exquisite Corpse
Gold	Venables Bell and Partners	San Francisco	UNITED STATES	Integration	Multi-platform	Audi R8	Audi and Airbnb Live to Drive
Gold	Venables Bell and Partners	San Francisco	UNITED STATES	Production & Post-Production	Editing	Audi	Duel
Gold	Venables Bell and Partners	San Francisco	UNITED STATES	Production & Post-Production	Visual Effects	Audi	Duel
Bronze	Venables Bell and Partners	San Francisco	UNITED STATES	Branded Entertainment	Sponsored Commercial	Audi	Duel
Bronze	Venables Bell and Partners	San Francisco	UNITED STATES	Music & Sound	Sound Design	Audi	Duel
Finalist	Venables Bell and Partners	San Francisco	UNITED STATES	TV/Cinema/Online Film	Automotive	Audi	Duel
Finalist	VML	Chicago	UNITED STATES	Design	Non-Profit	ACLU of Wisconsin	Wisconsin Flag
Gold	VML	Kansas City	UNITED STATES	Digital	Use of Social Media	Wendy's	Twitter Beef
Gold	VML	Kansas City	UNITED STATES	Social Influencers	Social Media Page	Wendy's	#NuggsforCarter
Silver	VML	Kansas City	UNITED STATES	Digital	Use of Social Media	Wendy's	#NuggsforCarter
Silver	VML	Kansas City	UNITED STATES	Health & Wellness Craft	Use of Illustration	Youth Ambassadors	Welcome to My Neighborhood
Silver	VML	New York	UNITED STATES	Digital	Apps	LEGOLAND Florida Resort	Quest to LEGOLAND
Finalist	VML	New York	UNITED STATES	Branded Entertainment	Games	LEGOLAND Florida Resort	Quest to LEGOLAND
Finalist	VML	New York	UNITED STATES	Design	Branded Content	LEGOLAND Florida Resort	Quest to LEGOLAND
Finalist	VML	New York	UNITED STATES	Digital	Travel	LEGOLAND Florida Resort	Quest to LEGOLAND
Bronze	Weber Shandwick	New York	UNITED STATES	Digital	Cosmetics/Toiletries/Pharmaceuticals	GSK Consumer Healthcare, Excedrin	The Debate Headache
Bronze	Weber Shandwick	New York	UNITED STATES	The NEW	Brand Action	Mattel Barbie	Ticket to Play
Finalist	Weber Shandwick	New York	UNITED STATES	Digital	Use of Social Media	GSK Consumer Healthcare, Excedrin	The Debate Headache
Gold	Wieden+Kennedy	Portland	UNITED STATES	Integration	Integration	Nike	Time Is Precious
Bronze	Wieden+Kennedy	Portland	UNITED STATES	TV/Cinema/Online Film	Electronic Equipment	Samsung Galaxy Note 7	Busy, Busy, Busy
Finalist	Wieden+Kennedy	Portland	UNITED STATES	Integration	Multi-platform	Nike	Unlimited
Silver	Zimmerman Advertising	Fort Lauderdale	UNITED STATES	Digital	Retail	Jamba Juice	Swishy Chug
Finalist	Zimmerman Advertising	Fort Lauderdale	UNITED STATES	Digital	Use of Social Media	Jamba Juice	Swishy Chug