

CAT	CATEGORY TITLE	ENTRY TITLE	COMPANY	RANK
1	BEST TELEVISION IMAGE CAMPAIGN	NICKELODEON FLO-MO IMAGE CAMPAIGN	NICKELODEON	GOLD
1	BEST TELEVISION IMAGE CAMPAIGN	FOUR LAUNCH	MEDIAWORKS	SILVER
2	BEST TELEVISION IMAGE PROMO	UKTV: GET INTO UKTV!	BBC WORLDWIDE AUSTRALIA	GOLD
2	BEST TELEVISION IMAGE PROMO	MAX - WHERE MUSIC LIVES	XYZ NETWORKS	SILVER
3	BEST THEMED CAMPAIGN	SKY SPORT AND THE RUGBY CHANNEL - ALL BLACKS' SKILLS	BRANDSPANK AND SKY TELEVISION	GOLD
3	BEST THEMED CAMPAIGN	LATE NIGHT WITH JIMMY FALLON - THE JIMMY CHANNEL	THE COMEDY CHANNEL - FOXTEL MANAGEMENT PTY LTD	SILVER
4	BEST ON-AIR PROGRAM CAMPAIGN	FOX8 AUSTRALIA'S NEXT TOP MODEL S7 LAUNCH	FOX8   FOXTEL PTY LTD	GOLD
4	BEST ON-AIR PROGRAM CAMPAIGN	HAMISH AND ANDY'S GAP YEAR	NINE NETWORK AUSTRALIA	SILVER
5	BEST NEWS & CURRENT AFFAIRS PROMO	ONE NEWS	TVNZ	GOLD
5	BEST NEWS & CURRENT AFFAIRS PROMO	MTV - MTV ELECTION SPECIAL	MTV NETWORKS AUSTRALIA	SILVER
6	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	IMMIGRATION NATION	SBS	GOLD
6	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	FOXTEL CRIME & INVESTIGATION IMAGE PROMO	INK PROJECT PTY LTD	SILVER
7	BEST ENTERTAINMENT PROMO	CURB YOUR ENTHUSIASM - BRAND POWER PARODY	THE COMEDY CHANNEL - FOXTEL MANAGEMENT PTY LTD	GOLD
7	BEST ENTERTAINMENT PROMO	BALLS OF STEEL AUSTRALIA - BUNNY BOILER: ENGINEERED	THE COMEDY CHANNEL - FOXTEL MANAGEMENT PTY LTD	SILVER
8	BEST REALITY PROMO	FOX8 ULTIMATE GAMER S2 LAUNCH	FOX8   FOXTEL PTY LTD	GOLD
8	BEST REALITY PROMO	MASTERCHEF NZ	TVNZ	SILVER
9	BEST LIFESTYLE PROMO	EAT YOURSELF SEXY	XYZ NETWORKS LIFESTYLE YOU	GOLD
9	BEST LIFESTYLE PROMO	GRAND DESIGNS AUSTRALIA	XYZ NETWORKS LIFESTYLE	SILVER
10	BEST CHILDREN'S PROMO	111 HITS_TOON TIME PROMO	111 HITS - FOXTEL	GOLD
10	BEST CHILDREN'S PROMO	NICK JR 2011 IMAGE 'PLAY'	NICKELODEON/DMCI	SILVER
11	BEST DRAMA PROMO	FOX8 SLIDE LAUNCH MAIN IMAGE	FOX8   FOXTEL PTY LTD	GOLD
11	BEST DRAMA PROMO	DRAMA IS... FOXTEL	FOXTEL CREATIVE	SILVER
12	BEST DRAMA CAMPAIGN	FOX8 SLIDE LAUNCH CAMPAIGN	FOX8   FOXTEL PTY LTD	GOLD
12	BEST DRAMA CAMPAIGN	DOWNTON ABBEY	SEVEN NETWORK	SILVER
13	BEST MOVIE PROMO	AMERICAN PSYCHO	SEVEN NETWORK	GOLD
13	BEST MOVIE PROMO	A NIGHTMARE ON ELM STREET	MOVIE NETWORK CHANNELS	SILVER
14	BEST MUSIC/ARTS PROMO	MTV CLASSIC - MUSIC POLLS	MTV LONDON DESIGN STUDIO AUSTRALIAN TEAM	GOLD
14	BEST MUSIC/ARTS PROMO	MTV CLASSIC - TOP 100 KARAOKE	MTV LONDON DESIGN STUDIO AUSTRALIAN TEAM	SILVER
15	BEST SPORTS PROMO	NBL	ONE	GOLD
15	BEST SPORTS PROMO	RUGBY WORLD CUP - "THE CALL"	FOX SPORTS	SILVER
16	BEST SPORTS CAMPAIGN	RUGBY WORLD CUP	FOX SPORTS	GOLD
16	BEST SPORTS CAMPAIGN	TENNIS - FRENCH OPEN	FOX SPORTS	SILVER
17	BEST SPECIAL EVENT PROMO	FOXTEL COMMONWEALTH GAMES - PROMO	INK PROJECT PTY LTD	GOLD
17	BEST SPECIAL EVENT PROMO	MTV - MTV ELECTION SPECIAL	MTV LONDON DESIGN STUDIO AUSTRALIAN TEAM	SILVER
18	BEST USE OF HUMOUR IN PROMOTION	111 HITS_TOON TIME LAUNCH PROMO	111 HITS - FOXTEL	GOLD
18	BEST USE OF HUMOUR IN PROMOTION	AUSSIE GOLD - F**KING SWEET!	THE COMEDY CHANNEL - FOXTEL MANAGEMENT PTY LTD	SILVER
19	BEST INTERSTITIAL	CLOUDSTREET TRAILER	SHOWTIME AUSTRALIA	GOLD
19	BEST INTERSTITIAL	THE X FACTOR 2011	SEVEN NETWORK	SILVER
20	BEST PROMO NOT USING PROGRAM FOOTAGE	RENOVATORS	NETWORK TEN	GOLD
20	BEST PROMO NOT USING PROGRAM FOOTAGE	ARENA - SHOWBUSINESS	FOXTEL - ARENA	SILVER

21	BEST PROMO ONLY USING PROGRAM FOOTAGE	WHERE THE MYSTERY BEGINS	13TH STREET	GOLD
21	BEST PROMO ONLY USING PROGRAM FOOTAGE	DOWNTON ABBEY	SEVEN NETWORK	SILVER
22	SOMETHING FOR NOTHING	111 HITS_TOON TIME LAUNCH PROMO	111 HITS - FOXTEL	GOLD
22	SOMETHING FOR NOTHING	FOR THE LOVE OF MUSIC	XYZ NETWORKS	SILVER
23	BEST MUSIC COMPOSITION	FOX8 SLIDE LAUNCH MAIN IMAGE	FOX8   FOXTEL PTY LTD	GOLD
23	BEST MUSIC COMPOSITION	NICK JR 2011 IMAGE 'PLAY'	NICKELODEON	SILVER
24	AVID BEST EDITING	FOX8 SLIDE LAUNCH MAIN IMAGE	FOX8   FOXTEL PTY LTD	GOLD
24	AVID BEST EDITING	THE RENOVATORS	NETWORK TEN	SILVER
25	BIG BANG & FUZZ SOUND DESIGN AWARD	SCI FI PLUS 2	SCI FI	GOLD
25	BIG BANG & FUZZ SOUND DESIGN AWARD	FOX8 AUSTRALIA'S NEXT TOP MODEL S7 LAUNCH	FOX8   FOXTEL PTY LTD	SILVER
26	BEST COPY/SCRIPT WRITING	DISCOVERY SCIENCE - THE HUMAN ELEMENT	DISCOVERY NETWORKS ASIA - PACIFIC	GOLD
26	BEST COPY/SCRIPT WRITING	FOXTEL "PASSION FOR GREAT TV" - MOVIES & ENTERTAINMENT	THINKBONE PTY LTD	SILVER
27	BEST DIRECTING	GET INTO UKTV	BBC WORLDWIDE AUSTRALIA	GOLD
27	BEST DIRECTING	MASTERCHEF NZ	TVNZ	SILVER
28	MOST OUTSTANDING PROMO OF THE YEAR	FOX8 SLIDE LAUNCH MAIN IMAGE	FOX8   FOXTEL PTY LTD	GOLD
28	MOST OUTSTANDING PROMO OF THE YEAR	IMMIGRATION NATION	SBS	SILVER
29	BEST SALES & MARKETING REEL	KILLING TIME SALES REEL	TV1	GOLD
29	BEST SALES & MARKETING REEL	DISCOVERY CHANNEL - DISCOVERY ADSALES UPFRONT 2011	DISCOVERY NETWORKS ASIA - PACIFIC	SILVER
30	BEST SPONSOR INTEGRATION SPOT	MTV - OPTUS ONE 80	MTV NETWORKS AUSTRALIA	GOLD
30	BEST SPONSOR INTEGRATION SPOT	MAZDA BT-50	SCI FI	SILVER
31	BEST INTEGRATED MARKETING CAMPAIGN AWARD	SKY SPORT - ALL BLACKS' SKILLS	BRANDSPANK AND SKY TELEVISION	GOLD
31	BEST INTEGRATED MARKETING CAMPAIGN AWARD	MTV - OPTUS ONE 80	MTV NETWORKS AUSTRALIA	SILVER
32	BEST PUBLIC SERVICE ANNOUNCEMENT / COMMUNITY SPOT	HEART FOUNDATION	SEVEN NETWORK	GOLD
32	BEST PUBLIC SERVICE ANNOUNCEMENT / COMMUNITY SPOT	NICKELODEON EARTH HOUR	NICKELODEON	SILVER
33	BEST OUT OF HOME AD	NETWORK TEN - RENOVATORS OUTDOOR	NETWORK TEN	GOLD
33	BEST OUT OF HOME AD	NETWORK TEN - HAWAII FIVE SPECIAL BUILD	NETWORK TEN	SILVER
34	BEST PRINT AD	CAMP ORANGE: WRONG TOWN	NICKELODEON	GOLD
34	BEST PRINT AD	IMMIGRATION NATION	SBS	SILVER
35	BEST RADIO PROMOTION	THE VANILLA ICE PROJECT	XYZ NETWORKS - LIFESTYLE HOME	GOLD
35	BEST RADIO PROMOTION	MARDI GRAS BROADCAST 2011	ARENA	SILVER
36	BEST COLLATERAL MATERIAL	TV1 FILM NOIR CALENDAR	TV1	GOLD
36	BEST COLLATERAL MATERIAL	SMALL TIME GANGSTER PRESS KIT	MOVIE NETWORK CHANNELS	SILVER
37	BEST USE OF SOCIAL MEDIA	SHORTLAND STREET SUMMER FLING	TVNZ	GOLD
37	BEST USE OF SOCIAL MEDIA	16 & PREGNANT / TEEN MOM FACEBOOK APPLICATION	MTV LONDON DESIGN STUDIO AUSTRALIAN TEAM	SILVER
38	BEST INTERACTIVE PROMOTION	DIGITAL EGYPT	NATIONAL GEOGRAPHIC CHANNEL (FIC)	GOLD
38	BEST INTERACTIVE PROMOTION	MTV - OPTUS ONE 80	MTV NETWORKS AUSTRALIA	SILVER
39	MOST OUTSTANDING MARKETING INITIATIVE	FOUR - THE HOME OF NOT RUGBY	MEDIAWORKS	GOLD
39	MOST OUTSTANDING MARKETING INITIATIVE	MTV TRAVEL CO	MTV BRAND SOLUTIONS	SILVER
40	BEST ON-AIR BRANDING DESIGN	ABC 1	ABC & DIGITAL PICTURES	GOLD
40	BEST ON-AIR BRANDING DESIGN	WORLD MOVIES	INK PROJECT PTY LTD	SILVER
41	BEST ON-AIR IDENT DESIGN (IN-HOUSE)	FOXTEL ON DEMAND IDENTs	FOXTEL MANAGEMENT PTY LTD FOXTEL ON DEMAND	GOLD
41	BEST ON-AIR IDENT DESIGN (IN-HOUSE)	NICKELODEON FLO-MO IMAGE	NICKELODEON	SILVER
42	BEST ON-AIR IDENT DESIGN (OUT-OF-HOUSE)	ABC 1 LANEWAY	DIGITAL PICTURES	GOLD
42	BEST ON-AIR IDENT DESIGN (OUT-OF-HOUSE)	HD WORLD IDENTs	TACTIC FOR DISCOVERY NETWORKS ASIA PACIFIC	SILVER

43	BEST PROGRAM TITLE SEQUENCE DESIGN	TURBO MAX - BITS N' BYTES	DISCOVERY NETWORKS ASIA - PACIFIC	GOLD
43	BEST PROGRAM TITLE SEQUENCE DESIGN	AUSTRALIA'S NEXT TOP MODEL _ OPENING TITLES	VISUAL PLAYGROUND	SILVER
44	BEST ORIGINAL LOGO DESIGN	WORLD MOVIES LOGO DESIGN	INK PROJECT PTY LTD	GOLD
44	BEST ORIGINAL LOGO DESIGN	ELEVEN	ELEVEN	SILVER
45	BEST USE OF TYPOGRAPHY	IMMIGRATION NATION	SBS	GOLD
45	BEST USE OF TYPOGRAPHY	FOXTEL ON DEMAND IDENTIS	FOXTEL MANAGEMENT PTY LTD FOXTEL ON DEMAND	SILVER
46	BEST CG ANIMATION	DISCOVERY SCIENCE - THE HUMAN ELEMENT	DISCOVERY NETWORKS ASIA - PACIFIC	GOLD
46	BEST CG ANIMATION	FILM	SBS	SILVER
47	BEST TRADITIONAL ANIMATION	MTV CLASSIC - MUSIC POLLS	MTV LONDON DESIGN STUDIO AUSTRALIA TEAM	GOLD
47	BEST TRADITIONAL ANIMATION	FOXTEL_DELHICOMMGAMES_ -CYCLING	SIXTY40	SILVER
48	BEST VISUAL FX AND COMPOSITING PROUDLY BROUGHT TO YOU BY AUTODESK	FOX8 AUSTRALIA'S NEXT TOP MODEL S7 LAUNCH	FOX8   FOXTEL PTY LTD	GOLD
48	BEST VISUAL FX AND COMPOSITING PROUDLY BROUGHT TO YOU BY AUTODESK	GET INTO UKTV	BBC WORLDWIDE AUSTRALIA	SILVER
49	BEST DESIGN WITHOUT FOOTAGE	IMMIGRATION NATION	SBS	GOLD
49	BEST DESIGN WITHOUT FOOTAGE	FOXTEL ON DEMAND IDENTIS	FOXTEL MANAGEMENT PTY LTD FOXTEL ON DEMAND	SILVER
50	BEST WEBSITE DESIGN	GRAND DESIGNS AUSTRALIA	XYZNETWORKS	GOLD
50	BEST WEBSITE DESIGN	NICK SHACK	NICKELODEON	SILVER
51	MOST OUTSTANDING DESIGN IN PROMOTION	COMMONWEALTH GAMES PROMO	INK PROJECT PTY LTD	GOLD
51	MOST OUTSTANDING DESIGN IN PROMOTION	DISCOVERY SCIENCE - THE HUMAN ELEMENT	DISCOVERY NETWORKS ASIA - PACIFIC	SILVER
52	CHANNEL BRAND OF THE YEAR	NAT GEO WILD	NATIONAL GEOGRAPHIC CHANNEL (FIC)	GOLD
52	CHANNEL BRAND OF THE YEAR	FOUR LAUNCH	MEDIAWORKS	SILVER
53	PROMO ROCKET AWARD	CARLOS SANCHEZ - NICKELODEON	NICKELODEON	GOLD
53	PROMO ROCKET AWARD	NO SILVER WINNER		SILVER
54	MARCH ONE DESIGN ROCKET AWARD	BEN STONER	TVNZ	GOLD
54	MARCH ONE DESIGN ROCKET AWARD	NO SILVER WINNER		SILVER