

# CAMPAIGN BRIEFASIA

ASIA'S CREATIVE ADVERTISING MAGAZINE

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# RATE CARD

# CB ASIA RATES

Campaign Brief Asia offers a range of advertising sizes and rates to suit any individual or company. So you don't have to be rich to become famous. For details and information on advertising and editorial opportunities within the magazine contact **Kim Shaw**.

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| SIZE                  | RATE (Plus GST) | DIMENSIONS    |
|-----------------------|-----------------|---------------|
| Full Page             | US\$2000        | 330mm x 240mm |
| Double Page           | US\$3600        | 330mm x 480mm |
| Half Page Vertical    | US\$1400        | 295mm x 105mm |
| Half Page Horizontal  | US\$1400        | 140mm x 215mm |
| Quarter Page          | US\$800         | 140mm x 105mm |
| Quarter Page Vertical | US\$800         | 295mm x 50mm  |

FOR AUSTRALIAN ADVERTISERS ALL RATES PLUS GST. DISCOUNTS GIVEN FOR MULTIPLE BOOKINGS. GUARANTEED POSITIONS +10%.

## SPECIFICATIONS

### MATERIAL REQUIREMENTS

AS THE MAGAZINE IS PRINTED DIGITALLY ALL ADVERTISING MATERIAL MUST BE SUPPLIED TO US ON A CD. PLEASE SUPPLY ARTWORK AS A HI-RESOLUTION, PRINT QUALITY, CMYK, PDF. A COLOUR PROOF OR HIGH QUALITY LASER COPY MUST ALSO BE INCLUDED. PLEASE MAKE SURE THE PROOF IS PRINTED FROM THE PDF WHICH YOU ARE SUPPLYING. PLEASE MAKE SURE CROP MARKS ARE INCLUDED ON THE PDF AND EMBED ALL FONTS. ALLOW 3MM EACH SIDE IF BLEED IS REQUIRED ON FULL PAGE OR DPS ADVERTISEMENTS.

### MATERIAL DELIVERY

MATERIAL SHOULD BE SENT ADDRESSED: CAMPAIGN BRIEF ASIA. LEVEL 1, 14-16 ROWLAND STREET. SUBIACO, 6008 WA, AUSTRALIA.

### CONTACT DETAILS

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