

AD STARS 2018 Finalist_Non Professional

Entry No	Category	Type	Country	Company	Advertiser/Client	Title
119919	Branded Information Videos	Single	Korea, Republic Of	Hongik University	Google	Google Words Lens
120137	Branded Information Videos	Single	Korea, Republic Of	Hongik University	Instagram	endangered animals 24 hours story
104917	Campaign Videos (Case film)	Single	Korea, Republic Of	Seoul Institute of the Arts	Kakao	Kakao Honk
109976	Campaign Videos (Case film)	Single	Korea, Republic Of	hongik university	AIR WICK	air wind
111099	Campaign Videos (Case film)	Single	Korea, Republic Of	FROGADSCHOOL	Netflix	Netflix Meaning Catcher
115085	Campaign Videos (Case film)	Single	Korea, Republic Of	Hongik University	Lego	Lego Recycle
118701	Campaign Videos (Case film)	Single	United States	School of Visual Arts	Citi Bike	Stop Wasting Time
121682	Data Insights	Single	Korea, Republic Of	Hongik University	Apple	Neck ID
102945	Design	Single	Korea, Republic Of	None	Facebook	True news
105845	Design	Single	Korea, Republic Of	frog ads school	APPLE	BETTER WORD
108440	Design	Single	Korea, Republic Of	SOL Academy	Spotify	Runners Beat
109797	Design	Single	Korea, Republic Of	Sol Academy	Lego	Lego Kids Care Kit
111106	Design	Single	Korea, Republic Of	Silla University	GAMCHEON Culture Village	Taegukdo Village
114408	Design	Single	Korea, Republic Of	SMVD design institute	HANPO	FOURTEEN PLUS
115467	Design	Campaign	Korea, Republic Of	FrogAdSchool	Patagonia	Wear it for a long time series_Coke
118301	Design	Single	Korea, Republic Of	Hongik UNIV.	KAKAO	KAKAO Nang
118702	Design	Single	United States	School of Visual Arts	Pantone	Color Tracker
119755	Design	Single	United States	Miami Ad School San Francisco	Glacéau	VR Smartwater
121167	Design	Single	Korea, Republic Of	Hongik University	Samsung	Samsung Bixby seat belt
109825	Direct	Single	Korea, Republic Of	Sol Academy	Mars	Snickers Energy Bar
112881	Direct	Single	Korea, Republic Of	HUFS	Tabasco	Tabasco match box
113499	Direct	Single	Korea, Republic Of	Hongik University	Seoul-si Daleung-e	Daleung-e's electricity generator
113874	Direct	Single	Korea, Republic Of	SOL Academy	LEGO	LEGO CAPTURE
114266	Direct	Single	Korea, Republic Of	studio mf	Disney	Disney Model
116255	Direct	Single	Korea, Republic Of	Hongik University	Department of Health and	Pill Man
116437	Direct	Single	Korea, Republic Of	ADrenaline	the Ministry of Transportati	Illuminate Danger, Eliminate Death
118880	Education	Single	United States	School of Visual Arts	American Foundation for S	Warning Signs
103723	Film	Single	Korea, Republic Of	None	Burger King	Fire burger
120876	Film	Single	China	CCOkay	JUNEYAO AIRLINES	SKY FILTER
114328	Green	Single	Korea, Republic Of	SangMyung University	WWF	Audible Road Sign
109091	Healthcare	Single	Korea, Republic Of	hYun & Yun	VCNC	beteen
112118	Healthcare	Single	Korea, Republic Of	chon-buk	apple	Unlock Health
114009	Healthcare	Single	United States	School of Visual Arts	FCB Health	Project Unfinished

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114888	Healthcare	Single	Australia	student	Tony Leahey Motor Group	Reversing Light
115615	Human Rights	Single	Korea, Republic Of	Korea advertising academy	NIKE	I'm Glad You're A Girl.
115626	Human Rights	Campaign	Korea, Republic Of	Satto	Haribo	Every life is sweet
103903	Innovation	Single	Korea, Republic Of	Frogadschool	Google Maps	Google Light
105091	Innovation	Single	Korea, Republic Of	Student	KAKAO	KAKA'O' MY BABY
108628	Innovation	Single	New Zealand	Media Design School	The Body Shop	The Body Shop, End.It
108634	Innovation	Campaign	New Zealand	Media Design School	Apple Inc.	Apple Leaf
108641	Innovation	Single	New Zealand	Media Design School	Facebook	Oculus Teleoperated Mine Detonator
108650	Innovation	Single	New Zealand	Media Design School	Alibaba Group	Alibaba Counterfeit Range
108745	Innovation	Single	New Zealand	Media Design school	Vero Insurance	The Boat Doctor
108747	Innovation	Single	New Zealand	Media Design School	Bodyform	Bodyform, Absorb-Shun
108762	Innovation	Single	New Zealand	Media Design School	Shanghai	Huawei Trains
108763	Innovation	Single	New Zealand	Media Design School	Libra	Libra Cryptocurrency
109777	Innovation	Single	Korea, Republic Of	FROGADSCHOOL	KT	Wifi Line
111035	Innovation	Single	Korea, Republic Of	hongik Universit	T-money	TIME STOPPER
116523	Innovation	Single	United States	school of visual art	Adidas	Base_1
116595	Innovation	Single	United States	school of visual art	Everytown for gun control	Everytown Emma
118684	Innovation	Single	United States	School of Visual Arts	Getty Images	GettyGood
118991	Innovation	Single	Korea, Republic Of	Hongik UNIV.	LEGO x JEJU AIR	Color Toy
119346	Innovation	Single	Korea, Republic Of	Sol Academy	Ikea, Airbnb	Ikeabnb
119817	Innovation	Single	United States	Miami Ad School San Francisco	Google	Bolo
116558	Integrated	Single	United States	school of visual art	Adidas x IKEA	Move Collection
118723	Integrated	Campaign	United States	School of Visual Arts	Jack's \$0.99 Store	All In One
106705	Interactive	Single	Korea, Republic Of	SOL Academy	Airbnb	Another World
106800	Interactive	Single	Korea, Republic Of	SOL Academy	Pearson	Learning Mate
107531	Interactive	Single	Korea, Republic Of	Frogadschool	Aerie	Aerie Care Alarm
109282	Interactive	Single	Korea, Republic Of	sol academy	instagram	INSTA SPOT PHOTO
109929	Interactive	Single	Korea, Republic Of	FROGADSCHOOL	HP	Page Binding Printer
115472	Interactive	Single	United States	School of Visual Arts	IKEA	IKEA - Tittut
104416	Media	Single	Korea, Republic Of	Hongik University	Samsung	Always help mode
108306	Media	Single	Korea, Republic Of	ENACTUS Seoul National University	small local advertisers in S	Cclim: The First Advertising Cart
107529	Mobile	Single	Korea, Republic Of	Frogadschool	Hello Fresh	Hero Fresh
108472	Mobile	Single	Korea, Republic Of	SOL Academy	BBC	True Angle
113716	Mobile	Single	Korea, Republic Of	Sungkyunkwan University	Google	Google Maps: Obstacle Pin
114898	Mobile	Single	Korea, Republic Of	Dankook University	Instagram	Instagram Live save tag

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120811	Others	Single	Korea, Republic Of	Hongik University	7-eleven	7-eleven Free food
103086	Outdoor	Single	Korea, Republic Of	None	Samsung	Opioid scanner
103440	Outdoor	Single	Korea, Republic Of	Students	Reckitt Benckiser	Private Durex
108304	Outdoor	Single	Korea, Republic Of	Hoseo University	Hope Bridge	Flash On Photozone
108349	Outdoor	Single	Korea, Republic Of	Frogadschool	Disney	Dream band
111882	Outdoor	Single	Korea, Republic Of	hongik university	3m	air post-it
112107	Outdoor	Single	Korea, Republic Of	None	Greenpeace	NO TRICK NO ART
112876	Outdoor	Single	Korea, Republic Of	HUFS	Durex	Feel like real skin
112903	Outdoor	Single	Korea, Republic Of	HUFS	Slow Cow Drink Inc.	Slow cow Sleepy writing
113756	Outdoor	Single	Korea, Republic Of	Sunmoon university	ASAN CITY HALL	LESS IS MORE
114742	Outdoor	Single	Korea, Republic Of	SMVD design institute	Henkel	Jump with strong trust
115031	Outdoor	Single	Korea, Republic Of	FROG AD SCHOOL	Dyson	Play with Dyson Supersonic
116373	Outdoor	Single	Korea, Republic Of	HongIk University	WWF: World Wide Fund for	Protect Forest to Protect Animals
119505	Outdoor	Single	Korea, Republic Of	Ading	Gillette	Even if a balloon man
118691	Place brand	Single	United States	School of Visual Arts	Adidas	Run On Runner
105892	PR	Single	Germany	Miami Ad School Europe	eBay	The Beauty of Break Ups
109796	PR	Single	Korea, Republic Of	FROGADSCHOOL	UNIQLO	HEAT-COVER
110045	PR	Single	Korea, Republic Of	Student	Hopebridge	Smilemask
115005	PR	Single	Korea, Republic Of	studio mf	Samsung	Blood Day
115405	PR	Single	Korea, Republic Of	Hallym University	LUSH	A Bunny in Lush Bath Bomb
120552	PR	Single	Korea, Republic Of	Hongik University	Oral-B	Catch A Big Fresh
121394	PR	Single	Korea, Republic Of	Team Sindorim	Marvel	Save My Medicinal Hero
105817	Print	Single	Korea, Republic Of	hongik university	SONAX	Who are you
105849	Print	Campaign	Germany	Miami Ad School Europe	Donate Life	Remember
108326	Print	Single	Korea, Republic Of	Hoseo University	Samsung	Using Scratch Book
108610	Print	Single	Korea, Republic Of	Kobaco Academy	Kellogg's Froot Loop	The Secret of Angel Ring
109888	Print	Campaign	Korea, Republic Of	PUKYONG University	FEDEX	Quickest delivery
110496	Print	Single	Korea, Republic Of	Seoul National University of Science a	TOYOTA	Reckless driving. Winnerless fight
110897	Print	Single	Korea, Republic Of	Hallym University	TED Conferences, LLC	Spread Your Message
111962	Print	Single	Korea, Republic Of	FROGADSCHOOL	Johnson & Johnson	No More Food
113785	Print	Single	Korea, Republic Of	SMVD design institute	HANPO	Added health to our dog snacks
114460	Print	Single	Korea, Republic Of	Hoseo University	customer / everyone	EMART SEED COUPON
114839	Print	Single	Korea, Republic Of	Hongik University	Mac	Mac is still here
114866	Print	Campaign	Korea, Republic Of	Hansung Uni. design&art	PATAGONIA	DRESS CODE
115044	Print	Single	Korea, Republic Of	ADrenalin / Hongik University	SOS_Sign of Someone	SOS_Sign of Someone

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115175	Print	Single	Korea, Republic Of	FrogAdSchool	Beiersdorf	Always Stand Tall
115218	Print	Campaign	Korea, Republic Of	Ja-zoo	Haagen-Dazs	Amazing taste
115222	Print	Single	Korea, Republic Of	Ja-zoo	WWF	Can you see the dying polar bear?
115225	Print	Campaign	Korea, Republic Of	Ja-zoo	NETFLIX	Enjoy it your way
115449	Print	Single	Korea, Republic Of	Hallym University	LG AMOLEDTV	A clear AMOLED TV
115457	Print	Single	Korea, Republic Of	Hallym	greengate garden centre	Revive
115461	Print	Single	Korea, Republic Of	FrogAdSchool	Lego	The big world in a small box
115545	Print	Campaign	Korea, Republic Of	FROG ADSCHOOL	Dyson	Powerful but Quiet
115653	Print	Campaign	Korea, Republic Of	none	Downy	A fascinating scent
115657	Print	Single	Korea, Republic Of	Divengers	GREENPEACE	Last Japan
115690	Print	Single	Korea, Republic Of	Hallym university	Durex condom	You can do this all day with durex
115739	Print	Single	Korea, Republic Of	Hallym University	Volvo	VOLVOranium
116013	Print	Campaign	New Zealand	MDS - CA	LIA	Doctors or Poachers?
116445	Print	Single	Korea, Republic Of	Hallym AD&PR	TABASCO	The reason why she cries
116461	Print	Single	Korea, Republic Of	Hongik University/ ADrenalin	wwf	Drink milk and save animals
116464	Print	Single	Korea, Republic Of	Hallym University	Amos	A lingering beauty
116507	Print	Single	Korea, Republic Of	Hallym University	Heineken	The moment you crush the Cap. The moment you crush the Car.
116670	Print	Campaign	New Zealand	Media Design School	Gorilla Doctors	Ad Stars Submission: Medical Slaughter Ads 1-3, AD 1
117449	Print	Single	Korea, Republic Of	MIN.Q	DHL	DHLANCE-CAR
118004	Print	Single	Korea, Republic Of	Dong-eui University	Kellogg	Happy as playing on the Beach
118080	Print	Single	Korea, Republic Of	hongik university	KOBACO	If you quit smoking you'll get your health back
118081	Print	Single	Korea, Republic Of	Dankook UNIV.	Smokers	Smoking shortens the future
118105	Print	Single	Korea, Republic Of	hongik university	korean red cross	battery of love
118115	Print	Single	Korea, Republic Of	hongik university	Busan National Gugak Cent	Gugak enters in your life everyday
118273	Print	Single	Korea, Republic Of	Hallym University	Dyson	Upper Air Feels Great
118276	Print	Single	Korea, Republic Of	Hallim University	Dettol	Dettol, wash away the curse of Midas.
118320	Print	Single	Korea, Republic Of	Hallym University	Energizer	Who can follow my strength
118387	Print	Single	Korea, Republic Of	FrogAdSchool	Colgate	Impossible with your fingers
118709	Print	Single	Korea, Republic Of	Dankook University	Krispy Kreme Donuts	Sweet Trail, Krispy Kreme Donuts
118711	Print	Single	Korea, Republic Of	hallym university	Zebra Technologies	Real nature with Mildliner
118714	Print	Single	Korea, Republic Of	hallym university	Nars cosmetics	Erase Your Age
118763	Print	Campaign	New Zealand	Media Design school	St John's	DIY First Aid
118788	Print	Single	Korea, Republic Of	SMVD.Research Institute	OCEAN WORLD	So easy So fast
118956	Print	Single	Korea, Republic Of	Hongik UNIV.	Dongsuh	Old music, Maxim mocha gold
119303	Print	Campaign	Korea, Republic Of	None	WWF	True Sky Blue

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119490	Print	Single	Korea, Republic Of	Ading	PRINGLES	Need a fire?
119769	Print	Single	Korea, Republic Of	Hallym University	Canon	Scary Canon
120330	Print	Single	Korea, Republic Of	Hallym university	Colgate	Wear sunglasses and brush you teeth
120606	Print	Campaign	Korea, Republic Of	None	WWF	It's too easy
120620	Print	Campaign	Korea, Republic Of	Hansung University	KIM JI YUL	KGY SOCCER CLUB TEAM_ Soccer Grass
120707	Print	Single	Korea, Republic Of	.	BIC	Enhance value with pens
120957	Print	Single	Korea, Republic Of	Dankook university	http://menstrualcup.co/	Inner peace
121135	Print	Single	Korea, Republic Of	Hongik University	McDonald	Mom said, Son the world outside is dangerous.
121151	Print	Single	Korea, Republic Of	Dankook Univ.	Viagra	I didnt lie
121201	Print	Single	Korea, Republic Of	Dankook Univ.	3M	Like Nothing
121203	Print	Single	Korea, Republic Of	Hongik University	Hope Bridge	Dust mask
121463	Print	Single	Korea, Republic Of	Dankook. Adding	Durex	Pac-man eats everything
121552	Print	Single	Korea, Republic Of	none	Netflix	Watch movies on your smartphone
121565	Print	Single	Korea, Republic Of	none	DHL	Cross the border
121662	Print	Single	Korea, Republic Of	SATTO	Kellogg	K size
121663	Print	Campaign	Korea, Republic Of	SATTO	Samsonite	For your precious memories
121713	Print	Campaign	Korea, Republic Of	sg1234	UN WOMAN	Sexist translator
105783	Promotion	Single	Korea, Republic Of	Dblent	Ray-ban	Your eyes are precious
109925	Promotion	Single	Korea, Republic Of	Sol Academy	Paldo	Open Your Beat
110033	Promotion	Single	Korea, Republic Of	Frogadschool	VISA Card, Government of I	Captain Africa Point
110576	Promotion	Single	Korea, Republic Of	SOL Academy	IKEA	Cloud Growing
111204	Promotion	Single	Korea, Republic Of	Hallym	NRDC	Polar Dryer
113509	Promotion	Single	Korea, Republic Of	Frog ad school	Asahi	Sound Opener
116379	Social & Influencer	Single	Korea, Republic Of	adrenaline	Lee Hyeon Woo, Park Seung	Kleen Ex's Manner