

## 2017 Oasis Ball Major Auction

Donor	Package	Description; Terms & Condition	Value
Adshel	Heavy Weight Perth Package - 100 Panels	GST, production & installation are not included Install for product is \$45 per panel. Value can be used across Adshel Street Furniture and 7-Eleven assets only. Panel dates are subject to availability. 60 Days notice will help us be able to accommodate your booking. Standard contract terms & conditions apply. <b>Package can not be used from 1st October - 31st December, 2017.</b> Adshel must be informed of package being used and client at time of first briefing the Adshel representative. Package can only be used by one client on a single posting period. Package can be used in conjunction with a broader Adshel campaign.	\$97,500
Evoke Media	Digital & Static Media Package	<b>Package to be used before 30th March 2018</b> Package to be made up of 10 X Aviation Ad Slots and with either 1 X Beach Ad or 1 X Shopping Centre Door Ad. Excludes Festive/Public Holiday periods. Does not include other media in Evoke Medias portfolio. Metro Beach Ad and Shopping Centre Doors only. Subject to venue approval and availability. Production must be via Evoke Media, package does not include production or permit costs All media will be charged at rack rate and can not be used for special offers. Standard Evoke Media T&Cs apply.	\$25,000
oOh! Media & Media Tonic	Roadside Billboard	Your choice of oOh! Media Owned Roadside Billboard/s to the market value of \$35,000 and valid until 31/03/2018, excluding Oct-Dec. Does not include Production & Installation. Normal T&C's apply.	\$35,000
Nine Entertainment Co.	Television Advertising Package	The airtime package is valid for use across 9, GO! and GEM from <b>May 2017 through to April 2018.</b> The airtime is subject to availability at time of booking and the value of the package is calculated on the base rate card.	\$30,000
oOh! Media & Media Tonic	Shopalite/ ShopalivePackage	Shopalite campaign across your choice of Perth Metropolitan Shopping Centres (over 50 to choose from). Digital &/or Static. Valued at \$15,000 and valid until 31/03/18 excluding Oct-Dec. Does not include production & installation. Normal T&C's apply.	\$15,000
reiwa.com & Media Tonic	reiwa.com Digital Campaign	Digital campaign across desktop, tablet & mobile media. Base market rate value. Subject to availability at time of booking. <b>Valid until 31/12/2017.</b>	\$10,000
Evoke Media	Digital & Static Media Package	<b>Package to be used before 30th March 2018</b> Package to be made up of 10 X Aviation Ad Slots and with either 1 X Beach Ad or 1 X Shopping Centre Door Ad. Excludes Festive/Public Holiday periods. Does not include other media in Evoke Medias portfolio. Metro Beach Ad and Shopping Centre Doors only. Subject to venue approval and availability. Production must be via Evoke Media, package does not include production or permit costs All media will be charged at rack rate and can not be used for special offers. Standard Evoke Media T&Cs apply.	\$25,000
Locate by oOh! & Media Tonic	Locate Media Package	Your choice of the following: <ul style="list-style-type: none"> <li>• Office Towers for 2 weeks, 25 locations, standard weighting = \$30,000 market rate...OR</li> <li>• Café &amp; Gyms for 4 weeks, 60 locations, standard weighting = \$30,000 market rate</li> </ul> Valid until 31/03/2018. Excluding June & Oct-Dec. Cannot be used for existing Locate clients. Normal T&C's apply. Production excluded.	\$30,000
Nine Entertainment Co.	Digital Advertising Package	Package consists of 1.6MIL RON impressions to run over <b>1 calendar month in 2017.</b>	\$20,000

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AMP, oOh! Media & Media Tonic	AMP Retail Package	AMP Retail Large Format Digital Banners (Evoke+ Series) 3 Double Sided, Large Format Digital Banners situated in Karrinyup & Garden City for one fortnight. Foot traffic of over 750,000 across both centres per fortnight Market Value of \$35,000 and valid until 31/03/18, excluding Nov & Dec. Does not include installation/service fee. Normal T&C's apply.	\$35,000
News Corp	Indonesian Indulgence	Indonesian Indulgence from News Corp Australia Escape for an indulgent long weekend away with great food, great fun, great friends in one of Bali's newest must go to destinations. This exciting holiday package for 6 people includes 4 nights' accommodation at Double Six Hotel in leisure suites (three suites catering for 2 people each), flying Garuda Indonesia S class (economy) with private transfers. In addition, \$200 credit for food and beverage per person. Low Season only. Booking needs to be made by 30th September 2017. Prize is non-transferable for cash. Insurance, spending money & other expenses are at the cost of the passenger.	\$10,000
Seven Affiliate Sales	\$15,000 Advertising Package	Spots placed at station discretion, programming exclusions may apply. Base rates applicable. To be used for new bookings only. <b>Must be used by 31 March 2018.</b>	\$15,000
Seven West Media	\$15,000 Digital Campaign	Digital, run of site package for both thewest.com.au & PerthNow which is based on availability for standard ad units only. Must be used prior to 31st October, 2017	\$15,000
MCN	MCN Digital Campaign	MCN Digital Campaign. <b>Valid for 12 months from purchase date.</b> Activity is run of network and subject to available inventory. Excluding video inventory, homepage buyouts and integrated sponsorships. Base market rate value. Placement to be negotiated within MCN contracted terms if purchased by an existing client.	\$10,000
96FM - ARN	\$10,000 Advertising Package	<b>To be used by 30 September 2017.</b> To be used for new bookings only. Subject to available airtime. BMADE Monday to Sunday Rate Card.	\$10,000
Community Newspaper Group	1.31 carat Platinum Diamond Ring	For that special someone in your life or as a glittering treat for yourself, Community Newspaper Group has sourced a hand crafted and one off antique diamond ring from the House of Riches, home to Perth's finest largest collection of antique jewellery and silver in Western Australia to suit all tastes. A French made platinum Art Deco inspired diamond ring. Total diamond weight is 1.31 carats valued at \$11,950.	\$11,950
MCN	Network Ten Advertising Package	Package on Network Ten - Spots to be placed across TEN, ONE and ELEVEN. <b>Valid April 2017 – December 2017 inclusive.</b> Package to be placed at TEN Base rates. Spot placement will not include Launches, Finales, Sporting events or special events. All placement at station discretion and negotiation at time of booking.	\$20,000
6PR - Macquarie Network	\$10,000 Advertising Package	Ts & Cs to come	\$10,000
Southern Cross Austereo	\$10,000 Advertising Package	Comprised of: \$7,000 ROS Advertising schedule to Air on 94.5 OR 92.9. \$3,000 ROS Advertising Schedule to air on HotFM OR Radio West. This package cannot replace any existing bookings. <b>Must be used by 30th August 2017.</b>	\$10,000

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The Guardian & Digital Loop	The Guardian Digital Package	The Guardian - 6th largest news site in Australia (January 2017, Nielsen Digital Ratings (Monthly) Standard Display Package only (does not include video or complex ad units). Must be used before 30th September 2017. Subject to availability at time of booking.	\$10,000
FeedsMEDIA & Digital Loop	FeedsMEDIA (previously Gorilla Nation)	FeedsMEDIA (previously Gorilla Nation) is one of Australia's largest Millennial publishing platforms delivering rich content experiences, original video series' and extensive event coverage across Music, Film, Fashion and Lifestyle. Key Sites include Musicfeeds, Rotten Tomatoes, Crave, Fashion Spot, Total Beauty and Dailymotion. Standard Display Package only (does not include video or complex ad units) . Must be used before 30th September 2017. Subject to availability at time of booking.	\$10,000
WA Billboards	12 month package Karratha Airport LED	One year (13 lunars) worth of advertising on a 3m x 1m soft face LED lightbox panel in the busy Karratha Airport, the mining hub of WA. Production and installation are not included and must be done through WA Billboards. Production and installation is \$1250 ex GST. This package can only be used by one client, if the material is to be changed throughout the year additional costs apply. Standard WA Billboards Terms and Conditions apply. Site location depends on availability and is subjected to approval. Advertising is to be commenced by October 31st 2017.	\$24,000
QMS Media	Spectacular Billboard	A spectacular Billboard on the Forrest Highway to the value of \$45,000. Media package is at market value and excludes production and installation fees. Timing and location is at the discretion of QMS Media, however we will endeavour to work with the advertisers requirements. Media package must be utilised over and above any contractual commitments, be communicated at the time of briefing and is not to replace booked revenue. <b>Media package is valid from 7th April 2017 for 12 months.</b>	\$45,000
Val Morgan Cinema	Cinema Package	A Cinema advertising package to the value of \$10,000. Media package is at market value and excludes production and installation fees. Media package must be utilised over and above any contractual commitments, be communicated at the time of briefing and is not to replace booked revenue. <b>Package is to be booked prior to 30th June, 2017.</b>	\$10,000
VMO	On-The-Go TV Campaign	An On-The-Go TV advertising package to the value of \$10,000. Media package is at market value and excludes production and installation fees. Media package must be utilised over and above any contractual commitments, be communicated at the time of briefing and is not to replace booked revenue. <b>Package is to be booked prior to 30th June, 2017.</b>	\$10,000
Realestate.com.au	\$10,000 Advertising Package	<b>Must be used in 2017.</b> Can not be used to replace existing bookings.	\$10,000
SBS Network	Viceland Advertising Package	\$10,000 worth of advertising airtime on Viceland at base rate card value. <b>To run prior September 30th, 2017.</b> Placement will be at SBS descretion. Campaign can be run either WEA only or as a national booking.	\$10,000

*\*Even when not specifically stated in the T&C's, packages can not be used to replace existing media bookings, unless prior agreement with the media supplier.*

**Please contact: Judi van Omme @ Initiative Media if you would like to place a pre-bid. Email:- judi.vanomme@initiative.com**