

BE FOUND

BE LISTED IN THE 2018/19 CAMPAIGN BRIEF DIRECTORY



Make sure your business has top awareness throughout the Western Australian Advertising, Marketing and Media industries with a listing in the 2018/19 Campaign Brief Directory. Now in its 32nd year of publication, the Campaign Brief Directory is 'The Bible' to executives in the industry, providing them with comprehensive listings to relevant companies across 99 extensive categories.

The Campaign Brief Directory is distributed to all subscribers of Campaign Brief WA, a circulation of 2000 throughout agencies, the media, agency & direct clients, marketing consultants, PR professionals and numerous other professions and services. The Directory is also sold throughout the year by Campaign Brief at \$38.50.

Super Bold and Company Logo listings are unchanged from last year at \$90 and \$190 (+GST) respectively.

Limited full-page, half-page and strip Display advertising opportunities are also available for a high-profile year-round presence. Rates range from \$400 for a strip to \$1350 for full page.

For all enquiries, email directory@campaignbrief.com

99 LISTING CATEGORIES - 4 NEW

- Advertising Agencies
- Aerial Advertising
- Animation Studios
- Audio Visual Services
- Books – Advertising
- Brand Activation Companies
- Branding Consultants
- Casting
- Cinema Advertising
- Colour Scanners
- Computer Graphics
- Computer Sales & IT Services
- **Content Creation Agencies NEW**
- Convention Consultants
- **Co-working Spaces NEW**
- **Data Based Marketing NEW**
- Design Studios
- Desktop Publishing
- Digital Agencies and Marketing
- Digital Media (formerly Online Media)
- Digital Printing
- Digital Signage
- Direct Marketing Consultants
- Direct Marketing Distributors
- Directories
- Exhibition & Event Management
- Exhibition & Display - Supplies & Equipment
- Freelance Creative Services
- Graphic Art Supplies
- Illustrators
- Industry Associations
- Laminators
- Location Services
- Magazines
- Make-Up Artists
- Market Research
- Marketing Consultants
- Media Strategy & Buying Services
- Media Monitoring Services
- Media Representation
- Model Agencies
- Multimedia
- Newspapers - Metropolitan
- Newspapers - National
- Newspapers - Country
- Newspapers - Rural
- Newspapers - Suburban
- Newspapers - Others
- Out Of Home Media
- Packaging - Cartons & Boxes
- Paper Merchants
- Photographers
- Photography Time Lapse
- Photographic Laboratories
- Photographic Libraries
- Photographic Supplies
- Picture Framers
- Post Production Companies
- Printers
- Printing - Services To
- Print Production Consultants
- Production Companies
- Production - Freelance
- Technicians & Services
- Production Hire, Sales & Service
- Promotional Products
- Promotions Personnel
- Proof Readers
- Props
- Public Relations Consultants
- Radio - Metropolitan
- Radio - Other
- Radio - Regional
- Radio - Indigenous Stations
- Radio - Services To
- Retouching
- Sales Promotion Consultants
- Screen Printers
- SEO/Search Marketing
- Signs
- **Social Media Consultants NEW**
- Solicitors – Advertising
- Sound Studios
- Special Effects
- Stylists
- Talent & HR Consultants
- Technical Brochures
- Telemarketing
- Television Networks - Metro
- Television Stations - Regional
- Television - Supplies & Service
- 3D Scanning
- Tourist Guides
- Training
- Translation Services
- Typesetters
- Vehicle Graphics
- Venues
- Voice Overs
- Webinars
- Website Design, Developers & Apps

FREE ENTRIES APPEAR LIKE THIS EXAMPLE

Rubis

PO Box 1246, West Leederville 6007
 Mobile: 0422 352 037
 Email: annette@rubis.com.au
 Web: www.rubis.com.au
 Directors: Annette Hasluck, Karen Rhodes, Laraine Wheller

SUPERBOLD ENTRIES AT \$90 APPEAR LIKE THIS EXAMPLE

JMG Marketing

Unit 4, 88 Forrest Street, Cottesloe 6011
 Mobile: 0411 697 226
 Email: paul@jmg.com.au
 Web: www.jmg.com.au
 Directors: Paul McDowell, Samantha McDowell
 No. employed: 5
 Services: Strategic planning, creative and design services, web development, media planning, digital and campaign management.

LOGO ENTRIES AT \$190 APPEAR LIKE THIS EXAMPLE



Picton Press

7 Cleaver Street, West Perth 6005
 Tel: 6242 0555. Fax: 6242 0599
 Email: info@pictonpress.com.au
 Web: www.pictonpress.com.au
 Facebook: www.facebook.com/PictonPress
 Twitter: @PictonPress
 Directors: Gary Kennedy, Dennis Hague
 Sales Manager: Dennis Hague
 General Manager: Graham Jamieson
 Operations Manager: Murray Scott
 Services: High quality offset and digital printing solutions, Web to Print Solutions, Warehousing & Mailing and Distribution Solutions. FSC, Sustainable Green Print, Green Stamp, ISO Environmental & Colour quality standards accredited.

DISPLAY ADVERTISING RATES

Full Page	330mm d x 240mm w	\$1350
Half Page -		
Horizontal	130mm d x 215mm w	\$850
Vertical	305mm d x 105mm w	\$850
Strip	40mm d x 215mm w	\$400

All prices exclusive of GST.

Contact: Kaye Guthrie-Adonis
 Advertising Manager
 kaye@campaignbrief.com

NEW COMPANY LISTING

Fill out the form below with the categories you wish to be included in OR just email your listing details with the relevant information to directory@campaignbrief.com.

- FREE LISTING **SUPERBOLD LISTING \$90 ea**
- COMPANY LOGO LISTING \$190 ea**
- 3 COMPANY LOGO LISTINGS WITH A FREE SQUARE BUTTON FOR 3 MONTHS ON THE CAMPAIGN BRIEF WA WEBSITE (www.campaignbrief.com/wa) \$570**

N.B. ALL RATES ARE EXCLUSIVE OF GST. ADD 10%

Category(ies)

- 1: _____
- 2: _____
- 3: _____

Company Name: _____

Address: _____

Postcode: _____

Telephone: _____

Fax: _____

Email: _____

Web: _____

Key Personnel: _____

Services (For Super Bold or Company Logo Listing only):

BONUS - BOOK 3 COLOUR LOGO ENTRIES AND RECEIVE A FREE SQUARE BUTTON ON THE CBWA BLOG FOR A THREE MONTH PERIOD OF YOUR CHOOSING